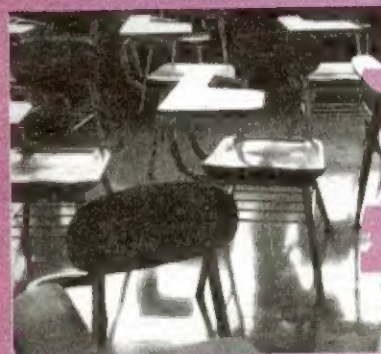


VALLEY Optimist MAGAZINE

FREE

VOLUME 3 • NUMBER 13
SEPTEMBER 7 – SEPTEMBER 20,
1994



10 THE CURRICULAR FRINGE

Welcome to the Pioneer Valley, where "academia" and "alternatives" go hand in hand. We explore the variety of educational programs offered in the area.



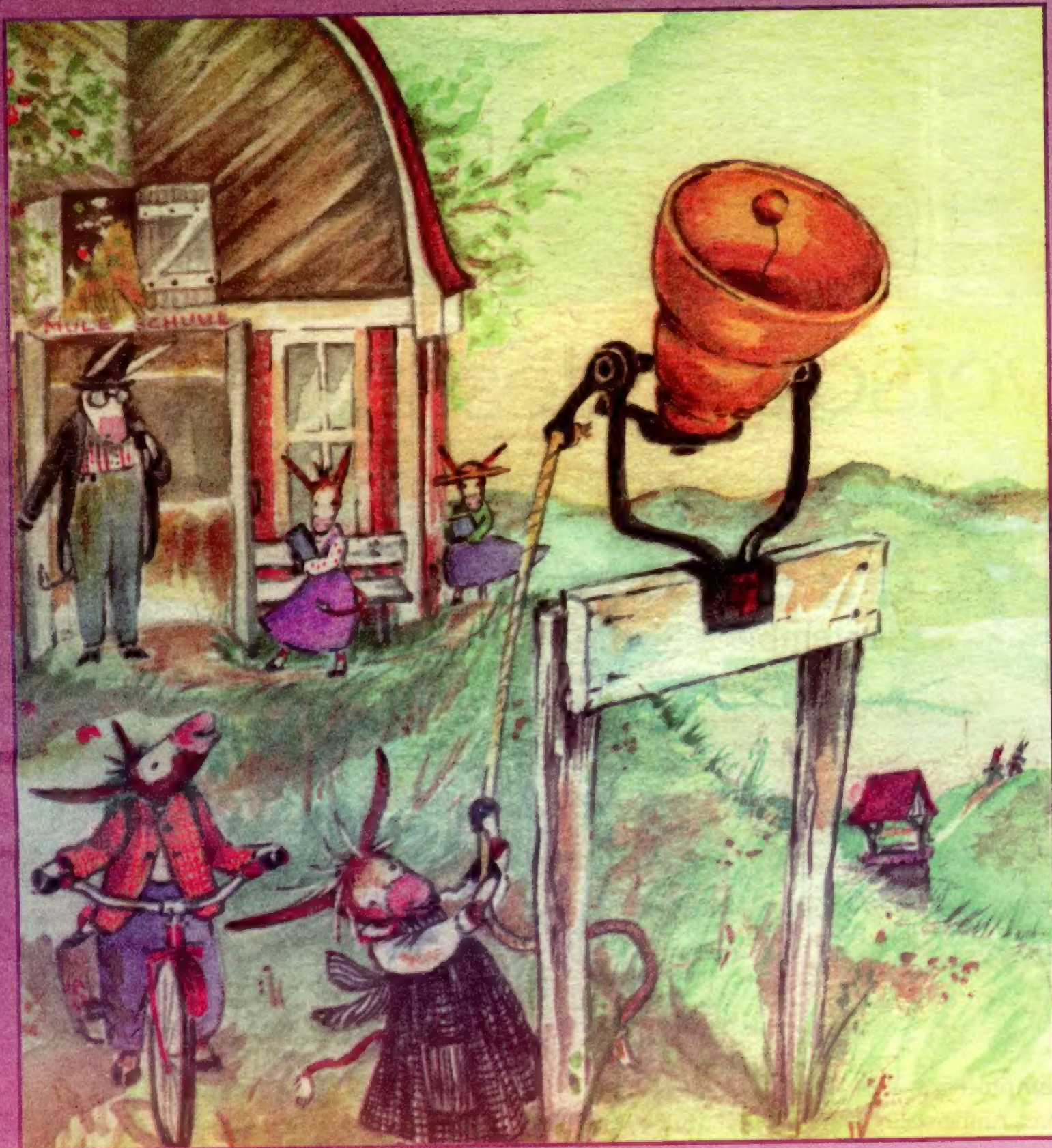
15 LIFE BEGINS AT THE CO-OP

People for Co-ops and Collectives is a community service organization comprised of local residents helping to enlarge the Valley's network of cooperatives for the '90s.



21 FIVE'S COMPANY

The Company of Women, an all-women theater group whose goal is to do all-women productions of Shakespeare while strengthening women's courage and eloquence, perform *Henry V* at Smith.



CALENDAR PICKS



Kristin Hersh, leader of Throwing Muses and a spellbinding solo vocalist, performs her emotional, bare-bones songs at the Amherst College Campus Center Frontroom on Sunday, September 11 at 8 p.m.

FRIDAY SEPTEMBER 9

Morsel and local alternative-pop powerhouses Tizzy and Pirate Jenny play a tuneful triple-bill at the Bay State Cabaret in Northampton. 21+.

SATURDAY SEPTEMBER 10

Salamander Crossing take their amphibious bluegrass over the road to Sweetser Park in Amherst from 6:30 – 9:30 p.m.

SUNDAY SEPTEMBER 11

Where's Anita, a female folk duo from Athens, Georgia, visit the Green River Café in Greenfield with Mimi Kates at 8 p.m.

FRIDAY SEPTEMBER 16

The Blood Oranges bring their harmony-laced, explosive country-rock to the Montague Bookmill at 8:30 p.m.

SATURDAY SEPTEMBER 17

Higher Help, specializing in Motown and rhythm and blues, raise the roof at the Villa Rose in Ludlow.

SUNDAY SEPTEMBER 18

Velvet Crush play their Big Star-ish, Beatlesque songs at Pearl Street in Northampton with Vigilantes of Love at 8 p.m.



silverscape designs

GOLDSMITHS ♦ GEM GALLERY

Sapphire

September's Birthstone



Just arrived: Our largest selection of sapphires ever: From bright blue ceylons to pink, purple, lavender, and yellow. Unique engagement, wedding, and anniversary rings; antique to contemporary custom designed earrings, bracelets, and necklaces.



#1 King Street Northampton 584-3324 OPEN MON - WED 10 - 6; THURS - SAT 10 - 9; Sundays 12 - 5
264 N. Pleasant Street, Amherst 253-3324 OPEN MON - SAT 10 - 6; THURS 10 - 9 Sundays 12 - 5





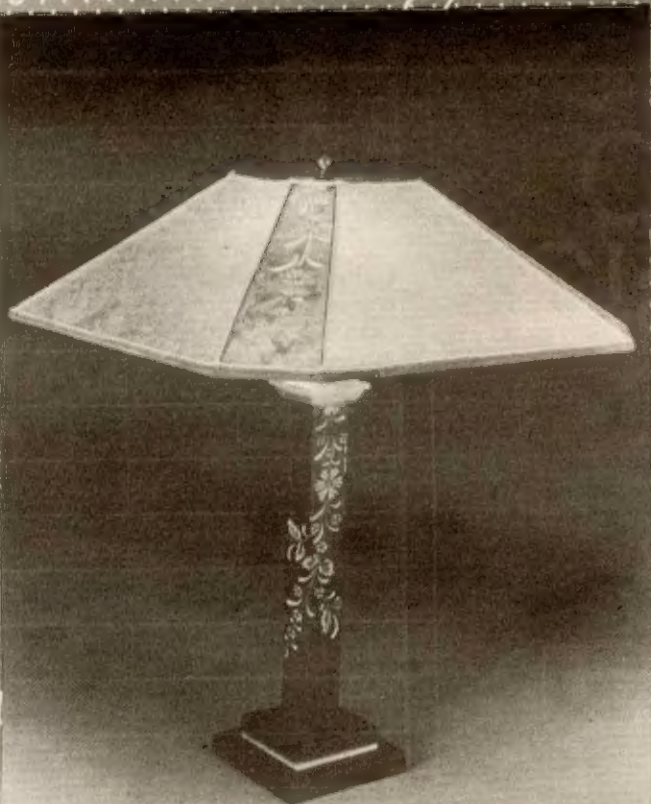
DON-MULLER
gallery

40 Main Street, Northampton, MA • 413-586-1119



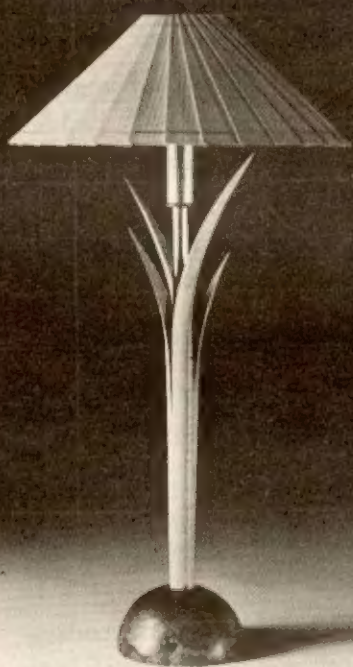
DON-MULLER
gallery

40 Main Street, Northampton, MA • 413-586-1119



DON-MULLER
gallery

40 Main Street, Northampton, MA • 413-586-1119



DON-MULLER
gallery

40 Main Street, Northampton, MA • 413-586-1119

ENJOY A SLICE OF AMERICANA



BASEBALL DAYS

SEPTEMBER 9 - 25TH, 1994

HOMERUN SPECIALS AT THE VILLAGE COMMONS SHOPS

Frameworks: See our exhibit of antique baseball prints. Plus a raffle for a framed stadium print.

Oriel: Register for a weekend getaway drawing at a Cooperstown, NY Bed & Breakfast. Includes two passes to the Baseball Hall of Fame!

Underlings Lingerie: Silk baseball boxer shorts and pajamas.

Calico Shop: Baseball figured quilts!

Crazy Moon: A Lance Richbourg T-shirt with baseball scenes on it!

Odyssey Bookshop: State of Baseball panel discussion Sun. Sept. 25 @ 2 pm. Panelists include Jim Bouton, All Star N. Y. Yankees pitcher and author of *Strike Zone* and *Ball Four* with Andrew Zimbalist, author of *Baseball and Billions* & Smith College Economics Professor.

Tailgate Picnic: September 25th - Hot Dog & Lemonade Stand.

Yankee Candle Company: 25% off a Yankee Candle baseball with the purchase of a Country Kitchen or Housewarmer Jar.

Mona's Lace Place: Women's Vera Bradley provincial print baseball caps - only \$15 while they last!

Neuchatel Chocolates: Special on chocolate baseball glove & ball!

Off the Shelf Video: With \$10 purchase, get one free rental of any baseball video.

The Perfect Fit: Enter a drawing for an Americana sweater by Pine State.

South Hadley's Tower Theaters: "Triple Play" Buy 3 matinee or evening individual passes, get one Free!

GAME DAY

9 BIG INNINGS
OF FAMILY FUN & PRIZES!
SUNDAY, SEPT. 25

10 AM-5PM

TO BENEFIT SOUTH HADLEY LITTLE LEAGUE

- ① BASEBALL TRIVIA CONTEST
- ② SPEED PITCH & GAME TENT
- ③ CELEBRITY DUNKING BOOTH
- ④ "ANGELS IN THE OUTFIELD"
(10 AM MOVIE AT TOWER THEATERS - SATURDAY AND SUNDAY)
- ⑤ COUNT THE BASEBALLS CONTEST
- ⑥ BASEBALL CARICATURES
- ⑦ APPLE PIE BAKING CONTEST
- ⑧ APPLE PIE EATING CONTEST
- ⑨ PERSONAL APPEARANCES BY:
KEN COLEMAN (VOICE OF THE RED SOX)
JIM BOUTON (AUTHOR, STRIKE ZONE)

Play BASEBALL BALLOON POP from Sept. 9-25th at The Village Commons Shops. Pop a balloon when you're about to make a purchase, and find out which discount you've won: up to 25% or hit a homerun for a special prize!



WIN A TRIP TO FLORIDA FOR TWO!

Stop by between Sept. 9-25th and guess how many Spalding baseballs are in the 1994 Saturn from Saturn of Springfield. Pick up an entry form at any of the Shops. Prizes awarded Sept. 25th!

ROUTE 116, SOUTH HADLEY, MA 01075 - PHONE 413-532-3600

Celebrating 20 great years in a great town



northampton, ma

20th Anniversary Party
Sunday September 18th
Free Day of fun & Celebration for all ages
Noon - 4 Music by The Saints
Free Admission
Free Hot Dogs
Free Hamburgers
Free Soda
Clowns - Face Painter
With a Magic Show Featuring Michael Ward

Fitzwilly's
restaurant bar

is Northampton.

23 Main Street

584-8666

XEROX 5314ZT



Features...

- 12 copies/minute
- Zoom R/E 50-200%
- 50 sheet bypass tray
- 500 sheet paper supply
- Automatic exposure control
- Low operating/standby noise
- Electronic copy and copy cartridge meters
- Photo mode
- Stand not included
- 36 Month Warranty (free parts & labor)

\$2,200
cash
or
\$61.42
per month*

SAVE
UP TO
30%

*Based on a 36 month lease with \$350 down cash or trade.

XEROX 5021ZTAS



Features...

- 21 copies/minute
- Zoom R/E 64-156%
- 900 sheet paper supply
- Automatic exposure control
- Low operating/standby noise
- Book mode
- Photo mode
- 40 sheet document feeder
- 10 bin sorter
- 48 Month Warranty (free parts & labor)

\$127.16
per month*

*Based on a 48 month lease with \$1,000 down cash or trade.

BUSINESS SPECIALS

XEROX 5334ZTAST



Features...

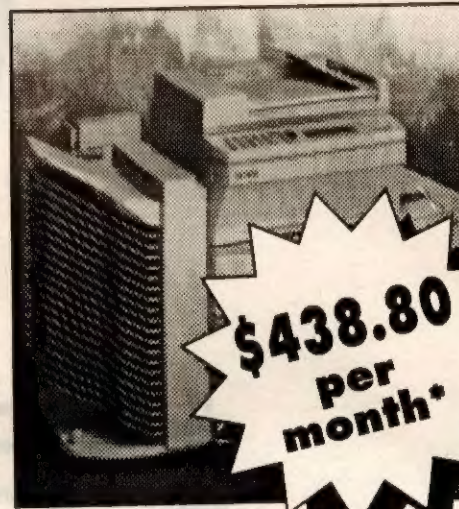
- 32 copies/min.
- Zoom R/E 64-156%
- Auto document feeder
- 900 sheet paper supply
- 20 bin sorter
- 1,400 page capacity
- Automatic exposure control
- Low operating/standby noise
- Electronic copy & copy cartridge meters
- Photo mode

\$295.94
per month*

*Based on a 48 month lease with \$500 down cash or trade.

IF
YOU
EVER
THOUGHT
OF
UPGRADING,
NOW'S
THE
TIME!

XEROX 5350ASORT



Features...

- 50 copies/min.
- Zoom R/E 50-200%
- Sorter
- Auto document feeder
- One-touch color
- 50 sheet bypass tray
- Automatic exposure control
- Electronic copy & copy cartridge meters
- Photo mode
- Optional convenience stapler

\$438.80
per month*

*Based on a 48 month lease with \$2,000 down cash or trade.

PLAIN
PAPER
FAX



XEROX 702A

Features...

- Error correction mode
- 9,600 B.P.S.
- Auto redial
- Automatic send/recieve
- 16 page memory
- One-touch dialing
- 30 page auto feeder

\$1,495
cash
or
\$12.95
per week*

*Based on 3 month financing.

The lease program is available to qualified customers.

XEROX
Authorized
Sales Agent

CopyCat
PRINT SHOP
We Specialize in Impossible Deadlines!

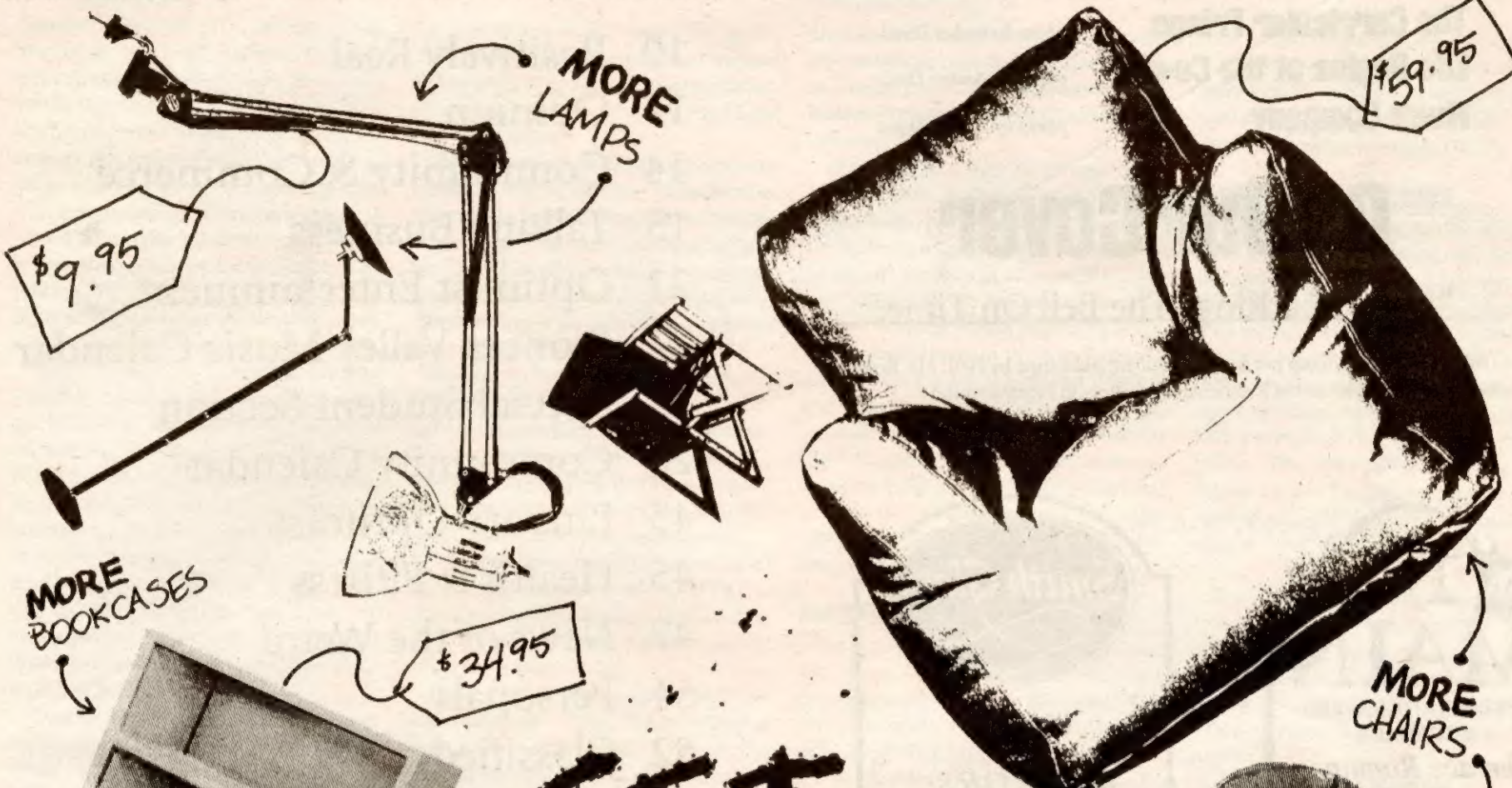
CopyCat Print Shop
Xerox Sales Division
25 Pray Street
Amherst, MA 01002
(413) 549-4200
1-800-725-2679

Xerox® is a trademark of Xerox Corporation

AT FACES WE CARRY GOOD QUALITY STUFF FOR YOU TO PUT ON YOUR BODY, OR TO PUT IN YOUR HOME, AT PRICES THAT SEEM FAIR (Y'KNOW - WORTH IT).

EVERYTHING WE SELL IS OF GOOD QUALITY... GOOD ENOUGH FOR US TO SAY "LIKE IT, OR YOUR MONEY BACK!" WE PUT ALL THIS IN A PRETTY FRIENDLY ATMOSPHERE IN OUR STORE IN NORTHAMPTON.

EVERYTHING WE SELL IS OF GOOD QUALITY... GOOD ENOUGH FOR US TO SAY "LIKE IT, OR YOUR MONEY BACK!" WE PUT ALL THIS IN A PRETTY FRIENDLY ATMOSPHERE IN OUR STORE IN NORTHAMPTON.



GET BACK TO IT.



OPEN 7 DAYS
MAIN STREET ~ NORTHAMPTON

Cover Photos

The Curricular Fringe
Life Begins at the Co-op
Five's Company

photo by Amber Davis

photo by Amber Davis

photo by Amber Davis

On Our Cover

"Muledred Rings The Bell On Time,"

by Kathy Brown, from her book *Muledred*, published by HBJ. Ms. Brown's artwork is on display at the R. Michelson Gallery in Northampton.

176
MAIN
RESTAURANT, TAVERN
& TERRACE
Terrace Romance
O S S M
Soups
Quiches
Desserts
Breads
Daily Specials
Everything Is Homemade
176 MAIN ST., KEENE • (603) 357-3100

Smith Glass
MIRRORS:
Framed & Unframed
Since 1944
584-3707
6 Service Center
Northampton, MA

Departments

- 10 Positively Real
- 13 Opinion
- 14 Community & Commerce
- 15 Talking Business
- 21 Optimist Entertainment
- 22 Pioneer Valley Music Calendar
- 23 Special Student Section
- 28 Community Calendar
- 43 Literary Optimist
- 45 Health & Fitness
- 47 News of the Weird
- 51 Personals
- 52 Classified

23 Years of Servicing the Connoisseur

Spirit Haus

Over 1 Dozen Bock Beers
MICROS FROM AROUND
THE COUNTRY
Over 450 Beers
From Around The World!

We also Specialize in Fine Wines,
Over 40 Single Malt Scotches
and Imported Brandies.

Easy Access From I-91
(Approx. 7 miles East on Route 9)
338 College Street, Rt.9
E. Amherst MA. 01004
Since 1971 (413) 253-5384 VISA/MC/DISC

SAT
LSAT
GMAT
GRE
MCAT

Small
Classes
Big Scores.
Guaranteed.

413
584-6849

THE
PRINCETON
REVIEW

We Score More

ETS and Princeton University are not affiliated with The Princeton Review

SUBWAY

4 MEAL DEALS

1. 1' Long BMT
med. soda/chips
\$4.99

2. 6" Subway Club
med. soda/chips
\$3.99

3. 1' Coldcut Combo
med. soda/chips
\$4.39

4. Seafood & Crab Salad
med soda
\$3.79

Subway Sandwich Shops may be all over the country
but we're certainly at home in Amherst. We buy our veg-
etables locally from Atkins Farms as well as our salami
& pepperoni from Carando. And of course our bread is
baked fresh daily, in our own ovens.

4 Main Street, Amherst
256-1919



The Apples of Fall.

They're here—The most powerful, productive Macintosh Computers at prices you can afford.



YES is the Answer

38 Main Street • Northampton • MA • 413-585-0007

YES
COMPUTERS

the valley Optimist

Publisher
Christopher Boulger

Editor in Chief
Lou Cove

Associate Editor
Jill Rubenstein

Literary Editor
Sarah Kilborne

Business Editor
Lori Tharps

Copy Editor
Sarah Larson

Assistant Editor
Jeff Allard

Staff Writers

Joni Fraser
Tom Hotz
Jon Reed
Michael Strohl
Ken Maiuri
Erica Habert

General Manager
Sean Davey

Business Manager
Patrick Borelli

Account Executives
Patrick Borelli
Amber Davis
Ginger Shaw

Marketplace Executive
Frank Gallo

Photography Director
Amber Davis

Graphic Design & Layout Director

Philip Levasseur

Interns

Hanna Howe
Eric Sadler
Melinda Webber
Vance Chatel

The Valley Optimist is published bi-weekly by Optimist Publications from offices at 13 Old South Street, Northampton MA 01060, (413) 586-7070. Subscriptions: \$50 yearly. Send name, address, and zip code with payment. Postmaster send address changes to above address. Advertisers should check their ad on publication. Optimist Publications, dba Valley Optimist shall not be liable for failure to publish an ad or for typographical error or errors in publication except to the extent of the cost of the space in which the actual error appeared in the first insertion. The publishers reserve the right to refuse advertising for any reason and to alter advertising copy or graphics deemed unsuitable for publication. *The Valley Optimist* is not responsible for unsolicited submissions. The entire contents of *The Valley Optimist* are copyright © 1994 by Optimist Publications. No portion may be reproduced by any means without written permission of the publisher.

La Cucina di PINOCCHIO Ristorante Italiano



*Come and join us
in our new lounge
featuring after dinner drinks,
Cappuccino,
home-made pastries
•Authentic Italian Cuisine•*

Only minutes from 91 - Take Route 9 East to Amherst center (Rte 116)
- take a left at light
- take a right at the next light - take your next left to Pinocchio's.

30 Boltwood Walk • Amherst MA • Open 7 days
Lunch 11:30-3 Mon-Sat • Dinner 5-10 weekdays,
5-11 weekends Call for reservations



256-4110



PHOTO BY JENNIFER P. BURDICK

25 CENTRAL

CONTEMPORARY CLOTHING & FOOTWEAR

Downstairs at Thornes
150 Main Street • Northampton MA
413 586 8017

Schools Of Thought

Alternative education is all around us

by Marcia Pomerantz
photos by Amber Davis



As we make a return to autumn in the Valley this month, so too, do we return to the world of academia. For those of us still involved in our educations — and for those of us whose educations are neverending — autumn is a time of choices and decisions: Should I return to school? What classes will I take? What major do I want? Where can I hide from all those students? In a region where alternatives are all the rage, education proves to be no exception.

Ours is also a region immersed in the process of education, a hotbed for alternative styles and species of education that thrive alongside the more traditional institutions we're all accustomed to. In fact, some of the alternatives we've dug up were founded by seemingly stodgy old institutions of ivy, such as Smith and Amherst College.

The results are encouraging; whether you're just entering kindergarten or you're a seventy-five year-old high school grad interested in earning a Master's degree, you're likely to find a program specifically tailored to meet your needs — or perhaps one that you can tailor yourself.

MUCH MORE THAN FINGER PAINTS

Two exceptional early-childhood programs get inquiring minds off to a good start. The Hartsbrook School in Northampton has been educating young students from preschool to eighth grade in the Waldorf tradition since 1981. Many different subjects, including visual arts, music, foreign languages, woodworking, movement and all sorts of other sports (in addition to history, sciences, and all the basics) are woven into an "integrated day," according to the school's business manager, Susan Conger. A "class teacher" accompanies students through the grades, always teaching a morning class, which creates an ongoing sense of family. Students span a wide range of academic abilities, and the school tries to maintain that diversity. Though there's usually a waiting list for preschool and kindergarten, Hartsbrook seeks out new students and encourages interested families to come in for an interview to see if they would make a good match with the school.

"The teachers are incredibly devoted; they spend lots of time making the school run well and being role models themselves," says Sidney Flum, whose daughter started Hartsbrook at age 2 1/2 and is now in the seventh grade there. She credits the school for her daughter's burgeoning artistic and musical talents: "Reading music is very important [to the curriculum]," she points out. Television-watching, on the other hand, is an extra-curricular activity the school discourages. The school encourages lots of parent involvement, which can only be beneficial to young students.

The developmental educational concept favored in Waldorf schools originated in Germany in the early 1800s, and the number of schools accredited by the Association of Waldorf schools continues to increase worldwide. According to Conger, many Hartsbrook grads have received "glowing reports" from high-school teachers; they show interest, ask unusual questions, and make excellent grades. Word-of-mouth from satisfied parents has proven to be their most frequent and successful form of advertising.

Amherst Montessori, unlike Hartsbrook, is mainly a preschool but the educators there believe the Montessori approach sticks with students and helps them succeed into the post-graduate years. Maria Montessori, founder of this educational system, began by spending many years observing children and working with them, slowly developing educational materials that were so highly successful that people begged her to open a school — which she did in Italy in 1907. Her philosophy of "following the child," making careful observations and tailoring curricula accordingly, still guides Montessori schools today.

Teachers, called "directors," are highly trained in Montessori philosophies and techniques that encourage children to develop critical thinking, problem solving, concentration, and independence. Observation windows in all rooms allow teachers to learn from the children, and parents are permitted to observe the process at any time. Visitors, too, especially parents of prospective students, are always welcome to observe the Montessori system in action. "Children [here]," says Fisher, "learn to love learning, to make choices, and to take care of themselves. The key here is the joy of learning." That certainly sounds better than the joy of rushing home to television cartoons.

from twentysomethings to senior citizens, transfer credits from other schools — often community colleges — and seek interdisciplinary degrees, which can mean majoring in things like "the Psychology of Linguistics." They may take classes in any University department, including Continuing Education, as well as at the other colleges within the five-college system. The vast majority of participants in UWW are working and attend classes at night or on weekends, so there's no time limit on accumulating enough credit and experience to graduate. The program's highly individualized curriculum begins with a degree-development seminar where students research their educational ideas and

plinary program, involves less self-inspection than UWW, but extreme flexibility is emphasized as non-traditional students fit classes into their lives.

Traditional undergraduates at

UMass are fortunate to have several non-traditional interdisciplinary programs available to them — for example, the Inquiry Program, which, like UWW, encourages students to explore their options before committing to a



THE ALTERNATIVE EDUCATION MENU— UNIVERSITY-SIZE

For the adult learner seeking a non-traditional program, or for college freshmen looking for greater challenges, the University of Massachusetts offers the greatest selection of educational options beyond the basic BA. If you want to design your own studies, attend part-time, or get credit for internships or life experiences, one of the university's programs is bound to match your needs. While some are limited to full-time undergraduates, oth-

plans and confer with professionals involved in their various fields of interest. At the same time, students also study "perspectives on learning," with a great emphasis on writing and critical thinking. The program's initial goals: creating confident and independent students who ask good questions.

The next step is creating an experiential learning portfolio — sometimes as long as a master's thesis. Students write about their life experiences, extracting self-knowledge and estab-

I have now completed one semester as an "Ada." I used to get paid to meet deadlines, prepare reports and presentations, and test, research and document artifacts. At some point during my last semester, I realized I was now doing similar activities for the reward of one small letter grade.

ers are available to anyone who can come up with the fee.

Probably the largest number of hard-won success stories comes from the graduates of the University Without Walls program, a supportive degree-completion program founded in 1971 with help from a Ford Foundation grant. UWW was, according to program director Gary Bernhard, part of a national movement to bring higher education to non-traditional students. Almost all of UWW's 260 students, who range

lishing educational goals based on their insights. It's only after that intense investigation and several "prior learning assessments" that they move on to other university classes.

For the casual adult student, UMass is again the place to turn: Lifelong Learning and Continuing Education are great places to drop in and try a class in computers, woodworking, photography, yoga — you name it. They even have writing classes available by mail. The Bachelor of General Studies, yet another highly interdis-

A Personal Account

One woman's struggle to become an "Ada"

by Marylou Davis

Almost everyone I know has at least one college degree. I am 43 years old, a mother of two, and I have a high school diploma. For years I have worked and succeeded in the male-dominated field of historic preservation, alongside men who often have graduate degrees in addition to their undergraduate degrees. Whenever the topic of educational background enters our conversations, I find myself staring at the floor, hoping talk will soon move to another topic before I am questioned about my own history. If asked directly about my educational background, I find myself avoiding eye contact while mumbling: "I have no college background." People who are feeling warmly toward me usually respond kindly: "Well, a college degree doesn't mean anything, anyway." Those who aren't feeling especially positive about me give a blank stare and a very pregnant pause.

After my acceptance into the Ada Comstock program at Smith College, I found myself frustrated with the task of trying to explain to family, friends, and work associates my reasons for leaving my active business in order to join thousands of 19-year-old women in the classrooms at Smith. In my work as a preservation artisan I set my own schedule and enjoy my role in completing challenging projects. I have worked for some wonderful institutions, including Boston's Museum of Fine Arts and Historic Deerfield, and I was recently commissioned to restore the organ case of the Old North Church Tracker Organ. I have also taught historic decorative painting for conservators at the Smithsonian. Yet with all this valuable experience, a formal education still felt important to me.

While weighing the decision to enroll at Smith, I realized the financial cost — in loss of income combined with tuition fees — would not be pocket change to my family's budget. Additionally, my prospective absence in the home (where I still have a child) would be noticed. Knowing the impact it would have on my family, I could find no way to justify this, my first opportunity for an academic career. Yet in the end, it was my two children who encouraged me to pick up on this opportunity despite the sacrifices.

The Ada Comstock Program at Smith accepts non-traditional age women and has been so successful that it has served as a model program to other women's colleges. We "Adas" (as we are referred to at the college) have dreamed of going to college for many years; however, for as many individual reasons as there are Adas, we missed that opportunity. The Ada Program makes the opportunity possible and our appreciation for the privilege is profound.

I have now completed one semester as an Ada. I used to get paid to meet deadlines, prepare reports and presentations, and test, research and document artifacts. At some point during my last semester, I realized I was now doing similar activities for the reward of one small, although not insignificant, letter grade. It has, at times, made me question the wisdom of my decision to enter Smith, but something tells me I made the right decision.

The Smith Community already feels right to me in the same way a newborn child placed in your arms for the first time feels right. It has enriched my life like nothing else I've experienced. Those large, white Queen Anne structures on the hill in Northampton seem like warm, well-lit homes which have invited me in for a time. The gothic structures add a certain solemnity to my endeavors on campus. I have stretched my cognitive skills and gained the confidence to try many academic challenges. It has nourished my soul.

Feeling like a 19-year-old, I dread the time when I must declare a major, as that declaration so blithely closes the door on hundreds of desirable courses. Currently, I have so few college credits that a course catalogue before me is like a menu which features the loveliest of buffet dishes for me to choose according to my every whim.

Now I tell people, when they ask why I have left my former life for that of a Smith student, that I'm doing it because it pleases me to do it. Although certain to be less financially stable when I finish my degree, I have decided to bank on an incalculable investment — who I will be in the future.

major. Smaller classes, and tutors, offer more personalized instruction, and students need to continually evaluate their progress through semester learning plans, or contracts. Students can "graduate" to junior standing in as few as two semesters, or, more typically, three to five. Students choose three faculty members to review their portfolios of evaluations before they

chance of becoming successful graduates, satisfied people, and assets to society.

WOMEN WHO RUN WITH ACADEMIA

The Ada Comstock program at Smith College, unlike UWW, focuses on the traditional liberal arts degree, but offers scheduling flexibility to women who are returning



can move on, and off-campus work and internships are considered for academic credit. The program's special seminars are "small and often more demanding" than typical undergraduate courses, creating many motivated honors students.

Similarly, the university's BDIC (Bachelor Degree with Individual Concentration) and STPEC (Social Thought and Political Economy) programs are both flexible, student-designed interdisciplinary undergraduate majors. BDIC, which begins in the junior year, combines interdepartmental courses, internships, independent study, and five-college exchanges for an individual degree that doesn't fall into an existing category. Students must come up with a proposal before they can be admitted to the program, and BDIC's own advisors and faculty sponsors help guide the approximately 150 students to discover the individual concentration that includes all the areas they wish to study.

STPEC is part of the College of Social and Behavioral Sciences. Again, course requirements are flexible; it is designed as "a challenging major that encourages students to engage in a critical evaluation of society and confront fundamental questions often ignored by traditional academic thought." Internships are encouraged, and social consciousness is emphasized; many students become involved members of both the community at large as well as that of the university. Motivated students who choose these sorts of alternative programs stand a good

to complete their degrees. Marge Southworth, the associate director of the 20-year-old program, emphasizes that participating women, who frequently have children or other dependents, are pursuing the *exact* same degree as traditional students. "They graduate with a well-respected Smith degree. The accessibility of the Ada Comstock program is like icing on the cake." Like UWW, no SAT scores are required, but in-depth interviews help find students who seem like they'll stick with, and enjoy, the program; admission is "very competitive." Typically, nearly

300 women are enrolled at any given time, and they attend classes and socialize with the younger students, though they usually don't live on campus. Women interested in applying must have finished at least one year of academic credit elsewhere. They're eligible for the same financial aid as traditional students, even if they attend part-time.

Named for Ada Louise Comstock, dean of Smith from 1912 to 1923, the program has graduated over 1200 women, many of whom have gone on

to law school, medical school, business school and other graduate schools.

HAMPSHIRE COLLEGE — REDEFINING THE COLLEGE EXPERIENCE

Hampshire College has a reputation for being non-traditional with a capital N, at least here in the Valley. Though they don't like to call themselves "alternative" because of what they consider to be their stringent academic standards, the school is, by

Earning the Twenty-Year Degree

by Lorraine Collins

I couldn't have done it without University Without Walls. It fit my needs as a mother, grandmother, wife, and worker. I could schedule my own time and keep it flexible. It took me almost 20 years to finish my degree between family, illness, work, and personal life! I started in 1972 when the program first started — I was sort of a pioneer. I was working in community development and with the Planned Parenthood League of Massachusetts, and with Child and Family Service. I had an RN, and then I decided I would go back to the University to become certified as a nurse practitioner. I was working at the University for ten years, but it wasn't convenient for me to go to school because of my hours, so I decided to wait until I retired or resigned. In the meantime, my father got very ill, and I had to take time off to take care of him. I kept taking courses at Springfield Technical Community College, but finally I decided two years ago that I would really put my nose to the grindstone and get the degree. After a while you put things off, they get put on the back burner, and you sort of lose confidence in yourself, but I wanted to prove that I could do it.

As an older person (I'm now 62 years old) UWW was great — they cater to all ages, all sorts of non-traditional students. The students were great even though I was an older student — they treated me as a sort of mom and took me in under their wings. I really enjoyed the program to the point that I do really want to back to school in the future, to get my master's. As a woman of years, with family, and all the other things that come into play, I found that I could work at my own pace with no one pushing — they were encouraging and supportive.

When I first started UWW in 1972, they had their growing pains — but I think it's reached the point where it's well-organized to the point that people going into it will have a good sense of direction. I think now it's finally reached its peak and I would suggest to anyone interested in getting their degree that it's the way to go. The staff is just great, so warm and encouraging... there are so many people I owe homage to here. You really couldn't ask for a better program.

design, more of an innovative or experimental college. Created in 1970 by the presidents of the other four colleges, Hampshire differs from the more traditional liberal arts schools in its focus on solving world problems and reaching out to the community. Seminars and programs like PAWSS (Peace and World Security Studies) involve the whole Five-College community in the search for world peace solutions. The college has no official "departments," though there are four "schools" into which classes are grouped. Students have no required attendance, don't receive grades, and are not separated into "years." Instead, three chronological divisions encourage students to first explore their interests, then research them, and finally produce a meaningful piece of work which can range from a computer program to a thesis. Students create their own interdisciplinary course of study while working closely with the faculty committee.

Hampshire also offers summer camp programs for inner-city teenagers. This year they learned desktop publishing and are now creating publications within their neighborhoods. The college also hosts an annual conference on urban studies, which searches for practical solutions to difficult community problems.

From preschool to college, the programs are out there and the possibilities are endless. Whether you want to indulge a deep-rooted longing to learn another language, or go full tilt and earn a PhD in Slavic literature, there is a range — Mullins Center size — of options, support and tools to help you reach those goals. Gone are the days when education meant one strict path to a predictable diploma. However, as Gary Bernhard, the director of UWW said, people have to find out what kind of program is right for them and really check around. In other words, there's a lot more to learn about learning. ★

FOR MORE INFORMATION, CONTACT:

The Hartsbrook School
94 Bay Road, Hadley
586-1908
Susan Conger, Business Manager

Amherst Montessori School
27 Pomeroy Lane, Amherst
253-3101
Carol Fisher, Administrator

The Children's House (Montessori)
51 Bates Street, Northampton
586-4538

Ada Comstock Program
Smith College, Northampton
585-3090
Marge Southworth, Associate Director

University Without Walls
Montague House, UMass
584-0844
Gary Bernhard, Director

Hampshire College
893 West Street, Amherst
549-4600
Admissions Office

BDIC
15 Bartlett, UMass
545-2504
Albey M. Reiner, Director


Inquiry Program
256 Hills South, UMass
545-0871
Johnstone Campbell

STPEC
E-27 Machmer, UMass
545-0043
Sara Lennox, Director

Continuing Ed./Bachelor of General Studies/Lifelong Learning
Goodell Bldg., UMass
545-3430
Academic Advisors

ORGANIC AND GREEN COTTON CLOTHES - RECYCLED PRODUCTS - RAINFOREST CRUNCH & GIFTS - CARDS -

TEST KITS FOR: LEAD, RADON, CO₂, MICROWAVE, H₂O QUALITY - RECHARGEABLE BATTERIES



OPTIONS
17 STRONG AVENUE
NORTHAMPTON MA 01060
413-584-0010

Do something good for you, your friends, and our planet...

shop at **OPTIONS.**

NOW AVAILABLE AT OPTIONS:

Natural Wool Sweaters

Natural Cotton Sweaters

Luxurious Natural Heavyweight Cotton Terrycloth Robes

Natural Cotton Oxford Shirts

Natural Fibers are not dyed or treated with any other chemicals during manufacture.

10% OFF

YOUR ENTIRE PURCHASE

at our regular price when you present this coupon. expires 9/20/94 - no other discounts or sale prices apply.

SHAMPOOS, CONDITIONERS, LOTIONS, & CLEANERS AVAILABLE IN BULK - WATER SAVERS - ENERGY SAVERS

BUMPER STICKERS - T-SHIRTS - BUTTONS - ESSENTIAL OILS - AROMATHERAPY DIFFUSERS -



**PORCUPINE
SIGN & DESIGN**

SIGNS • WINDOW GRAPHICS
BANNERS • VEHICLE GRAPHICS
SHOWCARDS • LOGO DESIGN
AWNING GRAPHICS • NEON

2C CONZ ST. NORTHAMPTON
5 8 4 - 4 5 0 1



THE SQUIRES'
SMOKE AND GAME CLUB

IT'S NOT WHAT YOU THINK IT IS...

It's a restaurant... a small, welcoming, elegant dining room next to the Mill River where creative American cuisine is prepared with a live hardwood fire... vegetarian to fully carnivore.

(At the Squires' we encourage unrestrained laughter, romance and hearty eating and drinking.)

located behind the brassworks, just 6 miles west of Northampton on Route 9 in Williamsburg
open for dinner Wednesday through Sunday at 5:00 PM
413-268-7222 for reservations

Views expressed on the Valley Optimist Opinion page are not necessarily shared or endorsed by the staff of Optimist Publications. We welcome submissions to this forum. Please provide clear (preferably typewritten) copy and your name and phone number.

Fried O.J.

Killing off an American hero might be the first nail in the coffin for capital punishment

by Alexander Itzkovitz

The blood samples match up. The DNA has been linked. We've got a bloody left hand glove and a left hand with a wound. We've got blood on the vehicle and a phone call made from a mobile cellular phone when the defendant says he was home sleeping. It ain't looking too good for O.J.

And if he is found guilty, what then? What on earth should we do with him?

One answer may seem too terrible to mention, but mentioned it has been, because according to the laws of California, a guilty verdict would make O.J. Simpson eligible for the death penalty. And you know what? If he's guilty, he should get it. Yes, the chair, lethal injection, name your favorite fatal flavor, just do it quick. If we're lucky, his lost life could be the last.

This is the world we live in: it is a world of inconsistencies, of contradictions and mistakes. It is a world of hunters who shoot ducks with assault rifles and right-to-lifers who take lives to emphasize their viewpoint.

Now, I may appear to be inconsistent in my own opinions. I may seem to contradict

I may seem to contradict myself, but I am of clear mind when I call for the death penalty for Mr. Orenthal James Simpson.

myself or be mistaken, but I am of clear mind when I call for the death penalty for Mr. Orenthal James Simpson should he be proven guilty. The inconsistency is that I am opposed to the death penalty. The contradiction is my belief in the power of rehabilitation. But there is no mistake here: the death penalty, Judge Ito might reason, is a fitting punishment, according to California law (and the law in 35 other American states) for a man who brutally murdered two innocent citizens in cold blood. By law, justice would be served.

The fact is, there is no justice in the taking of a human life — that is not the justice I expect if O.J. gets the chair. The justice would be seen the moment after he stops breathing, in the eyes of all the children and grown-ups of this nation who know O.J. Simpson so well they don't need to say his last name; who know O.J. the football star, the "American Hero," the leaping Hertz rent-a-car guy. He is a friend to us, a known quantity — not some faceless riff-raff from the inner city streets (even if he did grow up on San Francisco's Potrero Hill) — No, he's O.J.. Poor boy made good. So he got himself into some trouble? We still love you Juice!

The justice will be swift. It will be hard. It will be a deep look into the death penalty for all its proponents — people who don't think twice about killing off the murderous scum of our society. By killing this man we know so well, the State will be forcing all of us to face the grim reality that is capital punishment. If he is guilty, he should die. So say the people of California (of Connecticut, of Indiana, of New Hampshire, of New Jersey, etc.).

"Oh, but we didn't mean O.J.," they will say. "No, we were talking about criminals... people who kill... men who are violent..." And then they will start to think about that thing they heard of, what was the word? Eradication? Oh, no — isn't it *rehabilitation*? They will say, "Ah ha! But O.J.'s done good before! He's like any of us. He could be taught to get back to how he used to be. He could get better." Most likely, the judge will side with them, sparing us all from the truth, never allowing us to really feel what it is like to have the life of a friend or a family member taken forcibly by the state. It does not feel good. It does not feel like justice. It calls up primal memories of a barbaric age when our ancestors had simple rules like an eye for an eye, and every man for himself. But that was long ago. We're civilized now. Civilized enough to pardon presidents who lie to the American people; civilized enough to sell arms to fledgling democracies (read: any country that serves our national, i.e. business, interests); civilized enough to spare the lives of men we've seen before on TV.

Let this nation face itself and feel the sorrow it inflicts upon every family that loses a loved one. Let them see how it feels to lose O.J., their American son. ★

EPIGEE

Natural Gifts from the Earth

JEWELRY-CRYSTALS
CANDLES-CHIMES
HERBS-ESSENCES
POTTERY-TRIBAL ART

4 Old South Street

Northampton MA.

(413) 584-5070

From The Seat Of Their Bikes (Part 1)

Two Northampton women take to America's highways and live to tell about it

It's easy to be proud of the spirit of this Valley. With so many artists, scholars, musicians and writers — both professional and amateur — there is a well-spring of inspirational tales: books written, music recorded, travels taken. Sometimes just knowing that your wildest dreams are possible, that someone else left predictable security in favor of adventure and personal challenge, is encouraging. Here begins a series of such tales starring Penelope Voekel, 24, and Meg Taylor, 24, two former Northampton residents who are currently biking across the United States. True to the spirit of optimism, our intrepid reporters have set out to prove that anything is possible.

We are standing in front of the A&P in Burlington, Ontario, Canada, locking our bikes together, along with the portable kitchen, living room and

dining room housed in our panniers. "Boy, you sure have a lot of baggage!" A 60-year-old white man stops in front of us in a pastel plaid beach shirt, pushing a grocery cart.

"Where you from? All the way from Northampton! Good God! Where you headed? California! Whereabouts? Oh, no kidding? I have a niece who drove to Chico from Toronto! When did you leave? And you made it up here all the way since July 24th?! Holy cow. And you've got all you need in those bags, ay? Where do you think you're going today? TORONTO! Well, don't wait in that bloody line to go all the way up in the Seine Tower, just eat a burger at the restaurant next door and go up in the elevator, it's the same thing."

Penelope just graduated from Smith College, and I quit my job at a cable company to do what we dreamed up one day while on a ride together. Starting with our

We have learned to appreciate the men of True Value Hardware Stores all across the Eastern US for their unfailing aid, and their understanding of the Zen of our little white gas stove.



Optimists on wheels

week-long trek through the Southern Adirondacks, up to our most recent experiences in Ontario, we have learned to appreciate the men of True Value Hardware Stores all across the Eastern US for their unfailing aid, and their understanding of the Zen of our little white gas stove; the lives and times of people over the age of 65; the Dairy Queen soft serve complete with hardening chocolate dip for under a buck — just like when we were kids; R.V. campground culture; and the incredible bulk section at TOPS Superstores,

where plastic is plentiful and everything is \$2.99 per pound.

Look for more detailed descriptions of the minutiae of our travels across the Northern Tier of the continent — like this little gem: we're stopped at a light ten miles from downtown Toronto. A 65-year-old man in blue polyester with a laundry basket passes the crosswalk and stops. "Okay, you hot-rodders! Which one of you is the fastest?!" We simultaneously point at one another, our 60-pound lives in tow: "She is!" ★





Kara Sells
CHEVRON SERIES

skera
221 Main Street
Northampton, MA
413-586-4563

Copiers • Fax Machines • Cash Registers



Robin & David

McNair
Business Machines

419 Main Street • Springfield, MA 01105 • 413-766-8371
123 Hawley Street • Northampton, MA 01060 • 413-586-1749

Profits For The People

Cooperatives and collectives are viable economic and social alternatives for the 1990s

by Erica Habert

So, you think cooperatives are economical failures? Outdated remnants of the '60s? Impossible idealism?

Then consider the following: there are 47,000 cooperatives in the United States that generate over \$100 billion annually, according to the National Cooperative Business Association. Forty percent of the US population is directly served by some kind of cooperative endeavor — from credit unions to local clinics to our favorite cranberry juice, Ocean Spray. Across the globe, there are some 720 million cooperative members.

In the collective spirit, a group of local residents formed People for Co-ops and Collectives, a community service organization, this past spring. According to the group, PCC's mission is to strengthen and enlarge the Valley's network of cooperative organizations by "encouraging consumer and business decisions that sustain the grassroots economy."

PCC is currently organizing an Alternative Economics Fair to be held at the First Church in Northampton on September 17. Representatives from cooperative and collective businesses and similar organizations will be on hand to provide information about how they got started and how they operate. The fair will also provide an opportunity for worker-owned and operated organizations to network and benefit from public exposure.

"This fair itself builds community," says PCC co-founder Risa Silverman, "which is why I'm interested and why it is really valuable."

"In a sense, we're an educational cooperative," says PCC member Anna Marie Russo.

While cooperative organizations boast tremendous variety, they are based primarily on a set of six principles developed in 1844 by a group of weavers in Rochdale, England. Calling themselves "The Society for Equitable Pioneers" and seeking higher wages, these weavers rented a building and opened a store solely with their own

capital. Their mission was to provide for the economic well-being and health of their members by working cooperatively and pooling their own resources. From their experiences emerged a set of concepts that still serves as the guiding principles of cooperative businesses and organizations today, 150 years later.

Silverman says that since the group's first meeting, it has expanded the range of organizations it supports to include not only cooperative businesses in the region, but also intentional communities and cooperative housing.

The mission is to encourage consumer and business decisions that sustain the Valley's grassroots economy.

"Worker control is a key factor," says Silverman, as well as a democratic method for making decisions. PCC plans to publish a Directory of Collectives and

Cooperatives for the Valley, to encourage cooperation among cooperatives. The September 17 event serves this purpose as well.

PCC member Karen Hellstrom became interested in joining PCC through her work at the Western Massachusetts American Friends Service Committee, a non-profit social justice and peace organization that, among other pursuits, works for an economically sustainable future. Specifically, Hellstrom says she was "looking for ways to foster military defense conversion, and it was difficult to find models [until] we focused on the entire economic structure."

In looking at the big economic picture, Hellstrom decried what she called big industry's "very limited way of using money." Cooperatives, by contrast, direct their funds in ways that directly support their workers and the local economy. Monies are typically prioritized for adequate health benefits and salaries for workers as well as the purchase of vital products and equipment from local sources. Keeping the funds local eliminates the need for outside investors to support, and thus to control, the business. Moreover, says Hellstrom, "People get a certain satisfaction when they

see how money continues to flow locally, and there's [often] extra money to address local problems, such as poverty and housing." Giving back to the community is a significant theme and benefit of the cooperative philosophy and way of doing business.

Improved morale is another significant benefit of cooperatives, particularly when it contributes to the work environment. Says Russo, "people feel better about giving huge chunks of their lives to work. It doesn't make you rich, but it gives people a sense of control over their job." [That they probably wouldn't gain in a primarily profit-motivated and hierarchical organization.]

The most distinguishing factor of cooperative businesses, according to Co-op America Quarterly, is that they are "owned and operated by the people who use them. These member/owners share equally in the control of the cooperative to provide themselves the goods and services they need." Efforts to promote the global cooperative movement have taken root right here in the Valley.

A COLLECTIVE SUCCESS STORY

Establishing a cooperative can also be a way to save a business. The Collective Copies print shop in Amherst was originally a

continued on page 49

Participating Organizations in the Alternative Economics Fair

- Art Co-op, Northampton
- The Brickmill Gallery, Ware
- The Center for Popular Economics, Amherst
- Collective Copies, Amherst
- Commonwealth Printing, Hadley
- Downtown Worker's Alliance, Northampton
- Green River Café, Greenfield
- Hampshire/ Franklin Day Care, North Amherst
- Leverett Village Co-op, Leverett
- Nuestras Raices, Holyoke
- Pine Street Co-housing, Amherst
- Sirius Community, Shutesbury
- Worker Ownership Resource Center, Pittsfield

MAKE A DATE

SATURDAY, SEPTEMBER 10

The Amherst Area Chamber of Commerce presents the Amherst "Welcome Back Festival." Includes the Service Business Fair and features sidewalk samplings from area restaurants. Street entertainment, evening concerts. 12 - 4 p.m., Amherst Center. For information: Chamber Office, 253-0700.

TUESDAY, SEPTEMBER 13

Hampshire County Business and Professional Women's Club presents "Reducing Stress Through Meditation." Guest speaker Al Rapaport, Director of the Northampton Zen Group and Producer of the Whole Health Expo, will lead participants through a 20-minute guided meditation. 6 p.m., J.C. Pullman's at the Depot. \$13 includes dinner and program. Reservations and checks must be received by Sept. 10; send to P.O. Box 1102, Northampton, 01060. For membership information, call Joyce Paige 584-8645.

WEDNESDAY, SEPTEMBER 14

Hampshire Community United Way Campaign Kickoff Breakfast featuring guest speaker David K. Scott, Chancellor of the University of Massachusetts, Amherst. 8 - 9 a.m., Mullins Center, VIP Room, 3rd floor. \$7.50 Per Person, includes gratuity. Register by September 8. Call 584-3962.

TUESDAY, SEPTEMBER 20

The Ambassadors Club of the Greater Holyoke Chamber of Commerce Monthly Networking Event, featuring the Business Card Exchange Program, hors d'oeuvres, cash bar, door prizes, and display-table opportunities (available for \$25.) 5:30 - 7:30 p.m., Holyoke Country Club. \$5 mem/\$8 non-mem. For information: 534-3376.

WEDNESDAY, SEPTEMBER 21

Amherst Area Chamber of Commerce Luncheon: "Is Wellness Worth It?" Featuring lecture with Erik Muten of the Kailo Institute. Noon, Seasons Restaurant. \$10 mem/\$12 non-mem. Registration required. Call 253-0700.

EVERY THURSDAY

MSBDC and Greater Northampton Chamber of Commerce: One-on-One Small Business Counseling. Land Bank (8 Bridge St.), Northampton. Free. For more information, call the Chamber at 584-1900 or Maxine at 737-6712.



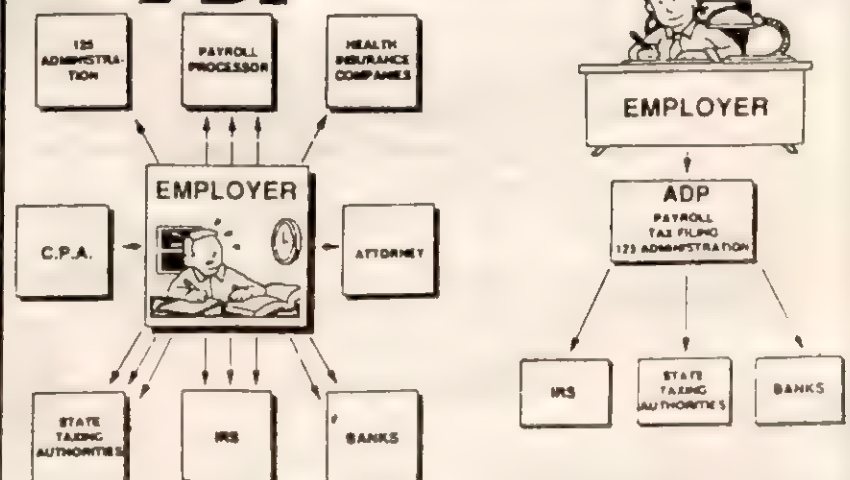
Presents:
A Back-to-School Special

1/2 Hour Hot Tub for two only \$15

Valid Through September 30. Sunday Through Thursday

33 West St. • Northampton • 586-6843

The ADP Alternative



1-800-782-9904
David Pinette Jr.

- Quick Easy Setup
- Direct Deposit
- Ongoing Support

NORTHAMPTON CO- OPERATIVE BANK

Need a
Construction
loan?
See Me.



Lucille Cernak-Loan Officer

Yes! We're making **construction loans.**
We have the money! Fast, friendly service.
Good rates! Quick, easy loan procesing.

Don't forget our attractive variable
and fixed rate mortgages.



NORTHAMPTON
Co-operative BANK

67 King St., Northampton 584-4474 • 253 Triangle St.,
Amherst 549-6622

YANKEE
24

MEMBER FDIC/SIF

Equal Housing Lender

Looking For A Doctor? Call Our Physician Referral Service At 582-2200. It's Free!

If you're new to the area or just having trouble finding a physician who's accepting new patients, try our free Physician Referral Service. Pick up the phone and call 582-2200 Monday through Friday from 10 a.m. to 8 p.m. Our friendly volunteer operators will offer you the names, addresses, and phone numbers of primary care physicians and specialists in your area. It's a free community service ... from your community hospital!



**Cooley
Dickinson
Hospital**

30 LOCUST STREET • ROUTE 9 • NORTHAMPTON

The Card on top is the Ace of Savings



No Annual Fee
9.9%APR

Introducing the United Bank VISA[®] Classic and MasterCard[®] — the credit card that's easy to use and **saves you money.** There is **No Annual Fee** and your account will begin with a low introductory annual percentage rate of **9.9%** on all purchases, cash advances and balance transfers that are posted to your account through December 31, 1994. The rate on your outstanding balance for that same period of time will remain at an APR of 9.9% until that balance is paid in full. Transactions posted after 12/31/94 will be charged a low APR of 12.9%.

Banking conveniences you need — the dedicated, personal banking service you deserve.

**United
Bank**
Growing With Our Community

United Savings Bank • Member FDIC/DIF • Greenfield (2 locations) 774-3713 • Shelburne Falls 625-6001 • Conway 369-4333 • South Deerfield 665-8540 • Haydenville 268-7225
All deposits fully insured, FDIC/DIF. The first \$100,000 per depositor is insured by the FDIC, deposits above this amount by the Depositors Insurance Fund.



COMMERCIAL PULSE

The Eastside Grill: A Leader in the Restaurant Business

The Eastside Grill, that popular steak, seafood, and Cajun food restaurant in Northampton, the sponsor of the spectacular performance stage at the recent Taste of Northampton, can now boast another success story.

Gail Baker Yacuzzo, co-owner and operations manager of the restaurant since 1985, was recently elected to a one year term on the Massachusetts Restaurant Association's board of directors. The association, a 60-year-old professional organization headquartered in Westborough, Massachusetts, provides its members with professional consultation, expositions and conferences, health insurance policies, and lobbying and legislative representation on the state level, among other functions.

"I'm flattered," said Yacuzzo of her new position. "I'm looking forward to spending time with my professional peers." She cited her high regard for the hospitality industry and its people.

She also added that she feels fortunate for "the opportunity to give Western Massachusetts a stronger voice in legislative matters, in particular, the health care issues that I'm sure are going to figure very prominently in upcoming meetings."

Other Association board members include Charles Bowles of J.C. Pullman's at the Depot in Northampton, Chick Delano of Delano's Restaurant in Amherst, and George Page, Jr. — who nominated Yacuzzo — of the Delaney House in Holyoke. *The Eastside Grill (586-3347) is located at 19 Strong Avenue in Northampton.*

RAPID PULSE

IN AMHERST

• Congratulations to Jerry Schoen, coordinator of the Massachusetts Water Watch Partnership at the University of Massachusetts Water Resources Research Center. The U.S. Environmental Protection Agency cited him for his "exemplary service and dedication" toward improving water quality in the state. Schoen works with lake associations, businesses, outdoor sport organizations, private citizens and state and local governmental agencies to monitor and enhance water quality throughout Massachusetts.

IN NORTHAMPTON

• Nationally renowned arts columnist John Villani recently named Northampton as one of *The 100 Best Small Art Towns in America* in his forthcoming book, which will be available in bookstores beginning October 1. The author noted that the arts are having a positive impact on the business community as well as the social aspects of communities, as arts districts often attract business investment and draw tourists. Said Villani, "from one end of the country to the other, small towns are waking up to the fact that there's been an unexpected influx of artists, and that these newcomers are having a positive economic impact on that community's appearance and vitality." Location, quality of life, and the economic impact of the arts in each town were some of the criteria for selection in the book, published by John Muir Publications in Santa Fe, New Mexico.

IN WESTERN MASSACHUSETTS

• The Berkshire Museum in Pittsfield is one of a number of area organizations participating in an innovative fundraiser sponsored by Filene's. As part of the Berkshire Mall's Grand Opening Celebrations set for November, Filene's is giving the Museum and other non-profit groups the opportunity to sell \$5 admission tickets to Filene's Preview Shopping Day and Charity Benefit on November 16 from 9 am to 11 pm. In return, the non-profit groups keep all funds raised from the sale of these tickets. The museum staff and new Director David J. Costello welcome this corporate support as plans for the reinstallation of two major exhibits and the establishment of climate control throughout the museum get underway. There are additional cash prizes for the organizations that sell the most tickets in the Filene's fundraiser, and ticket purchasers receive a number of bonuses and special savings throughout the store. Tickets for Filene's Preview Shopping Day are available at the Berkshire Museum's front desk. For more information call the museum at (413) 443-7171.

• Realtors are welcoming the good news: the Northeast Region of the country has emerged from its housing market slump of the past several years to lead the country in increased home sales. According to recent statistics by the National Association of Realtors, the Northeast had an increase in May home sales by 23.5 percent as compared to last year. Century 21 data confirms this news, which indicates that the Northeast had a 20 percent increase in sales opened for the first half of 1994. Experts in the field attribute this success to increased consumer confidence and a favorable real estate environment. Kathy O'Shaughnessy, Regional Director for the Century 21 system in New England, said that the homebuying increase in the Northeast reflects "pent-up demand." She further commented that "rental prices have not increased along with home prices allowing a home purchase to be a more desirable option. Considering the tax advantages to young couples and the lower interest rates, first-time homebuying is rapidly increasing — causing existing homeowners to trade up to larger homes."

— Erica Habert

Send publicity and news about your business to:
Talking Business c/o the Valley Optimist
13 Old South St., Northampton, MA 01060



PRENTISS SMITH & COMPANY, INC.
Socially responsible portfolio management since 1982

"We must be
the change we
wish to see in
the world."

— Gandhi

TRUDY WALKER CAMBELL
103 MAIN ST. BRATTLEBORO, VT 05301
802/254-2913

— if your portfolio totals 70,000 or more —

Cool Summer Sensations at *Bart's* Northampton



MAIN ST. IN NORTHAMPTON, OPPOSITE THE PARK

CUSTOMER

1st Service
The NEW WAY of doing business at
Northampton Honda!

"SUMMER SPECIAL"
15% OFF all parts and labor
on any service
\$50 or more
expires 8-31-94

250,000 miles or 10 years whichever comes first
Limited Warranty Protection Programs



ONE TOUGH MOTOR OIL

• Shuttle Service Daily within 10 mile radius
• Open Thurs. eves. til 8 p.m.

The New

Northampton
HONDA

Christopher M. Giebel
Service Manager

Paul Janosik
Service Advisor

"Customer 1st is our way of doing business everyday."
171 King St. (Rte. 5), Northampton • 586-8626

#1 SAAB SALES SATISFACTION

IN THE ENTIRE UNITED STATES



#1 with
UMass Basketball Coach
JOHN CALIPARI

WE SELL SAABS THROUGHOUT
THE ENTIRE NORTHEAST AREA



SAAB

August 1, 1994

Mr. Robert T. Cartell, President
and Mr. Vincent Fusaro, General Sales Manager
Fathers & Sons, Inc.
434 Memorial Avenue
West Springfield, MA 01089

Dear Bob and Vin:

I am pleased to notify you that the Saab Customer Satisfaction Program results have been announced and Fathers & Sons Saab enjoys the #1 position in not only District 12 and the Eastern Region, but also in the entire United States!

Congratulations on this great accomplishment, and please share this good news with all your employees and your Saab customers. All of us at Saab Cars USA Inc. are grateful and proud of your accomplishment and, wish you continued success in this very important endeavor.

Sincerely,

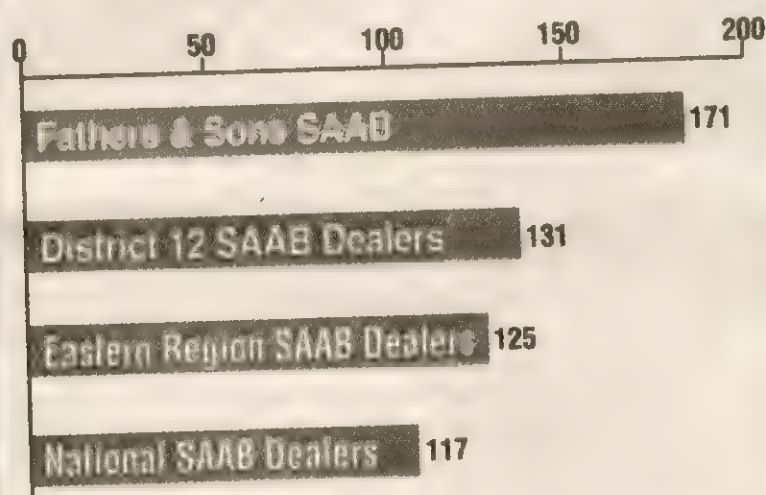
Rick

Rick Cutler
District Manager

RC/Lg

cc: B. Buxbaum, Regional Manager

Overall SAAB Sales Satisfaction Index



Source: 1993 SAAB SSI Study, Winter 1993 by J.D. Power & Associates

See for yourself why SAAB,
J.D. Power & Associates, and
Coach Cal say We're #1

Fathers & Sons

SAAB 434 Memorial Avenue **SAAB**
West Springfield, MA 01089
Mon.-Thurs. 8-8, Fri. 8-6, Sat. 9-5, Sun. 12-5
785-1631 • 1-800-446-1981

And now, with our improved customer oriented service department, you'll really enjoy a long term relationship with an award winning service department that has your complete satisfaction as its main goal.

In both sales and service our scores are high because our customers are pleased with the way we satisfy their car buying and servicing needs. You'll never get treated any better by any other car dealer than at Fathers and Sons SAAB. Our goal is to exceed your expectations, to be number 1 with you!

TAIPEI & TOKYO

**CHINESE & JAPANESE
RESTAURANT
& SUSHI BAR**

Free Delivery - minimum of \$10

Gift Certificates Available

**Lunch • Dinner and Take out available
Open 7 Days • 18 Main St. Northampton. 582-1888**

9 DAYS OF FRESH AIR, FARM ANIMALS, AND GOOD, CLEAN FUN.



**September
2 thru 10
Gates open at
10am daily**

FAMILY FUN

9/2-5 Lion Act
Barnyard Show
9/2-4 Magic Show
9/3 All Kids FREE!
9/6-8 Ride all day-\$5!
9/6-9 Balloon Man
9/8 Seniors' Day-\$2!
9/4,5,9&10 - Karaoke

BRUT STRENGTH

9/3 Kiddie Tractor Pull
9/4 Demolition Derby
9/9 Horse Draw
Demolition Derby
9/10 Truck Pull
Ox Draw

HEY! HORSES!

9/7-8 Draft Horse Show
& Competition*

**THOROUGHBRED
RACING**
1:30 Post Time
(No race Tues 9/6)

*Sponsored by Commercial
Distributing & Miller Brewing.

KICKIN' BANDS

9/2* Cottonwood
Debbie Weyl
9/3* Yankee Rhythm Band
Borderline
9/5-6 NorthEast 40 Band
9/7-8 Valley Strummers

*Presented by Northampton
Center for the Arts.

...AND MORE!

Daily Baby Barnyard &
Petting Zoo, Horticultural
Exhibits, Livestock Judging,
Historic Agricultural Show,
Midway Rides & Games,
Clubhouse Cheer, Great
Food...



**On Route 9,
just off I-91
Exit 19N & 21S**

Adults \$5 • Children (7-12 yrs) \$2 • Under 7 yrs. FREE!

For more information call 413-584-2237.

CULTURES COMBINE DELICIOUSLY AT MARTINI'S IN NORTHAMPTON

BY FRAN BELLAMY

Martini's in Northampton serves French and Italian fare with accents from the owner's native Sweden.

Steve Ozcelik of Sundsvall, Sweden, and his wife, Nuray, a native of South Deerfield, operate Martini's at the site of the former Jack August restaurant.

The walls are hung with a selection of original art from the owner's personal collection, and sizable silver pieces make an opulent display.

DINING OUT

Live greenery, sparkling chandeliers, and the glow from candles set a warm tone. There is a full bar with high-backed chairs at one end of the room. Dark wood tables are set with flatware tucked into linen napkin "pockets," and the tables are set far enough apart to provide privacy. At the farthest end of the dining room is the kitchen. Although it is not a display kitchen, one can glimpse the proceedings.

The wine list describes both international and domestic wines, most of which fall into the \$16 - \$45 range. A glass of Lagaria Pinot Grigio (\$3.55) was satisfactory, but the Manhattan cocktail (\$4.25) ordered from the bar had not been made according to specification. Our waiter promptly exchanged it for a second cocktail, which was fine.

Martini's showcases its fare by serving much of it on oversized platters, which adds to the drama of the presentations. The kitchen's real talent, however, is showcased in the preparation of the sauces, which are rich, complex, and full of flavor. They complement, but do not over power, the foods they accompany.

Among the appetizers, the Gravlox (\$6.95) served on toast points brought a profusion of color and textures. Several slices of cured salmon, finely julienned carrots, lemon wedges, slices of orange, cucumber and tomato composed a lovely presentation. The cured salmon alone was delicious, but the house-made honey mustard dill sauce made it sublime.

Madeira Mushrooms (\$4.95) was an earthy combination of several types of mushrooms, including chanterelle and shiitake, sauteed and then combined with a Madeira-spiked cream sauce redolent of garlic and shallots. The appetizer was an example of the juxtaposition of different cuisines, for this decidedly French dish, garnished with parsley, was also accompanied by a small dollop of Swedish lingonberry sauce. The mushrooms were served in a puff-pastry case with the lid offset to display the treasure spilling forth.

Lentil Soup (\$3.75), the soup du jour, was a hearty cup of rich broth thick with lentils and celery. Toast points with trimmed crusts accompanied the soups. Additional appetizers include seafood ravioli, escargot, and toast Paris, topped with golden caviar. A la carte soups and salads can also be ordered.

The entree menu offers an eclectic variety of pasta, beef, veal, chicken and

REPRINTED FROM THE UNION NEWS, JANUARY 27, 1994



Chef and owner Steve Ozcelik carefully chooses the ingredients for meals served at Martini's in Northampton.

seafood. Many of the entree choices are also available as "petit selections," smaller portions at a lesser cost.

Most of the beef and veal entrees are devoted to the French preparation and they are tempting. Caesar Special is two medallions of tenderloin with a bernaise and green peppercorn sauce. Veal Bon Appetite is sauteed with wild mushrooms and topped with a Madeira sauce. Pasta, of course, leads one to think of Italian fare such as Scampi Provencale.

Many entrees begin with the classic preparation, but are given a new interpretation. The Aglio Olio, for example, is a classic Italian dish, pure and basic - pasta, garlic, oil. Martini's adds to this pesto, broccoli, artichokes and sun-fried tomatoes, for a decidedly different twist. Chicken Linguini has a green peppercorn sauce, unusual in an Italian dish.

Pasta a la Martini (\$13.95) was a mound of linguini mixed with a tomato-vegetable sauce and topped with a number of large shrimp. The fragrant sauce, laden with fresh vegetables - green and red peppers, leeks, celery - was further punctuated by the concentrated flavor of sun-fried tomatoes and fresh parsley for a mouth-watering treat.

Veal Barossa (\$14.95) provided two generous slices of sauteed veal topped with bernaise sauce and garnished with lobster pieces and slender stalks of limp asparagus. The veal was excellent, the best we've had in a while, and the bernaise sauce was wonderfully rich and smooth. We detected a touch of dill in addition to the characteristic lemon flavor. Side vegetables of fresh sauteed zucchini and summer squash and thinly sliced roasted potatoes came with the dinner.

Leafy greens with chick peas, carrots and red cabbage compose the house salads. House-made dressings are delicious. We sampled the creamy gorgonzola and the pecan mustard vinaigrette.

On the cold, snowy night of our visit there were few patrons in the dining room. Because of this the usual dessert tray was not on display, but we did receive a description of the mostly chocolate fresh-made delights. A Cannoli (\$3.95) stuffed to overflowing with creamy ricotta filling was drenched at each end with a very good fudge sauce. The filling was delicious and smooth, but the cookie-like shell was exceptionally thick and hard. Rosettes of whipped cream were interspersed with decorative squiggles of chocolate and raspberry on the plate. The Chocolate Caramel Pie (\$3.95) was rich with cheesecake, caramel, chocolate mousse and whipped cream. A raspberry puree swirl graced the chilled plate.

The Cappuccino (\$2.50), served in a stemmed mug, was unusually strong.

IF YOU GO

RESTAURANT: Martini's, 5 Bridge St., Northampton; 584-1197

HOURS: Monday through Saturday 5-10:30pm; Sunday noon-10pm

RESERVATIONS: Accepted

Prices: Entrees \$8.95-15.95

CREDIT CARDS: American Express, Master Card, Visa, Discover

HANDICAPPED ACCESS: Two small steps up from parking lot; restroom not equipped for wheel chairs

NON-SMOKING AREA: Yes

Regarding Henry



The Company of Women reconsiders Shakespeare's *Henry V* at Smith

by Ken Maiuri

For those who feel Shakespeare has been done to death by every makeshift theater company in the world, take heed. The Company of Women has decided to breathe some life into one of the old bard's plays — *Henry V* is getting a sex change.

Formed by Harvard professor Carol Gilligan and Emerson College faculty member Kristin Linklater in 1990, the Company of Women is an all-women Shakespeare company whose goal, according to Linklater, "is to do all-women productions of Shakespeare and to conduct workshops for women and girls to help strengthen courage and eloquence." Those workshops, entitled "In

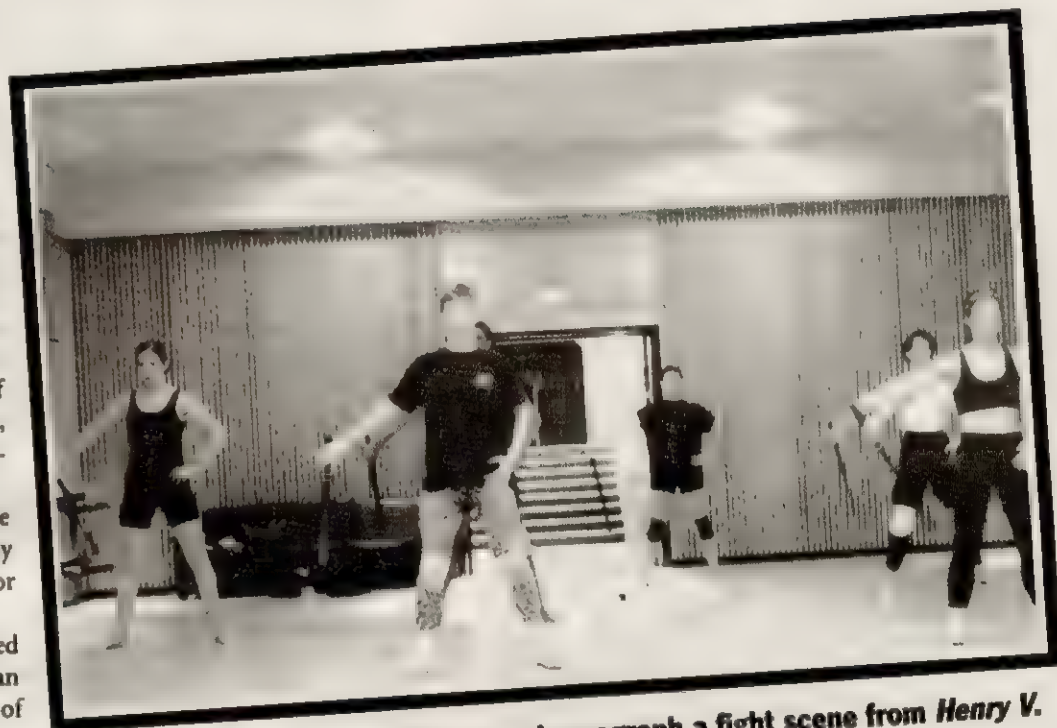
Our Own Voices," were held at Smith for 40 women and 20–30 girls between the ages of eight and thirteen in late July and early August, to help participants "free their literal and psychological women's voices."

Henry V is getting a sex change.

"It was phenomenal," Linklater said of the success of the summer workshops. "Hugely exciting. Smith has provided a residency for

the Company of Women very generously this summer."

The Company of Women's production of Shakespeare's *Henry V*, directed by Maureen Shay, is an extension of Gilligan and Linklater's workshops — an attempt at strengthening women's voices. The play itself will test the mettle of its actors. "There are fourteen or fifteen members in the Company of Women and we have ten members who comprise the cast of *Henry V*" said Linklater. "So there are ten women who are all professional actors who have worked together at different times over the years. We all play three to five roles and, in general, cover



Members of the Company of Women choreograph a fight scene from *Henry V*.
photo by Amber Davis



about 25 male characters."

"This is our first production," said Linklater. "We've been five weeks in rehearsal here [at Smith]. We train very vigorously."

Linklater explained the roots of the idea for an all-women production of *Henry V*. "It started off with a feeling among actresses in Boston that we really wished we had a chance to play the great male roles in Shakespeare. It took off from that into the feeling that there was something about the voices of women that we wanted to deal with. The poetry, power, and authority of Shakespeare is something that really feeds a sense of being

able to speak out and express oneself.

"*Henry V*... is the quintessential war play in European western culture," Linklater said. "By playing it through women's voices and women's psyches, it becomes a strong anti-war statement. What the audience has to take in is the pity of war, the pain of it, and the violence against humanity that war constitutes."

Though the Smith performance is the first time this version of *Henry V* will be shown to the public, Linklater is looking forward to continuing the production. "We want to take it on tour nationally and internationally," she said. "We hope that the resonance of women's voices in this particular material can shift perceptions so that there can be some shift in old habits of thought about violence and war." Linklater feels that the Company's all-women production will make the play more accessible, and will spark more interest than the average Shakespeare performance. "It's a surprise, it's a change. It breaks stereotypes. If you have male actors playing soldiers, everybody says, 'Oh well, there go the soldiers. And we take it for granted. You see women actors playing soldiers and you say, 'My god, look what it takes to play a soldier. You've got to get so tough and so strong,'" Linklater said. "It's painful. I think it's painful for men too, only they are very quickly acculturated by society to learn how to be brave and tough it out. Little boys play games of shooting and killing and develop 30 ways to die, while little girls are being sent off to ballet school."

"There is a different acculturation there," said Linklater, "but I think humanity, at base, is vulnerable, and I think that's what you get by having women playing this particular material. The vulnerability of humanity. We hope the difference might be that the resonance of women's voices show that you can communicate towards connection rather than conflict."

The Company of Women's production of Shakespeare's *Henry V* will be performed at Smith College in Northampton at Theater 14 in the Mendenhall Center for the Performing Arts September 8–10 at 8 p.m. Call 585-3220 for tickets. ★

Celebrating a decade of Night Life

Pearl Street Nightclubs

WEDNESDAY- GAY NIGHT
MUSIC BY SPIN, INC.

THURSDAY- 18 AND OVER NIGHT
UPSTAIRS - MUSIC BY SPIN INC
DOWNSTAIRS - INSOMNIA
ALTERNATIVE DANCE MUSIC WITH DJ JEN

FRIDAY- RETRO NIGHT
DANCE MUSIC FROM THE LATE '70'S
AND EARLY '80'S WITH DJ DENNIS
FREE ADMISSION WITH THIS AD

SATURDAY- TOP-40 CLUB MUSIC
With DJ Lance

FRI SEPT 9 SON SEALS
SAT SEPT 10 ART STEELE BLUES BAND
SUN SEPT 11 AQUARIUM RESCUE UNIT
FRI SEPT 16 DYNMAESTHESIA
SAT SEPT 17 NAPALM DEATH
OBITUARY
SUN SEPT 18 VIGILANTE'S OF LOVE
VELVET CRUSH
FRI SEPT 23 THE MACHINE
SUN SEPT 25 CHEAP TRICK
TUES SEPT 27 LEFTOVER SALMON
FRI SEPT 30 CHUCKLEHEAD
SAT OCT 1 ZOO STATION
SUN OCT 3 THE SPECIALS
TUES OCT 4 OVERKILL
THUR OCT 6 MAGGIE ESTEP
FRI OCT 11 DAVE MATTHEWS BAND
SUN OCT 13 LUCIOUS JACKSON

Tickets Available at the Northampton Box Office, To charge by phone call 586-8686

10 Pearl St. Northampton Ma
413-584-7771

95.3 WRSI

Blimpie

Subs & Salads
Open Until 2AM Thu.-Sat.
Across from the Post Office in Northampton



He's officially been noted as "one of the world's greatest bluesmen" by *Rolling Stone*, and it's hard to disagree. Son Seals, who has been recording and performing since the early 1970s, has gotten tougher and more intense over the years, and his performances are legendary for their passion and strength. Witness Seals' searing guitar work at Pearl Street in Northampton on Friday, September 9.

Wednesday September 7

Art Steele plays the Pub in Amherst at 9 p.m.
Hooker Crook appears at the Bay State Cabaret (584-8513) in Northampton. 21+
Reggae Party at the Hadley Pub on Rte. 9
Country Western dancing at the North Star with DJ Sparkie from 8 - 11 p.m.
Teen Dance Night at Katina's (586-4463) in Hadley from 7 p.m. - midnight
Gay Night dancing at Pearl Street from 9 p.m. - 1 a.m. music provided by DJ Dennis. 21+.

Thursday September 8

Letters to Gino, one of Boston's best rock bands, arrive at the Amherst College Campus Center Frontroom with Angry Salad at 8 p.m.
Supreme Dicks, Cam Lung, and The Veronica Cartwrights are at the Bay State Cabaret (584-8513) in Northampton. 21+
Lonesome Brothers play their country-rock at the Iron Horse (584-0610) in Northampton at 10 p.m.
18+ dancing at Pearl Street from 9 p.m. - 1 a.m. with music provided by DJ Dennis with insomnia - alternative dancing downstairs.
Blues and Ques, featuring live piano music and barbecue specials, at Squires Smoke and Game Club (268-7222) in Williamsburg from 7 p.m. - 10 p.m.
Open Mike Blues Jam at the Hadley Pub on Rte. 9
Boyz' Nite Out at the North Star with DJ Steven and male go-go dancers from 10 p.m. - 1 a.m.
Selectrocutation at Katina's (586-4463) in Hadley.

Pioneer Valley

Open Mike Night at the Mole's Eye Café (802-257-0771) in Brattleboro.

Friday September 9

Morsel, Tizzy, and Pirate Jenny play a tasty show at the Bay State Cabaret (584-8513) in Northampton. 21+
Son Seals takes the stage at Pearl Street (584-7771) in Northampton at 8:30 p.m.
Duo Vocé is at the Green River Café (773-3312) in Greenfield with Susanne Barkan at 9 p.m.
Aztec Two-Step, a famous folk-rock duo, play the Iron Horse (584-0610) in Northampton with Mona Lisa at 7 p.m.
Art Steele Band performs at the Hotel Northampton (584-3100) from 7:30 p.m. - 11:30 p.m. No cover!
Retro Night at Pearl Street 9 p.m. - 1 a.m. 21+
Laser Disc Dance Party at Katina's (586-4463) in Hadley
18+ Dance Party with DJ Betsey at the North Star 10 p.m. - 1 a.m.

Saturday September 10

Salamander Crossing, a stellar "amphibious bluegrass" quartet, performs at Sweetser Park in Amherst from 6:30 - 8:30 p.m.
Cordelia's Dad play an acoustic and an electric set at the Montague Bookmill (367-9206) at 8 p.m.
Rebel Voices, featuring Janet Stecher and Seattle-based performer Susan Lewis, are at the Green River Café (773-3312) in Greenfield at 9 p.m.
Art Steele Blues Band plays Pearl Street (584-7771) in Northampton at 8 p.m.
Duo Vocé, an a cappella team of Mark Johnson and Paul Zimmerman, perform in Sweetser Park in Amherst at 5 p.m.
First Western Mass. '70s Retro Saturday Night Fever Contest at the Villa Rose (547-6667) in Ludlow
Ellen Cogen Duo has the jazz at the Hotel Northampton (584-3100) from 8 p.m. - midnight. No cover!
Top 40 Club Music with DJ Lance at Pearl Street. 9 p.m. - 1 a.m. 21+
21+ Dance Party with DJ Steven at the North Star. 10 p.m. - 1 a.m.
Selectrocutation at Katina's (586-4463) in Hadley
Island Dance Party with DJ Dan at the Hadley Pub on Rte. 9

Sunday September 11

Kristin Hersh of Throwing Muses appears at the Amherst College Campus Center Frontroom at 8 p.m.
Sourpuss, who rock, and Rent Party who are celebrating the release of their new CD, both play the Northampton Brewery (584-9903) at 10 and 11 p.m., respectively.
Aquarium Rescue Unit go under at Pearl Street (584-7771) in Northampton with Everything at 8 p.m.
badhat, otherwise known as 2/4 of Phish, perform jazz fusion at the Iron Horse (584-0610) in Northampton.
Jim Herry and Joe Belmont play inspired guitar music at the Montague Bookmill (367-9206) at 8 p.m.
Where's Anita, a female folk duo from Athens, Georgia, and Mimi Kales play at the Green River Café (773-3312) in Greenfield at 8 p.m.
Lnee Peroncelli is at the North Star (586-9409) in Northampton from 7:30 - 9:30 p.m.
Retro Dance Nite at the North Star with DJ Betsey and female go-go dancers. 9:45 p.m. - 1 a.m.

Monday September 12

Gay Night at Katina's (586-4463) in Hadley

Blue Monday at the Bay State Cabaret with Ed Vadas & the Fabulous Heavyweights. No cover! 21+.

Tuesday September 13

Rhythm and Blues Dance Party at the Iron Horse (584-0610) in Northampton from 8 p.m. - 11 p.m.
"Teen Night" Under 21 dancing at Pearl Street (584-7771) in Northampton
Open Mike Night at the Northampton Brewery with host Amy Fairchild
Open Mike Night at the Green River Café (773-3312) in Greenfield at 8 p.m.
Open Mike Night at the Hadley Pub on Rte. 9.

Wednesday September 14

Leon Redbone, Mr. Excitement, sings at the Iron Horse (584-0610) in Northampton at 7 p.m.
Big Bad Bollocks play the Northampton Brewery (584-9903)
Art Steele makes an appearance at the Pub in Amherst at 9 p.m.
Reggae Party at the Hadley Pub on Rte. 9



You haven't heard amplified

rock until you've been subjected to Spore. They play music that was meant to be loud — the wall-shaking, window-cracking, upholstery-shredding kind of loud. Their last trip to the area was cut short by the infamous 1 a.m. curfew, so the band is sure to get their revenge this time around. Experience Spore at the Bay State Cabaret in Northampton on Thursday, September 15 with local punk rockers Squeek. 21+.

Gay Night dancing at Pearl Street from 9 p.m. - 1 a.m. music provided by DJ Dennis. 21+
Open Music Night at the Black Sheep Café (253-3442) in Amherst at 7 p.m.
Teen Dance Night at Katina's (586-4463) in Hadley from 7 p.m. - midnight
Swing dancing at the North Star with DJ from 8 - 11 p.m.

BLACK SHEEP Cafe

Classical Music every Sunday Brunch
10:30 - 12:30 FREE!

Sep 8th: DREAMS COME TRUE *totally original rock* \$4
Sep 9th: GIDEON FREUDMANN *cello-bop lunacy* \$5
Sep 10th: LITICIA *neo-folk* \$4
Sep 15th: GUTTERBIRDS *original singers/writers* \$4
Sep 16th: LISA McCORMICK *Vermont singer returns* \$4
Sep 17th: JILL STEIN and KEN SELCER *on loan from Boston* \$5
Sep 22nd: BEAR KIRKPATRICK *first cafe reading of work* \$3
Sep 23rd: PAUL KAPLAN *singing almost all of your favorite songs* \$4
Sep 25th: BOOK & PLOW FESTIVAL 2-5pm *free*
Sep 29th: BARNEY GRIFFIN *NY songwriter* \$3
Sep 30th: CORDELIA'S DAD *don't even think about being late* \$6

All shows 8-11/51 discount to students and fixed income seniors
79 Main Street, Amherst • 253-0679

BAY STATE CABARET

Thurs. 9/8
SUPREME DICKS, CAM LUNG
THE VERONICA CARTWRIGHTS

Fri. 9/9
MORSEL, TIZZY, PIRATE
JENNY

Sat. 9/10
ZEKE FIDDLER,
APPLES IN STEREO

Weds. 9/14
MOCHA JAVA,
FORE CHAMELEONS

Thurs. 9/15
SPORE, SQUEEK, DOSE

Fri. 9/16
SCUD MOUNTAIN BOYS

Sat. 9/17
RENT PARTY, XANAX 25

Weds. 9/21
THE FIGGS,
STANFORD PRISON EXPERIMENT
ALLIGATOR GUN

Thurs. 9/22
MIRACLE LEGION,
MISS REED

Fri. 9/23
VERSUS, AIR MIAMI,
TUSCADERO, BLAST OFF
COUNTRY STYLE!

Wed. 9/28
SILKWORM, ENGINE KID

SCHEDULE SUBJECT TO CHANGE - ALL SHOWS 21+
Every Monday is BLUE MONDAY with ED VADAS & THE FABULOUS HEAVYWEIGHTS
Absolutely Free Blues - Never A Cover Charge.

41 Strong Ave. • Northampton • 584-8513 • Dinner Served 5-10pm
BAY STATE HOTEL

In the ginn



Student survival guide

BASEBALL CARDS

THE BALL PARK Sportscards



Featuring the Valleys
LARGEST

Memorabilia Collection

BASEBALL ★ HOCKEY
BASKETBALL
FOOTBALL ★ WAX PACKS
All types of comic cards
Beckett Guides \$2.00 ● Best Prices

Over 1,500 single cards on display!
Come in and compare prices
123 Hawley Street Northampton Open 7 days 10-8

Welcome Back Students!!

Call Us for the Best
Student Travel Deals!!

- The lowest student/youth airfares
- Eurail passes issued on the spot!
- International student/youth ID cards
- Budget Hotels
- Travel Gear
- Language courses
- Adventure Tours
- Let's Go Books
- Youth Hostel memberships
- Work Abroad Permits
- Study Abroad Programs

*** Stop in and Pick up a free travel poster**



79 S. Pleasant St. 2nd Fl.
Amherst, MA 01002

413-256-1261

Smoke 'n Leather



"Home of the
chicken foot pipe"

Smoke 'n Leather is having a welcome
back to college Midnight Madness Sale
Sept. 9th from 6pm to Midnight
Everything in the store 10-50% off! *

✌ DEAD STUFF

✌ POSTERS

✌ ROCK DECALS

✌ ROLLING PAPERS*
* LARGEST SELECTION IN N.E.

✌ BEADED JEWELRY

✌ WATERPIPES

✌ HOOKAHS

✌ WASHED ONCE T-SHIRTS \$5

✌ TIE-DYE HARLEY & ROCK 'N' ROLL

✌ T-SHIRTS REG: \$10 - \$25

FOR MORE INFORMATION LISTEN TO WAQY

*Bring your college ID to get an additional 10% off sale prices!

348 Hazard Ave. Enfield, CT • (203) 749-9614
2.5 miles from exit 47E off Rt. 91

SLICES OF LIFE

Andy's Super Pizza
175 University Dr., Amherst
256-8147
Bell's Pizza House
65 University Dr., Amherst
549-1311
Bruno's
367 Main St., Amherst
256-0222
Campus Pizza
206 Russell St. (Rte. 9), Hadley
586-3880
College Pizza
173 Sunset Av., Amherst
549-6098

EATERIES, TAVERNS, AND WATERING HOLES

Barsie's
43 N. Pleasant, Amherst
256-1404
Bay State Hotel
41 Strong Ave., Northampton
584-8513
City Café
1 Pearl St., Northampton
584-4100
Delano's
57 N. Pleasant St., Amherst
253-5141
Fitzwilly's
23 Main St., Northampton
584-8666
Hot Shots
492 Pleasant St., Northampton
586-3763
Hugo's
315 Pleasant St., Northampton
584-9800
McCarthy's Pub
5 E. Walnut St., Belchertown
323-6420

North Star Seafood Restaurant and Bar
25 West St., Northampton
586-9409
Northampton Brewery
11 Brewster Ct., Northampton
584-9903
The Old Amherst Ale House
460 West St., Amherst
256-1710
Packard's
14 Masonic St., Northampton
584-5957
The Pub
15 E. Pleasant St., Amherst
549-1200
Rafters
422 Amity St., Amherst
549-4040
Time Out Inc.
37 N. Pleasant St., Amherst
253-9265
TJ's
1 Bridge St., Northampton
586-1726
Wiggins Tavern Restaurant
36 King St., Northampton
584-3100
Ye Ol' Watering Hole
287 Pleasant St., Northampton
584-9748

REEL AMUSEMENT

The Academy of Music
474 Main St., Northampton
584-8435
Hampshire Six Theatres
Hampshire Mall, Rt. 9, Hadley
584-7550
Mt. Farms Four Theatres
Russell St., Hadley
584-9153
Pleasant Street Theatres



OPENING SEPTEMBER 12



You may not know it yet, but your business is getting better. Because we've just opened your new branch office. Loaded with the latest equipment and manned by a knowledgeable staff. And you don't even have to worry about the overhead! Come in and see what's new!

**2 1/2¢
copy
sale**

Bring this offer into the Kinko's listed and receive 21/2¢ black and white full-service and self-service, single-sided 8 1/2" x 11" copies on 20 lb. white bond. Not valid with other offers. One offer per customer. Good only at the Northampton store. This offer expires October 2, 1994.

**plus
79¢
color copies**

Bring this offer into the Kinko's listed and receive full-service single-sided 8 1/2" x 11" color laser copies. Extra charges for image manipulations. Not valid with other offers. One offer per customer. Good only at the Northampton store. This offer expires October 2, 1994.

34 Bridge Street, Northampton. 585-5000
Offer Good at the Northampton Location only

kinko's the copy center

**YOUR NEW
BRANCH OFFICE**
offers you the
following high
quality machines
and services...

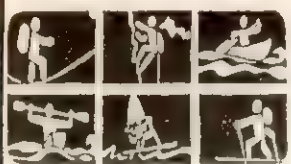
- Xerox 5390
- Self Serve Accent Color Machines in Blue and Red
- 3 IBM PC 486
- 4 Mac Quadra 650
- Compaq PageMarq 20 Printer 800x400 dpi
- Apple LaserWriter Pro 630 Printer 600x600 dpi Photograde
- Xerox Poster/ Banner Machine
- Xerox 3060 Engineering Copier up to 400% reductions & enlargements

**OPEN 24 Hours
7 days a week
as of October 2**

for anyone
who's ever felt
overworked
understaffed, and
short on resources...
congratulations.

**we just opened
your new
branch office.**





**WILDWATER
OUTFITTERS**

BOOKBAG SALE!

15%

TO

25%

OFF!



ROUTE 9, Hadley - Across
from Stop & Shop 253 - 5500

Montague Mini Mart

Mon-Sat 9 to 9 - Sunday 12 to 6
367-9551

BEER & WINE SOLD ON SUNDAY

12 to 6 pm in Montague Ctr.

Back to School Specials
Now Available

Budweiser case.....\$13.99+

Bush 12 pack.....\$5.70+

Miller 30 pack.....\$12.35+

Budweiser 30 pks. also available

Special prices on Quantity Purchases

BEST DEALS ON A VARIETY
OF
DOMESTIC+IMPORTED WINES

KENDALL JACKSON/BARTON & GUESTIER

MJ VALLEJO 4.99

INGLENOOK 1.5 liters \$3.00

Montague center, from Amherst 10 miles north on
Rte 63 to Rte 47 N. From Northampton 14 miles
91 North to 116 to 47N

100% BEEF

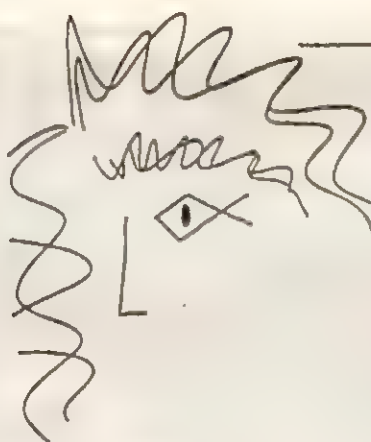
2 BURGERS 2 BUCKS

QUARTER POUNDERS®
*PRE-COOKED WEIGHT

**GREAT
DEAL!**

Great Burgers Long Dogs
PHILLY CHEESE STEAKS • CHICKEN FINGERS
FISH & CHIPS • FRENCH FRIES • ONION RINGS
SHAKES • SUNDAES • FLOATS

585-0241 ROUTE 9
HADLEY MA



CUTS

COLORS

PERMS

NAILS

BODY WAXING

FULL SERVICE

SKINCARE

TANNING

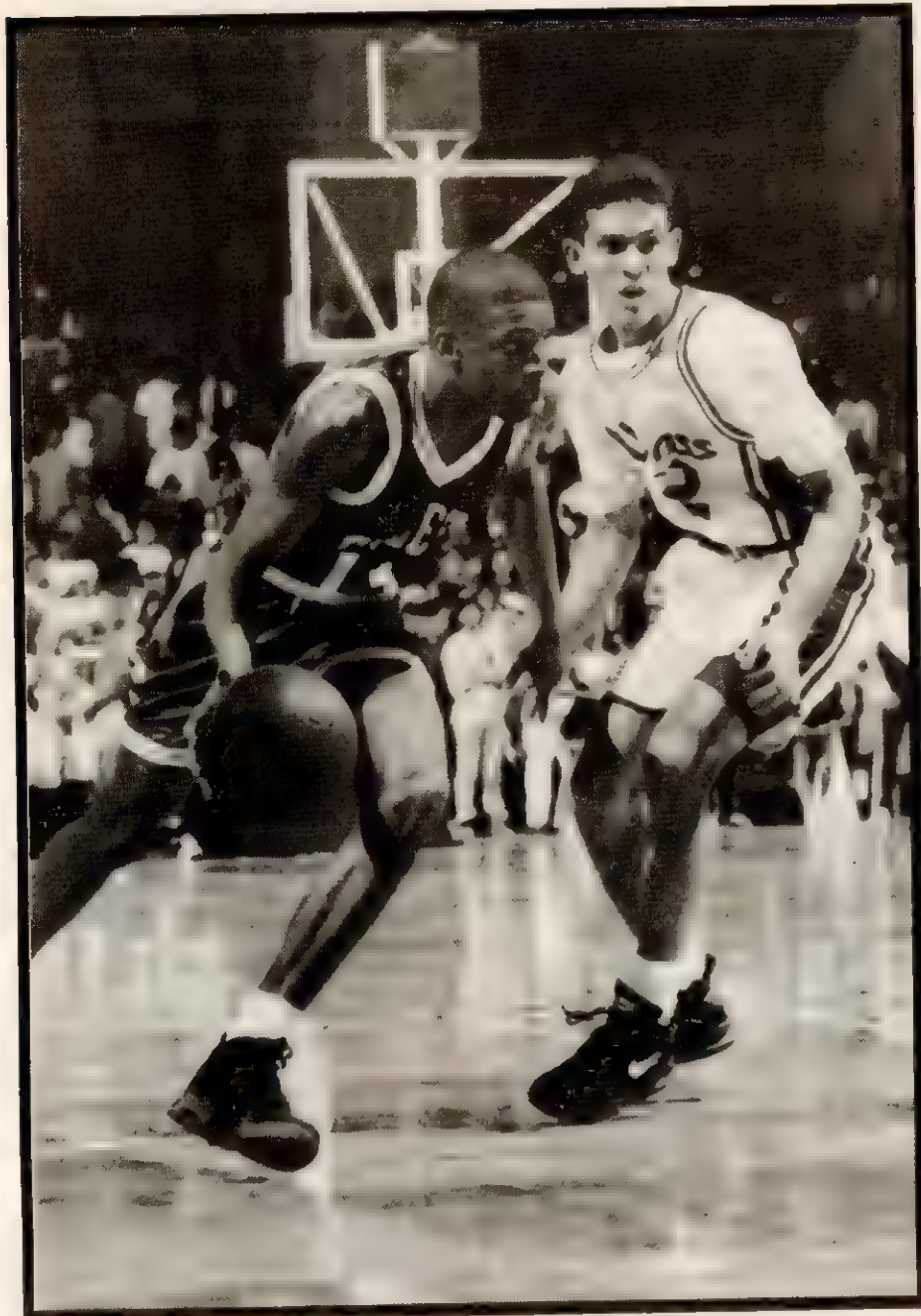
(413) 584-7798

PAUL MITCHELL.

PROFESSIONAL HAIRCARE PRODUCTS

HAIR PHANATIX

241 Main St., Northampton



continued from page 14

27 Pleasant St., Northampton
586-0935
Tower Theatres
19 College St., South Hadley
533-2663

NIGHT LIFE, BABY

North Star Seafood Restaurant and Bar
25 West St., Northampton
586-9409
Pearl Street Nightclub
10 Pearl St., Northampton
584-7771
Katina's Nightclub
Rte. 9, Hadley
586-4463

PICKS AND STICKS

Amherst Music House
and Guitar Workshop
233 N. Pleasant St., Amherst
549-1728
Downtown Sounds
21 Pleasant St., Northampton
586-0998
Easthampton Violin
15 Lovefield, Easthampton
527-8033
Fretted Instrument Workshop
49 South Pleasant St., Amherst
256-6217
Retromusic
28 Center St., Northampton
586-9355

FOR BIKERS

Bicycle World Too Inc.
63 South Pleasant St., Amherst
253-7722
Northampton Bicycle
319 Pleasant St., Northampton
586-3810

Peloton of Northampton
15 State St., Northampton
584-1016
Valley Bicycles Ltd.
319 Main St., Amherst
256-0880

SPIRITS

Big Y Liquor Super Mart
North King St., Northampton
584-7775
Colonial Package Store
166 King St., Northampton
584-5805
Four Seasons Wine
333 Russell St., Hadley
584-8174
H K's Package Store
138 King St Ext., Northampton
585-5115
King Street Liquors
327 King St., Northampton
584-1800
Liquors 44
Campus Plaza, Hadley
253-8174
Pop's On Pleasant
44 Pleasant St., Northampton
584-5145
Pop's Package
1 Market St., Northampton
585-8685
R&P Package Store
505 West St., Amherst
253-9742
Russell's Package Store
18 Main St., Amherst
253-5441
Scott's Liquors
6 University Drive, Amherst
549-2692
South Amherst Liquor Mart

**Q: Where can you find
good home cooking on a
weekend night?**

**A: Myers
Open Friday and
Saturday nights 10PM - 3AM**



**88 PLEASANT ST. NORTHAMPTON
584-4145**

7am to 3pm Every Day. Late Night Hours Friday & Saturday Nights
10pm - 3am. Takeouts welcome - Phone Ahead!

**Hey students,
if you really
like Beer,
Why not learn
how to brew it
yourself?**

Come talk to the Homebrewing
Professionals, Mark and Michael.

Complete Supplies for Beginners and Experts.



BEER AND WINE MAKING SUPPLIES, INC. EST. 1976
LOCATED AT 154 KING STREET, RT. 5 OPEN TUES - FRI 9:30-5:30
•SAT 10-5 •CLOSED SUN AND MON.

(must be 21yrs. or older to purchase supplies.)

COMMUNITY CALENDAR

PERFORMANCES

The Marys will perform at North Adams State College on September 9. Call 664-4511 for information.
The 1994 - 95 Smith House Concert Series will begin with Trio Camerata on September 10 at 7:30 p.m. For information call (413) 664-4511.

Bill Cosby appears at North Shore Music Theatre September 11. Call (508) 922-8500 for details.

The Company of Women presents *Henry Five* at Smith College in Theatre 14. The show runs September 8 - 10. Call 585-3220 for information and tickets.
Fiddlers will be jammin' at the **Fiddler's Jamboree Concert**, September 17 at 7:30 at Shea Theatre. For information call 863-2281.

The Massachusetts Wind Orchestra will perform in Smith College's John M. Greene Hall on September 18 at 3 p.m. Call 545-0018 for information.

Violinist Charles Troger and pianist **Nadine Shank** will present an evening of violin music on September 20 at 8 p.m. in Beazanson Recital Hall at the University of Massachusetts, Amherst. Call 545-2511 for tickets or information.

Los Miserables will show on the Bushnell stage from September 20 - 25. For information call (203) 527-3123.
 On September 21 at 8:30 p.m. **Michelle Wilson and Evil Gal** will perform as part of the blues series at Theodore's in Springfield. Call (413) 568-8676 for more details.
Moveable Feast Theatre presents Michael Frayn's **Benefactors**, a comedy-drama about urban renewal, from September 22 - 25. Call 323-7181 for details.

Everett Dance Theatre will present *Pandora Restaurant* at Jacob's Pillow on September 23 and 24. Please call (413) 243-0745 for tickets and information.

The World Symphony Series begins September 26 at The Bushnell Theatre in Hartford. For information call (203) 246-6807.

Museum of Fine Arts in Boston hosts Music of Mozart on September 25 as part of their Chamber Music Series. Call (617) 267-9300 x300 for information.

WFCR 88.5 FM broadcasts **Los Angeles Chamber Orchestra Concert** Programs, recorded during the ensemble's 25th anniversary season, Mondays at 9 p.m. The series ends October 24.

Looking ahead, the **Pioneer Valley Symphony** will open its season on October 15. Call (413) 256-6950 for information.

ART EVENTS/EXHIBITS

Pahana Gallery presents a **Group Show** through September 10. The gallery is located on Main Street, Northampton.
Housework, an exhibit by three local artists, explores the private and public spaces we inhabit. The show runs through October 2 at the Northampton Center for the Arts with an artist's reception September 11. For information call 543-2207.

Vibrations, a collection by **Dorothy Osterman**, will exhibit at Northfield Mount Herman School's Nada/Mason Gallery from September 11 - October 6. Call 498-5077 for information.

A reception will be held on September 9 for **View Findings**, an exhibit of paintings by Lisa Krauss Rock and Kaitlin Thurlow, at the Artspace Gallery in Franklin. The show will run through October 1. Call 772-6811 for information.

Lizzie Borden at Eight O'Clock, a one-person play by Mitch Giannunzio, will be read by Bibi Besch at the North Hall in Huntington at 8 p.m., September 10. This event is a fundraiser for the preservation of North Hall. Call 667-5590 for information.

Saints and Friends features 18 full-length portraits by Pittsfield native Jain Tarrower. The exhibit is on view through September 11 at the Berkshire Museum (413) 443-7171 in Pittsfield.

Wood engravings of Winslow Homer runs through September 11 at the Springfield Museum of Fine Arts. Call 739-3871 for more information.

A show of landscapes in oil by **Kathleen Neilson Dunn** will be on exhibit at the Berkshire Artisans Gallery in Pittsfield through September 28. Information is available at (413) 499-9348.

The Canal Gallery will hold their ninth annual group show through September 29. For information call the gallery in Holyoke at 532-4141.

Paper - The Essential Material: Selected Book Projects at Dieu Donne Papermill is now showing at the Berkshire Museum. Call (413) 443-7171 for information.

Windham Art Gallery presents its 5th Annual Photography Show, featuring the works of seven artists, until October 2. Call (802) 257-1881.

Touch, Time, Lifting: Recent works by Judith Ellen Sanders will run through October 2 at the Baystate Medical Center in Springfield. Call 784-0000.

Feeling with Your Eyes, an exhibit of Abstract Expressionist style by Pioneer Valley artists, will be on display through October 5 at the Springfield Museum of Fine Arts Sales and Rental Gallery. Call (413) 739-3871 for more information.

Wright Morris: Origin of a Species a photography exhibit highlighting small-town life in America during the 1930s - 50s, is on view at the Museum of Fine Arts, Boston, through October 16. Call (617) 267-9300 for more information.

Frank Diaz Escalot will exhibit acrylic paintings in *Stories and Dreams* at the Augusta Savage Gallery at University of Massachusetts, Amherst, from September 19 through October 14. Call 545-5177 for more information.

The exhibit **Beaded Beauties**, beaded garments and accessories from the 19th and 20th centuries, runs through October 30 at Historic Northampton. Call 584-6011.

Epigee of Northampton is currently hosting two artists' nature exhibits. Lyndsay Tellow, photographer, and Robin Savin, colored pencil artist. For more information call 584-5070.

Three exhibits of paintings by **Donna Estabrooks**, *Healing Landscapes: Collected Works 1992-94*, and *The Tea Room*, are showing in area galleries. For information and locations call 586-3869.

Centennial Retrospective, an exhibit of **North Adams State College** memorabilia and photographs will be on display at Heritage State Park through November 30. Call (413) 664-4511 for information.

At the Sterling and Francine Clark Institute are the exhibits **A Golden Harvest: Paintings by Adam Pynacker and Altered States: Conservation, Analysis, and the Interpretation of Works of Art**. For information call (413) 458-9545.

The Windham Art Gallery, a cooperative arts gallery in Brattleboro, Vermont, is now accepting portfolios for a juried selection process for new members. Artists living in the tri-state area within 50 miles are eligible. Call (802) 257-1881 for information.

Green Fields Market, in Greenfield, is calling for **artist submissions** for two upcoming juried shows. Themes are **Healing Art**, for which slides are due September 13, and **Winter Solstice** (slides due October 25). Call 773-5157 for information.

The Museum of Fine Arts, Boston, is hosting the work of **Sol Lewitt** through November 20. Call (617) 267-9300 for information.

For a complete listing of **events for children and adults**

Deadline for calendar submissions is the Tuesday before publication. Please direct all material to Calendar Editor, Optimist Publications, 13 Old South St., Northampton, MA 01060.

at the Berkshire Museum in Pittsfield, call 443-7171.
 For a listing of **films, demonstrations, and exhibitions** at the Museum of Fine Arts, Boston, call (617) 267-9300 ext. 448.

EVENTS

The Fourth Annual Trash to Treasures Sale will take place September 10 on the Amherst commons. Call (413) 863-3656 for information.

The Great American Train Show will pull into Springfield Civic Center on September 10 and 11. See over 10,000 trains in this touring train model show. Call (708) 834-0652 for information.

Celebrate the New Year with the **Springfield Jewish Community Center's Singles** as they break the Yam Kippur fast together. Call 739-4715 by September 12 for details.

"Hop 'Til You Drop" at the Oldies Dance sponsored by Big D103-WDRG on September 16 at La Renaissance in East Windsor, Conn. Call (203) 243-5200 for details.

P.A.W.S. of Granby is holding a **one-pitch co-ed softball tournament** on September 17 in Northampton. For information or to register your team call 585-9145.

The Church of the Apostles in Belchertown presents a

LAMDA (545-2632)
 The **Lesbian, Bisexual, Gay Café** will feature **Janet Chassman**, comedian, and **Lince Perroncel**, folk singer, September 16 in The Hatch, UMass Student Union, at 8 p.m. Call 545-4824 for more information.

Pamela Kimmell & Kaymarion Raymond will discuss **"A Personal Perspective on Creating the Valley Lesbian Community: 1968 - present,"** September 19 in Room 917 of the UMass Campus Center at 7 p.m. Call 545-4824 for information.

Marga Gomez performs in Cheva, her newest theater piece, September 21 - 24 at 8 p.m. in Bowker Auditorium at UMass. For tickets call the Fine Arts Center Box Office at 545-2511.

The UMass Program for Gay, Lesbian and



Bisexual Concerns seeks UMass graduate students, and undergrads with work

study, for positions in the program. For more information call 545-4824.

The UMass GLB Speakers Bureau will hold New Members Training Sessions on September 20 and 28 from 6:30 - 9 p.m., and Orientation for New and Returning Members on September 29 from 5:30 - 7:30 p.m., in the Program for GLB Concerns Office, Crampton House. Call 545-4824.

The Lesbian, Gay and Bisexual Brown Bag Series will feature **Marga Gomez**, Latina Lesbian comic, on September 21, and **Warren Blumenfeld**, author of *Looking at Gay and Lesbian Life* and producer of the documentary film *Pink Triangles*, on September 28. The series takes place on Wednesdays from noon - 1:30 p.m. on the 9th floor of the UMass Campus Center. It can also be taken for credit. Call the Program for GLB Concerns at 545-4824.

Blatant, a monthly newsletter of events at UMass and the larger gay community, is free to any Five-College address, other subscriptions are \$4 - \$7 sliding scale. Call 545-4824 for more information.

The Pioneer Valley Gay Men's Chorus is open to new members and is preparing for an exciting 1994 - 95 season. For additional information contact PVGMC at (413) 586-1775.

LEAH (Lesbian Education and Health, 586-2016) offers free comprehensive physical exams, mammograms, and education of breast health to lesbians over 40 with no insurance and to younger lesbians with a family history of breast cancer.

Discussion/Support Group for gay and bisexual men Fridays from 7:30 - 9 p.m. in Room 311, 16 Center Street in Northampton. Call 585-5819.

Lesbian Adult Children of Alcoholics therapy group Tuesday evenings in Amherst. Call LifeCourse Counseling Center at 253-2822.

Lesbian and Bisexual Women's Therapy Group meets on Thursday evenings in Amherst. Call LifeCourse Counseling Center at 253-2822.
 For information about a **Gay and Bisexual Men's Therapy Group** call LifeCourse Counseling Center at 253-2822.

Exploring Your Sexual Orientation is an ongoing group for anyone wanting to explore this issue in a safe, non-judgmental environment. Meets Tuesday evenings. Call LifeCourse Counseling Center at 253-2822 for more information.

Gay Teen Pioneer Valley Gay, Lesbian, and Bisexual Youth Project welcomes new members. Teen support group (under 21) and mentor program. Northampton-based. Call 24 hours (413) 584-4213.

Out Now Teen Group of Springfield, a support, educational, and recreational group for gay, lesbian, and bisexual teens or those questioning. Meets Fridays from 3:30 - 5 p.m. in Springfield. Call LifeCourse Counseling Center (253-2822).

DANCING

Intermediate Modern Dance Classes at the **People's Institute** in Northampton will be held on Thursdays, beginning September 15, from 6:30 - 8 p.m. \$6 per class. For more information call (413) 585-0725.

Swing and Ballroom Dance with Swingtime (formerly John Root and the Jazz Society Sextet) at the Northampton American Legion September 24. Swing dance lesson with Bill Tenaris at 7:30, live music at 8:30.

The Barn Studio in Amherst announces its fall schedule of classes for adults and children alike. Offerings range from yoga to modern dance to Y.E.S. (Youth Empowerment & Safety Program) and much more. Call Director Mendi Sahner at 253-3008 for information.

Country Western Dancing with DJ Dr. Spark every Wednesday night in August (except the 31st) from 8 - 11 p.m. at the North Star (586-9409) in Northampton. Dance lessons at 7 p.m.

Scandinavian Dance every first and third Thursday at 8 p.m. at the East Street Studio in Hadley. Call 586-4385 or 536-8760 for further information.

Improvisational Dance every Wednesday evening from 8:15 - 10:30 p.m. at East Street Studio. All levels are welcome. For further information call 256-8627 or 624-3709.

Beginning and Intermediate Yoga Classes at various times and locations. For more information call 586-3259.

Jazzercise has classes at various times in Deerfield, Greenfield, and Sunderland for all levels of fitness. Childcare is now available for the Sunderland morning classes. Call 665-7130 for more information.

Amherst International Folkdancing at the Bangs Community Center in Amherst from 8 - 10 p.m. every Friday night. Call Eva and Gene at 549-6748 or Cindy and Dennis at 256-0188.

Come learn the **Two Step** with "Doc" Haggerty, along with other line and freestyle dances, at the Northeast American School of Dance in Northampton every Tuesday and Thursday from 7:30 - 9:30 p.m. Call 584-8521 for more information.

ISSUES/SPECIAL INTERESTS

The Counselor/Advocate Program of the Everywoman's Center at UMass is sponsoring on-campus **support groups for adult survivors of rape or childhood sexual abuse**. Call 545-0800 for more information.

The Counselor/Advocate Program of the Everywoman's Center at UMass offers regularly-scheduled **bingual (English/Spanish) counseling for victims of sexual assault and battering**. The 24-hour crisis hotline number is staffed by Spanish-speaking counselors Monday - Friday from 8 a.m. - 12:30 p.m. The hotline phone number is 545-0800.

The Everywoman's Center at UMass is accepting applications for its fall training program for volunteers interested in working with survivors of sexual assault and battering, or in educating the community about violence against women. The application deadline is Sept. 19. Bilingual women and women of color are encouraged to apply. For more information call 545-3474.

Western Massachusetts residents with health-care related questions can call **Healthcare Link**, a toll-free **"800" line** that links callers to healthcare services information. The service is free and confidential. Call (800) HC-LINK1 or (413) 584-2212.

Visiting Nurse Association PLUS provides a personal emergency response system called **Health Watch**, for ill, disabled, or elderly people and latchkey children, which provides emergency service at the touch of a button. For information call Wendy Ortiz at 586-8139.

The World Fathers' Association announces the establishment of the Father's Defense Fund to help defray legal expenses of heads of families (male of female) who become forced to defend themselves against an unjust legal attack. For information, call (413) 584-7646.

The Men Overcoming Violence (MOVE) program is working to end domestic violence through batterer treatment services. To learn more, call the program at (413) 253-9588.

A new brochure entitled **"Taking Care of Your Shoulder"** offers tips on prevention and treatment of shoulder injuries. Send a self-addressed stamped envelope to Taking Care of Your Shoulder, American Physical Therapy Association, P.O. Box 37257, Washington, DC, 20013.

Improve your sports performance through strength training with isokinetic exercise. For information, write to The National Exercise For Life Institute, P.O. Box 2000, Excelsior, MN 55331, or call (800) 358-3636.

Highland Valley Elder Services Inc. is offering Federal Older Americans Act funding for neighbor-to-neighbor programs involving community members of any age providing transportation and shopping assistance, help with household tasks, and companionship to community residents age 60 and over. Call 586-2000 for information.

Women At Large is a positive and empowering support group for large women only. Meets Wednesday evenings from 7 - 8:30 p.m. For location or more information call 774-3221.

OB/GYN, a women's health practice affiliated with Holyoke Hospital, offers **free, confidential pregnancy tests**. For details call 534-2826.

Holyoke Hospital provides seniors with information and advocacy regarding medical insurance. Call 534-2599 for further information.

Holyoke Hospital offers **free blood pressure screening** weekly. For further information contact the hospital's Patient Education Department at 534-2500, ext. 5696.

Cooley Dickinson Hospital is participating in a national campaign to increase donations of blood. To schedule an appointment with the CDH Blood Bank, call 582-2162.

Safety brochures concerning child safety, rabies, elderly safety, and domestic abuse are being offered by the Cooley Dickinson Hospital (582-2255) of Northampton. The Massachusetts **Alliance to Limit and Eliminate Radioactive Trash** holds meetings at the Black Sheep Deli in Amherst every Thursday at 10:30 a.m. Call 585-9339.

Statewide HIV Antibodies Counseling & Testing Hotline (800-750-2016) answers the questions of Massachusetts residents with questions about the HIV antibodies test. The hotline takes calls in both English and Spanish, and has TTY services for the hearing-impaired.

HIV Law Consortium Offers Free Legal Advice and Services to income-eligible people who are living with HIV/AIDS. Bilingual advocates (Spanish/English) are available. Call 734-1843 for more information.

The Boston Museum of Fine Arts offers a variety of special-needs programs for visitors. **For visitors with disabilities**, free FM assistive listening devices are available in Remis Auditorium. **For visually impaired visitors**, "A Feeling for Form" tours include selected museum objects that can be touched. All of these programs are available by reservation at least two weeks in advance by calling (617) 267-9300, ext. 302 or TTY-TDD 267-9703.

OPPORTUNITIES

The Springfield Symphony Chorus is holding open auditions on Friday, September 9 from 6 - 9 p.m. and Saturday, September 10 from 1 - 4 p.m. in Old First Church in downtown Springfield. To schedule an audition time or for additional information, call Raymah Westgate at (413) 733-0636.

The South Hadley Canal Park Committee presents its **"Canals, Commerce and Community"** series, featuring informative walks and talks. Robert Wilfong will address the development of Brattleboro, Vermont on September 11 from 2 - 4 p.m. For further information call (413) 534-3959.

The Hampshire Choral Society invites new and old members to attend weekly rehearsals every Tuesday evening from 7:30 - 9:30 p.m. at First Churches in Northampton. For further information call 584-6604.

Historic Deerfield seeks rare and used books for its Gala Book Auction on September 17. Books can be dropped off at the Memorial Libraries on Memorial Street in Deerfield, or volunteers can come to collect them. For more information call Sharmen Prouty or Anne Lanning at 774-5581.

Donate used books, audio and video cassettes, and records before September 23 for Springfield Library's annual book sale on October 12 - 15. For details, call the Central Library at 739-3871, ext. 290.

The Springfield Library & Museums plans a **trip to two special American art exhibitions** at Connecticut museums on Friday, September 23. The exhibitions featured are *William Chadwick: A Connecticut Impressionist at Home and Abroad* and *Thomas Cole: Landscape into History*. For additional information and reservations call (413) 736-8956.

The Springfield Library & Museums plans a **fall foliage**

COMMUNITY CALENDAR

trip to the White Mountains of New Hampshire from October 6. Guides will teach participants about the flora, wildlife and ecology of the North Woods in autumn. For reservations and additional information call the Travel Phone at (413) 736-8956

Historic Deerfield offers many activities throughout the fall season. On September 11, 18 & 25, view an **Open Hearth Cooking Demonstration** in the Hall Tavern from 9:30 - 4:30, or take part in a **Book Auction** on September 17 at 10 a.m. at the White Church. For activity listings and information call (413) 774-5581

The Amherst History Museum seeks speakers, crafters, and volunteers for upcoming events: a series of noontime lectures on the history and the arts of Amherst and its region, and a series of craft workshops that will be part hands-on and part history. Contact Mrs. Lelacheur with ideas or your interest at 256-0678

Dinner for Eight is a new social and travel club for professional singles between 30 and 60, it will feature dinner get-togethers and tours ranging from a night at the MET to wine tasting in California. For additional information write: Dinner for Eight, P.O. Box 465, Ludlow, MA 01056

Work for women's rights by volunteering for the Greater Boston Chapter of the **National Organization for Women**. To get involved call (617) 782-1056

The Beer Drinkers Union, formed by beer anthropologist, historian, and author Alan Eames, welcomes new members. To participate, send a card with your name, address, and "pet peeve on the beer business" to Beer Drinkers Union USA, 75 Pine Street, Brattleboro, VT 05301.

The International Language Institute seeks families in the Northampton area to host international students who are studying English at the school. The students, from varying backgrounds, are ages 18 - 20 and stay from 4 - 12 weeks. A stipend is provided. Call 586-7569

The International Language Institute offers free English as a Second Language classes to residents of Franklin and Hampshire Counties. For more information, or to schedule an appointment, please call 586-7569

International Language Institute is looking for volunteer tutors for its English as a Second Language program. Training is provided and a six-month commitment is required. For more information call 586-7569

The Museum of Fine Arts in Boston offers free walks through the museum, as well as tours of Boston's Back Bay, downtown and waterfront areas. For tour times and information please call (617) 267-9300, ext. 448 for Museum tours and ext. 395 for Back Bay tours

The Homesharing programs in Hampshire and Franklin Counties seek householders who would like to share their homes with others by exchanging rent for services. Arrangements can be made for elder care, childcare, or household chores or repairs. Call the Homesharing Office at the University of Massachusetts at 545-4466 or the Franklin County Home Care Corporation at 773-5555

Boston's Museum of Fine Arts offers group visits and guided tours by appointment. A group admission discount is available to nonprofit organizations. Call (617) 267-9300 ext. 368, Tuesday - Friday for more information. An "Artful Adventures Program" is available for community groups as well. Call (617) 267-9300 ext. 316 for information

The Fall Planetarium Schedule at the Springfield Science Museum will take effect on October 8, with "Sky Show" at 3:30 p.m. on Thursdays and Fridays, and "Sky Show" at 1 p.m. and "Magic Sky" at 2 p.m. on Saturday and Sunday. The Planetarium will be closed for annual maintenance from September 1 through October 7. Call (413) 733-1194 for more information.

"Stepping Stones to a Jewish Family" is an educational and experiential year-long program designed to help present an overview of Jewish Programs available in the area. The program is designed for unaffiliated, interfaith families considering Judaism as their home religion. For more information call Gail Glickman White at 586-4967 or 584-3593

Can you spend a few hours a week sharing the joys of autumn with a lonely child? **The Companion Program**, a United Way Agency, has a waiting list of children who need the friendship and positive role model that an adult companion can provide. Please call the Resource Center at 253-2591

Teenage Power Alliance is giving grants to teens in Hampshire County to create tobacco education and prevention programs in their local communities. To receive applications or further information, contact Teenage Power Alliance, c/o Hampshire Youth 2000 Coalition, 99 Main Street, Northampton, MA 01060, or call 584-0867

Apply now for the **Buracell/NSTA Scholarship Competition** for a number of awards totaling over \$90,000 in U.S. Savings Bonds for 9th - 12th grade students. Call (703) 243-7100

Apply now for the **Francis A. Kinnicutt Travel Study Awards** for women only, designed to supplement the expenses of a foreign travel and art-related study undertaken for professional or personal growth. Offered by the Worcester Art Museum. Call Elizabeth Swinton (799-4406 ext. 226)

Student Loan Borrowers can reduce their overall borrowing costs and lower initial monthly payments through several new and enhanced repayment options offered by Sallie Mae. Call (800) 643-0040 for further information

Call for Guitarists! Donate to Amherst public school teachers for classroom use. Call the Staff Development Center at 549-3690, ext. 212

Resident ensemble theater company forming for an ongoing serial produced by The Black Sheep Café in Amherst. Looking for people with experience in singing, dancing, improvisation, character development, and/or accents. Call Dian for audition information (256-3417)

Volunteer for the Resource/Referral Program at Everywoman's Center at UMass. Volunteers are needed to clip news articles from specific publications related to women's issues and multicultural concerns. Call 545-0883

The Massachusetts Audubon Society has several volunteer opportunities outdoors and in. Call Arcadia (584-3009) or Elizabeth French (584-7921)

Leverett Crafts and Arts Center is now considering applications for its artists-in-residence program. Studios are available to rent in a variety of sizes and configurations, suited to your particular needs. Call 584-9070

The Berkshire Public Theater is looking for theater critics to be published in newspaper ads, posters, and/or other related promotional materials. The Press Card Membership costs \$25 and gives admission to shows at a discounted price. Call 445-4634

Volunteers needed for the Northampton Visitors Center on King St. For more information, call Suzanne Beck at the Greater Northampton Chamber of Commerce (584-1900)

Volunteer for various positions at the **Children's Museum in Holyoke**. Call 586-7048

Volunteer evenings or on special projects with staff and guests of Northampton's shelter for homeless adults. For more information call Priscilla Drucker at 586-6001 or 584-7329

Flowers Families on Board is looking for volunteers to build homes. For more information call Chris Doughty (773-3554) or Robert Hurwitz (773-7584)

Self Help Housing Program: 20 families working in two groups for two years will construct their own homes so that

their final monthly costs will be less than \$400. The Valley CDC is accepting applications to start construction in the fall. Contact Karen Andrade, the Self Help Housing Group Coordinator of the Valley CDC, at 586-5855.

United States Coast Guard Academy is accepting and processing applications for appointment as Cadet, U.S. Coast Guard, Class of 1999. Applicants must be assured of high school graduation by June 30, 1995. Call (203) 444-8501 for further information or to obtain an application

POETRY/PROSE

Pulitzer Prize-winning poet **James Tate** will read from his new book, *Worshipful Company of Fletchers*, at Wootton's Books in Amherst on Thursday, September 22 at 8 p.m. For more information call 253-2722

Open poetry readings at the Black Sheep Café in Amherst take place on the 4th Wednesday of every month. Next reading will be on September 28. Call host Ted Melechuk for details at 256-4650

COMMUNITY MEETINGS/CONFERENCES

The Berkshire Chapter of **The National Guild of Professional Paperhangers, Inc.** will meet September 12. Call (413) 243-3489

The Fall Organizational Meeting of **Friends of Armenia** (586-3088) will be held September 13 at 7:15 p.m. in the First Churches of Northampton

The University of Massachusetts School of Management (545-5608) will offer "Smart" seminars for managers beginning September 16

The **Paradise City Film Cooperative** meets bi-monthly

sent a workshop on **Advanced Therapeutic Techniques for the Neck and Back** on September 17

Gayle Lauradunn, poet and journalist, will hold a **one-day creative writing workshop** September 17 from 8:30 a.m. - 4 p.m. To register call 253-7531

Writers in Progress (586-0242) presents a **ten-week creative writing workshop** with Don Ostermiller. The course will be held in Northampton beginning September 19

Classes for your spiritual growth will be held Mondays from 7 - 9 p.m. in Amherst center. Another workshop series will be held September 17 - 18 at the Sinus Community in Shutesbury. Call (413) 259-1829

Find time to write: Join a Monday morning or Tuesday evening workshop in Northampton with writer/translator Ellen Watson. Call 369-4414

Adult Art Classes will start September 19 at the Worcester Art Museum. For more information, contact the Education Department at (508) 799-4406

Amherst Leisure Services and Supplemental Education (256-4065) offers an **English Country**

Community Music Center (585-0001). Private lessons are offered on a variety of instruments for adults and children. Anna Kirwan-Vogel will lead two ten-week workshops, **creative writing for teenagers** and **creative writing for kids**, using the Amherst Writers and Artists method. Call 584-5264

Free Basic Skills ESL classes for immigrants and **free English classes** are offered at the Jones Library in Amherst. Call the library (256-4090) for schedules

Children's Modern Dance with Suzanne Spencer from 3:30 - 4:15 p.m. and from 4:30 - 5:30 p.m. every Thursday at The Barn Studio in Amherst. Other classes are also offered. Call 256-6733

The One Cottage Street School of Fine Woodworking (Michael Coffey/527-8480) will offer several classes and seminars this fall

Life Management Services of West Springfield (748-6507) offers free two-hour seminars for special-needs families

Jazzercise Classes in Deerfield, Greenfield, and Sunderland for all levels of fitness. Call 665-7130

Song and Dance Classes in the African and American traditions at various times for all levels of experience at the Northampton Center for the Arts. Call 584-8748

Come explore your inner self, **Journey Meditations** offered at Epigee every Tuesday from 6 - 7 p.m. and Thursdays from 9 - 10 a.m. No charge

Yoga classes with Ruth Anne Lundberg (586-3259) will be offered on Tuesdays from 7 - 9 p.m. and Thursdays from 7:45 - 9:15 p.m. Free classes will be held September 13 and 15

OUTDOORS

The Amherst Astronomy Association conducts free public observatory observing at 9 p.m. every clear Saturday in September at the Amherst College Wilder Observatory, and free public solar observing at 1 p.m. every clear Saturday on the Amherst Town Common. Call Tom at 256-6234

Pick your own apples beginning September 10 at Atkins Farms Country Store (253-9528 or 253-8038)

Massachusetts Audubon Society's Arcadia Nature Center (584-3009) will conduct a children's nature appreciation day entitled **Find a Rainbow**. Preregistration is required. A program on the **Black Bear in Massachusetts** will be held at the Northfield Mountain Recreation and Environmental Center (659-3715) on September 29

Stanley Park of Westfield (586-9312) will feature a gardening workshop hosted by Park Director Mark Lavioie and award-winning Horticulturist Pernel Gerver on October 1 from 9 - 11 a.m.

The **1994 Castle Hill Festival** features concerts, outdoor activities, family-oriented performances, and more. Call (508) 356-7774

Historic Deerfield offers carriage rides, daily walking tours, and the beautiful Blake Channel Meadow Walk. For information, call 774-5581

Northfield Mountain Recreation and Environmental Center (659-3714) offers tours, boat rides, and special programs, and features historic exhibits, hiking trails, camping, and canoe rentals

Northampton Juggling Club (586-1679) meets every Sunday 1 - 3 p.m. (weather permitting) at Pulaski Park, downtown Northampton. Free. All levels welcome

HEALTH/BODY

A **Diabetic Education Program** will be offered at Mercy Hospital beginning September 12. The hour-long conferences will run for four consecutive days starting at 2:30 p.m. Call (413) 748-9024

A **Medical Update Presentation on AIDS**, geared towards young people, will be conducted by Dr. Richard P. Keeling at North Adams State College on September 12. Call 664-4511

The **Oral-Facial Support Group** will meet on September 13 at 7 p.m. in Mercy Hospital's Deliso Conference Center. Call (413) 748-6896

Breast Cancer Support Group will meet September 20 from 7 - 8:30 p.m. at Mercy Hospital. Call (413) 746-9080

Prostate Cancer Awareness Week at Mercy Hospital (748-9704) will start September 18, offering free prostate cancer screening September 21

The Hampshire County Aids Task Force and Western Massachusetts Women and AIDS Network present an **educational forum on HIV/AIDS** on September 21 from 7 - 9 p.m. Call 586-8871

Amherst Leisure Services and Supplemental Education offers **extended adult swim hours and swim lessons for all ages**. The pool will open Friday, September 23. Call 256-4065

Two Support Groups for HIV-Positive People are ongoing in the area. Call Kevin McVeigh at 586-2016

Ongoing Parkinson's Disease Support group has four different groups and various meeting times and locations. Call Ruthie at 584-2192

Cancer Support Group meets the second and fourth Wednesday of every month from 3:30 - 5 p.m. at Holyoke Hospital. Call Debbie LeGrand (534-2526)

Chronic Fatigue Immune Dysfunction Support Group meets the first Tuesday of each month from 6:30 - 8:30 p.m. at Holyoke Hospital. Call Carole Pothier at 533-7695

The Stroke Club, for survivors of strokes and their families, meets Thursdays and Fridays at 10 a.m. at Holyoke Hospital. Call Esma Ezzat at 534-2508

Ongoing **Parent Education Classes**. Prepared Childbirth, Breast-feeding, Pre- and Post-Natal Exercise, Siblings, and Mother to Mother, are being held at the Birthing Center at Holyoke Hospital. To pre-register call 534-2700

Blood Bank Donors Sought at Mercy Hospital. Donors must be 18 and weigh at least 110 pounds. For more information or to make appointment call 748-9511.



Dancing Class for

The Larva du Jour

For the health-conscious, tastebud-tantalizing, exotic recipe-seeking brothers and sisters among us, this is the granddaddy of appetite adventure — bugs. On September 25 at 6 p.m., the Green Street Café pulls out all the stops with this earthy edition of their Guest Chef Series — *Butterflies in My Stomach*. Faith Thayer and Lisa Bertoldi of the Hitchcock Center for the Environment in Amherst will bring their insect expertise to the kitchen, and they, with the able-bodied Green Street staff, will put a whole new twist on dinner. We're talking about light, flaky Cricket Quiche, aromatic Grasshopper Pie, and untold other delectables featuring mealworms, waxworms, and bee larva. Tickets are \$25 per person including tax and service, and one third of the proceeds will benefit the Hitchcock Center. Call 586-5650 for reservations for the meal(worm) of your life.

in Northampton assisting artists and filmmakers in all phases of film production. Call Tony Bellotti at 256-4908

Book Discussion Group, with tastes ranging from Didion to Skvorecky, meets monthly at members' houses. Call Debbie at 259-2016

Parents Anonymous has started a group in Northampton for those who want to improve their relationships with their children. Thursdays from 6 - 7:30 p.m. Call (800) 882-1250

The **Men's Group Project** (259-1740) will meet every Sunday night from 7 - 9 p.m. Free and confidential talks on love, work, family, friends, and you

A **Course in Miracles study group** meets Tuesdays, 7:30 - 8:45 a.m. Call David P. Carney, MSW, at 253-2902

Ongoing Parkinson's Disease Support Group has four different groups and various meeting times and locations. Call Ruthie (584-2192)

Mother to Mother Sharing, covering topics from breast and bottle feeding to newborn care, meets in the Birthing Center at Holyoke Hospital every Monday from 1 - 3 p.m. Call Launa Cebulia at 534-2700

Family and friends of cancer patients meet at 7 p.m. on the second and fourth Wednesday of every month at the Church of the Apostles in Belchertown. Call Joan Gibson at 253-3133

Surviving Grief ten-week programs held in Amherst, offer support through education and sharing. Call Joan Gibson at 253-3133

Contact Western Mass. Intergroup Office (532-2111) for **Alcoholics Anonymous** information, meeting times, or locations

Pathways to God, a study group on the teachings and writings of Indian Holy Man Sai Baba. Free of charge. Every Thursday, 6 - 7:15 p.m. Call 253-2902

LECTURES

A lecture entitled **Thomas Cole at the Wadsworth** will be presented at the Springfield Art Museum (733-4214) on September 8

Dr. James Meyer Jr. will conduct a lecture at Holyoke Hospital (534-2592) on September 9 entitled **Character Pathology and Psychophysiology — Exploring the Relationship Between Personality Structure and Physical Response**

Lifetime horticulturist Corinne Willard will speak on the **history of the garden seed trade** on September 17 at Stanley Park. Call (413) 568-9312

Richard Conn, Chief Curator Emeritus of the Denver Art Museum, presents a discussion on **Traditional Arts in Native American Society** at the Worcester Art Museum on September 25 at 2 p.m.

The Calico Bookshop is pleased to announce an ongoing **lecture series on traditional American art forms**. Call the bookshop in South Hadley for information on upcoming speakers and events at 536-3245

CLASSES/WORKSHOPS

The Heart Song Yoga Center (525-0720) in East Longmeadow will hold a free trial workshop on **strategies for a stress-free day** on September 9 from 7 - 9 p.m.

A **Daytime Creative Writing Workshop** conducted by Dina Friedman (586-2388) will start September 9 running for twelve weeks

A **Day of Self-Renewal for Women** will be conducted on September 10 from 9 a.m. - 6 p.m. Call Randee at (413) 774-3281

Free trial classes from the **Performing Arts Division at the University of Massachusetts** (545-0519) will be held from September 16 - 22. Subjects include dance, theater, and music

Deer Mountain Taoist Academy (584-4615) offers a seven-week class in **beginning Tai Chi**, beginning September 14 at 6 p.m.

Amherst Writers and Artists (665-2615) offers a **new creative writing workshop** led by Kate Nugent beginning September 15 at 7 p.m.

The Stillpoint Center School of Massage (247-9322) will pre-

adults and teens beginning September 20

Writing Workshops for Women will be offered from Leslea Newman beginning the third week in September. Call 584-3865

Greenfield Community College will offer workshops this Fall in **Community Service and Computers**. A Degree Program is also offered in Computer Information Systems. Call 774-3131, x.272

Computer Workshops will be offered this fall from the Center for Business and Technology (781-1317)

September and October art and design classes will be held at the Guild Studio School (584-3299) in Northampton

Mudpie Potters, located in Leverett Crafts and Arts building, has space open in potters' co-op and in classes for both children and adults. Call Donna Gates at (413) 367-0332

The Hitchcock Center for the Environment (256-6006) will be conducting classes for all ages beginning in September featuring bird watching, conservation, and other environmental issues

An eight-week course on **Gourmet Natural Foods Cooking** will be offered on the Fall Schedule for Continuing Education at Greenfield Community College. To pre-register call 774-3131

Guidance For Writers offers support and commentary on a one-to-one basis. Call Susan at 625-0222

Science classes for kids and adults will be offered this fall from the Springfield Science Museum. Call (413) 733-1194

Art classes for kids and adults will be offered this fall from the George Walter Vincent Smith Art Museum in Springfield. Call (413) 733-4214

Valley Women's Martial Arts, Inc. (527-0101) offers ongoing beginner classes for new students starting the first full week of every month

Rebekah Boyd, published writer and MFA candidate, will teach a **Creative Writing workshop**, using the Amherst Writers and Artists method Wednesday evenings from 7:30 - 10:30 p.m. in Northampton. Call 586-9747

Longmeadow Writers & Artists offers day, evening, and weekend creative writing groups for adults and children. Call Barbara Cramer at 567-8457

DBS Consulting Service has released its schedule of computer courses for August and September. Call 772-2526

Adult Indonesian Kung Fu classes at the East Street Studios in Hadley (585-1661) are offered Mondays from 6 - 7:30 p.m. Enrollment is ongoing

English as a Second Language is a free ongoing course offered by the International Language Institute (586-7569) to residents of Franklin and Hampshire Counties

The Art Loft (508-544-0223) in Erving will be offering half-day, one-time workshops in August in Papermaking, Basketmaking, Native Beadwork, and Candle Making, children's week-long workshops will be Weaving and an Art Sampler class

The Division of **Continuing Education at the University of Massachusetts** (545-0474) at Amherst offers credit-free workshops in art and photography, business, career development, dance, ESL, languages, health, computers, music, and more

The Barn Studio (253-3008) in Amherst offers a variety of movement, dance, and drumming classes for children and adults. Usually three classes are offered every day

Six Personal Computer Workshops are offered by UMass through Adventures in Lifelong Learning, Division of Continuing Education. Call 545-0474

Small Business Community Roundtable meets at Vision Works in Greenfield. Open to all owners or prospective owners of small businesses in the area. Call 772-6569 for information

Afro-Cuban Jazz with Wayne Kelly is held every Monday from 6:30 - 7:30 p.m. at The Barn Studio in Amherst

Advanced Poetry Workshop (Ed Rayner 256-8531), a peer-critique workshop for accomplished and published poets, is held alternate Thursdays at 7 p.m. in Northampton

Music lessons are available at the Northampton

adventura travel

The Travel Professionals

since 1973

- Airline tickets
- Charter tickets
- Amtrak tickets
- Eurail & Britrail passes
- Flights home for Thanksgiving
- Student fares
- Youth hostel I.D.s- soon
- Winter break packages
- Boarding passes for most airlines



233 N. Pleasant St.
Amherst Carriage Shops
549 - 1256

122 Main St.
Northampton
584 - 9441

Woody's BRICK OVEN RESTAURANT

Our Ovens are all Fired Up!

We serve Brick Oven Pizza &
Grinders
Wood Burning Rotisserie Chicken
Fresh Pasta, Salads
and much More.

NOW OFFERING DELIVERY
THROUGH
DELIVERY EXPRESS

549-0077

One Roundhouse Plaza, Northampton
413-582-7070



Discounted Beer, Wine & Liquor



NATURAL
AMERICAN
SPIRIT



1 Market St.
Northampton
[Near the post office]
585-8685

41 Pleasant St.
Northampton
[Across from the movie theatre]
584-5145

483 West St., S. Amherst
256-6996
Spirit Haus
338 College St., Amherst
253-5384
Watroba's A G Store
80 Sunderland Rd., N. Amherst
549-0933
YK Liquor & Wine Corp.
104 Conz St., Northampton
586-7050

WHERE TO WOO

Amherst Chinese Food
62 Main St., Amherst
253-7835, 253-2813
Café DiCarlo
71 N. Pleasant St., Amherst
253-9300
Carmelina's at the Commons
96 Russell St., Hadley
584-8000
The Delaney House
1 Country Club Rd., Holyoke
532-1800
Depot Restaurant
125 Pleasant St., Northampton
586-5366
Eastside Grill
19 Strong Ave., Northampton
586-3347
Judie's
51 N. Pleasant St., Amherst
253-3491
La Cazuela
7 Old South St., Northampton
586-0400
The Lord Jeffery Inn
30 Boltwood Ave., Amherst
253-2576
Martini's
5 Bridge St., Northampton

584-1197
Melina's Trattoria
21 Center St., Northampton
586-8900
North Star Seafood Restaurant & Bar
25 West St., Northampton
586-9409
Northampton Brewery
11 Brewster Court, Northampton
585-9903
Paul and Elizabeth's
150 Main St., Northampton
584-4832
Pinocchio Italian Restaurant
30 Boltwood Walk, Amherst
256-4110
Pizzeria Paradiso
12 Crafts Ave., Northampton
586-1468
Seasons Restaurant
529 Belchertown Rd., Amherst
253-9909
Spaghetti Freddy's
125 Pleasant St., Northampton
586-5366
Spoleto Restaurant
50 Main St., Northampton
586-6313

GET PHYSICAL

Amherst Athletic Club
460 West St., Amherst
256-0080
Flex Fitness Center
175 University Drive, Amherst
253-3539
Hampshire Fitness Center
Gate House Rd., Amherst
256-6446
Northampton Nautilus
216 North King St., Northampton
584-4975



**LOCALLY OWNED,
WE HAVE THE BEST QUALITY,
THE QUICKEST TURN
AROUND AND THE MOST
COMPETITIVE PRICING.**

**COME AND EXPERIENCE
PARADISE**

7 DAYS: OPEN EARLY, CLOSE LATE

down the hill from city hall, across the street from Peter Pan



**WOMEN
JOIN NOW - FREE
PERSONAL TRAINING**



WITH JAMES



**175 UNIVERSITY DRIVE
AMHERST
253-3539**

★ **RICHARD'S** ★
ARMY & NAVY



WELCOME BACK!

**EVERYTHING
BUT THE DOG!**

**Next to Iron Horse
CENTER STREET
NORTHAMPTON
586-0275**

Target Zone Studios Ltd.
137 Damon Rd., Northampton
586-1729
The Club
659 Amherst Rd., Rte. 116, Sunderland
549-3638

FURNITURE FOR THE THRIFTY

Discount Surplus
206 Russell St., Hadley
586-7202
Goodwill
37 Main St., Northampton
586-4173
The Salvation Army
59 Service Center Rd., Northampton
586-2493
The Salvation Army
N. Pleasant St., Amherst
253-4747

COFFEE SHOPS

The Coffee Connection
211 Main St., Northampton
582-0041
The Haymarket Bookstore Café
185 Main St., Northampton
586-9969
Curtis & Schwartz
116 Main St., Northampton
586-3278
Black Sheep Café
79 Main St., Amherst
253-0679
Café Mediterreanean
1 E. Pleasant St., Amherst
549-7122
Classé Café
168 N. Pleasant St., Amherst
253-2291
Pioneer Valley Coffee Co.
96 N. Pleasant St., Amherst

253-5900
Fire and Water
5 Old South St., Northampton
586-8336

SWEETS AND CONFECTIONS

Bart's Homemade
235 Main St., Northampton
584-0721
Ben and Bill's Chocolate Emporium
141 Main St., Northampton
584-5695
Herrell's Ice Cream
8 Old South St., Northampton
586-9700
Pinches and Pounds
Hampshire Mall, Rte. 9, Hadley
584-1300
Sweeties
63 N. Pleasant St., Amherst
253-5589
Sweeties Fine Chocolates
and Confections
68 Main St., Northampton
586-4180

SHOPPING CENTERS AND MALLS

Fairfield Mall
591 Memorial Dr., Chicopee
593-9952
Hampshire Mall
Rt. 9, Hadley
586-5700
Holyoke Mall at Ingleside
Holyoke
536-1440
Mountain Farms Mall
Russell St. (Rte. 9), Hadley
586-8549
Thornes Marketplace
150 Main St., Northampton
584-5582

SOCIAL AND HUMAN SERVICES

Alcoholism Services
Al-Anon, Amherst
253-5261
I'm So Glad You Asked Inc, Amherst
549-3873
Abuse and Women's Services
Necessities/Necesidades,
Northampton
586-5066 (hotline for battered women)
Mental Health Services
Franklin/Hampshire Community
Mental Health Center, Northampton
586-8680
Pregnancy and Maternity
Alternatives Pregnancy Counseling,
Northampton
586-3000
Pioneer Valley Childbirth and
Education, Amherst
256-8621
Family Planning/Clinics
Family Planning Council of Western
Mass., Northampton
Administrative Office, 586-2016
Medical Appointment Office, 586-2539
Greenfield OB-GYN Associates PC,
Amherst
256-1444



Bike Sale.



Threshold	\$239.99	was \$259.95
Switchback	\$269.95	was \$299.95
Sycamore	\$319.95	was \$349.95
Hilltopper	\$369.95	was \$399.95
Alta	\$435.95	was \$475.00
Rockadille	\$489.95	was \$525.00

Shock Sale.

Rock Shock Mag 21	Now \$299	was \$379
Installation	Now \$15	was \$25

Lock Sale.

Kryptonite Locks
starting at \$29.95

KRYPTONITE



Bicycle World Too

Our Only Business is Bikes

Amherst 253-7722 • 63 South Pleasant St. (rear) • Behind Bonducci's • Greenfield 774-3701

Our Best Work Is A Cheap Copy.

Welcome back Mt. Holyoke College!

Van Gogh we're not. We're known for quick copies, color copies, custom t-shirts, laminating and binding, neat resumes, and convenient fax services at reasonable prices. Plus we're stacked to the ceiling with notebooks and binders, pads and paper, organizers, pens and markers, address books and calendars - all the things you need to spruce up your room or office and get ready for work or school. Our low prices may surprise you - on the same stuff you've seen elsewhere. The only originals you'll find here are the jokers behind the counter.

"WE COPY AS FAST AS WE TALK"



Monday-Friday 8-8,
Saturday 8-5, Sunday 12-5

The Village Commons • 9 College Street • South Hadley, MA 01075 • 413-532-4332 • 800-795-6764 • FAX 413-532-4467

Five-College Facts & Statistics

Approximate stats provided by Five Colleges, Inc.

Category	AC	HC	MHC	SC	UM
Total Undergraduate Enrollment	1,611	1,169	1,952	2,554	17,200
Anticipated Number of Students in Class of '98	421	375	459	630	3,900
Tuition/Room/Board	\$25,060	\$26,130	\$25,000	\$25,210	\$9,364 instate \$15,710 out of state
Percentage Receiving College Grant Aid	45	54	65	53	42
Percentage Receiving Aid From All Sources (incl. college aid)	54	59	70	54	59
Student/Faculty Ratio (FTE only)	10:1	11:1	9.5:1	10:1	17:1 (all)
Number on the Faculty (FTE, incl. faculty on sabbatical)	165	100	209	261.09	1,229
Percentage of Minority Students on Campus	32.7	11	15	20.3	12.2ugrad 9.7grad 11.6total
Percentage of International Students on Campus	3	4.5	13	6	3.1ugrad 20.5grad 7.5total
Number of Departments	30	4(schools)	40	38	60
Courses per Year	529	215	633	1,061	2,672 (Ay 93-94)
Library Volumes	750,000	105,000	618,967	1,092,180	2,647,378 (FY94)
Endowment (in millions)	320	12.6	235	435.6	13.3 (FY94)
Yearly Payroll (in millions) (incl. fringe benefits)	34	10.9	36.7	57.3	259.1 (FY94)
Total Operating Budget (in millions)	63	32.1	70.1	107	434.8
Campus Size (in acres)	964	800	800	125	1,405 (FY94)



INSIDE EXCERCISE - TOTAL FITNESS : FAST

**KEISER • STAIRMASTERS • LIFECYCLES •
BIOCYCLES • GAUNTLET • GRAVITRON • CYBEX**

BEST

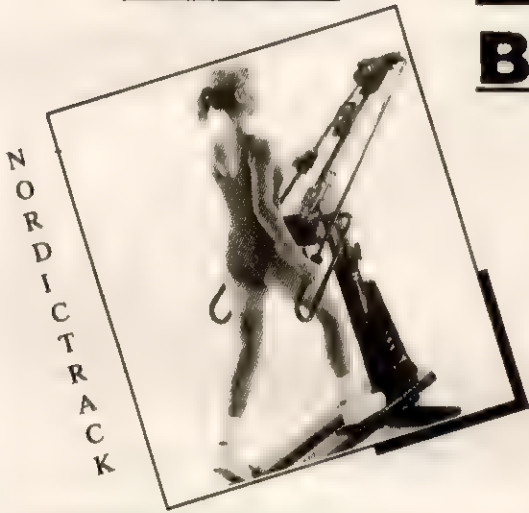
AEROBICS

BEST

MACHINES

BEST

PRICES



PRICES	
\$7	1 day
\$49	1 month
\$129	3 months
\$199	6 months
\$349	12 months

AMHERST

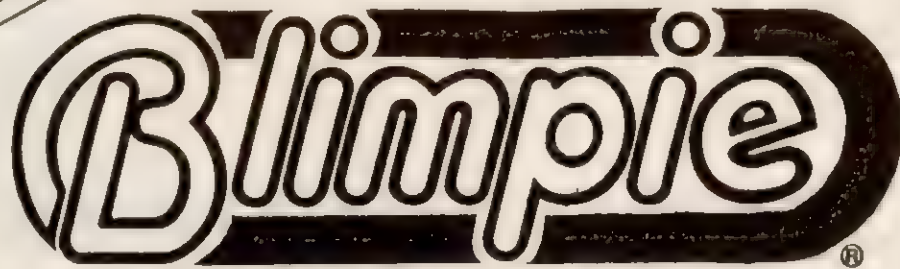
ATHLETIC CLUB
460 West St.
So. Amherst 256-0090

HOURS	
Sunday	11:00am-3:00pm
Mon. and Wed.	7:00am-9:00pm
Tues. and Thurs.	9:00am-9:00pm
Friday	7:00am-7:00pm
Saturday	9:00am-5:00pm

" BIG ENOUGH TO OWN THE BEST EQUIPMENT, BUT SMALL
ENOUGH TO KNOW YOUR NAME."

GRAND OPENING CELEBRATION

OPEN
Until 2:00 AM
Thursday - Saturday



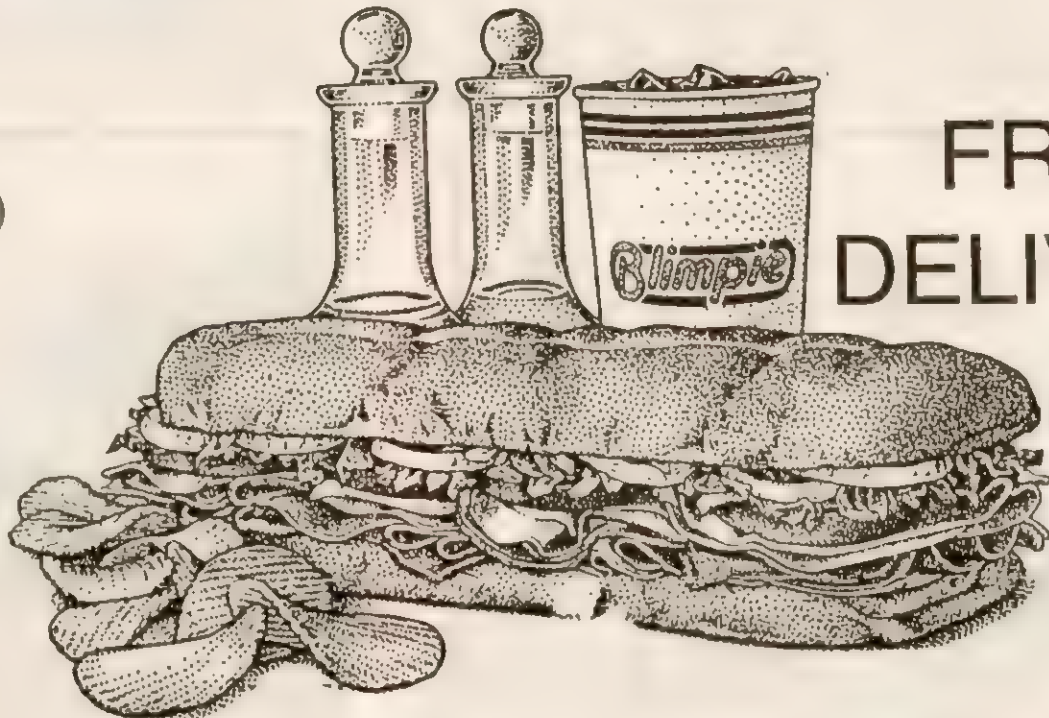
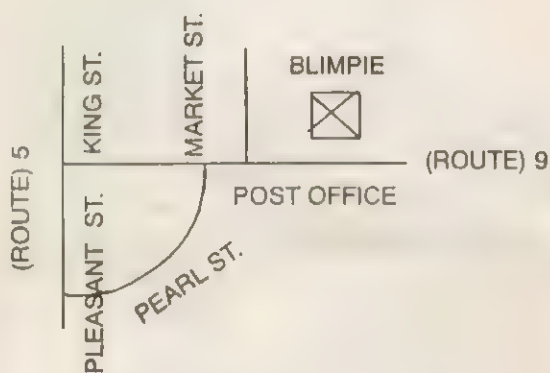
CALL:
584-9222

**FREE
PARKING**

SUBS & SALADS

34 BRIDGE STREET
NORTHAMPTON
(ACROSS FROM POST OFFICE)

**FREE
DELIVERY**



**BUY ONE
GET ONE**

FREE

***SUB OR SALAD ALL WEEKEND LONG!
SATURDAY & SUNDAY, SEPT. 17 + 18**

* WITH ANY PURCHASE OF ANY SUB OR SALAD OF EQUAL OR GREATER VALUE, GET A 6" SUB OF YOUR CHOICE, SORY, DOES NOT INCLUDE DELIVERY.

HELP US CELEBRATE ALL WEEK LONG!

MONDAY 19TH-	FREE 6" SUB WITH PURCHASE OF ANY FOOT LONG SUB
TUESDAY 20TH-	STUDENT DAY- FREE FAMOUS BLIMPIE COOKIE/ FRISBEE-TYPE FLYER WITH PURCHASE OF SUB OR SALAD.
WEDNESDAY 21ST-	FREE BAG OF CHIPS WITH SUB OR SALAD PURCHASE
THURSDAY 22ND-	FREE MEDIUM DRINK WITH FOOTLONG SUB PURCHASE
FRIDAY 23RD-	GRAND PRIZE DRAWING AT 8:00 PM

GRAND PRIZE- SIX FOOT SUB (1)

SECOND PRIZE- BLIMPIE TEDDY BEAR (3)

FIRST PRIZE- THREE FOOT SUB (1)

THIRD PRIZE- FREE MEAL DEAL (5)

**TRY OUR VEGIE SPECIAL
OR CHEEZE TRIO!**

**TRY OUR...
CATERING!**

Friday Music

Thursday September 15

Monte Warden shares his rockabilly stylings at the Iron Horse (584-0610) in Northampton with Joe Keenan at 7 p.m.

Spore, loud rockers from Boston, and local favorites Squeek shred some speakers at the Bay State Cabaret (584-8513) in Northampton. 21+.

18+ dancing at Pearl Street from 9 p.m. - 1 a.m. with music provided by DJ Dennis, with "Insomnia," alternative dancing, downstairs.

Blues and 'Ques, featuring live piano music and barbecue specials, at Squires' Smoke and Game Club (268-7222) in Williamsburg from 7 p.m. - 10 p.m.

Open Mike Blues Jam at the Hadley Pub on Rte. 9

Boyz' Nite Out at the North Star with DJ Steven and male go-go dancers from 10 p.m. - 1 a.m.

Selectrocution at Katina's (586-4463) in Hadley

Open Mike Night at the Mole's Eye Café (802-257-0771) in Brattleboro

Friday September 16

Home, "three friends," rock the Iron Horse (584-0610) in Northampton and record the whole thing at 10 p.m.

Scud Mountain Boys play their "suicidally slow country pop" at the Bay State Cabaret (584-8513) in Northampton. 21+.

The Blood Oranges bring their hard-driving country-rock to the Montague Bookmill (367-9206) at 8:30 p.m.

Kips Bay Ceili Band plays Irish traditional music at the Iron Horse (584-0610) in Northampton at 7 p.m.

Lisa McCormick is at the Black Sheep Café (253-3442) in Amherst at 8 p.m.

Erica Wheeler performs at the Green River Café (773-3312) in Greenfield at 9 p.m.

Synaesthesia frees your mind at Pearl Street (584-7771) in Northampton

Chet Keefe Band plays the blues at the Hotel Northampton (584-3100) from 7:30 p.m. - 11:30 p.m. No cover!

Retro Night at Pearl Street 9 p.m. - 1 a.m. 21+

Laser Disc Dance Party at Katina's (586-4463) in Hadley

18+ Dance Party with DJ Betsy at the North Star. 10 p.m. - 1 a.m.

Saturday September 17

Napalm Death performs songs only a mother could love at an all-ages show at Pearl Street (584-7771) in Northampton with Obituary and Machine Head at 7:30 p.m.

Brooks Williams, a gifted country singer-songwriter, is at the Iron Horse (584-0610) in Northampton at 7 p.m.

The Unband like to drink and they like to play rock and roll at the Iron Horse (584-0610) in Northampton with The Mess at 10 p.m.

Higher Help, specializing in Motown, R&B, and blues, appear at the Villa Rose (547-6667) in Ludlow

The McNixons get tricky at the Green River Café (773-3312) in Greenfield at 9 p.m.

Sandie Russell plays jazz guitar at the North Star (586-9409) in Northampton from 7:30 - 9:30 p.m.

Eilen Cogen Duo plays jazz at the Hotel Northampton (584-3100) from 8 p.m. - midnight. No cover!

Island Dance Party with DJ Dan at the Hadley Pub on Rte. 9

Selectrocution at Katina's (586-4463) in Hadley

Top 40 dancing with DJ Lance at Pearl Street (584-7771) in Northampton

21+ Dance Party with DJ Steven at the North Star. 10 p.m. - 1 a.m.

Sunday September 18

Vigilantes of Love and Velvet Crush play a double bill at Pearl Street (584-7771) in Northampton at 8 p.m.

Airplane Slim and Cuiyinn Janice, a father/daughter duo, team up at the Green River Café (773-3312) in Greenfield at 8 p.m.

Kenny Baron plays jazz at the Iron Horse (584-0610) in Northampton

John Hammond plays country blues at the Amherst College Campus Center Frontroom with Mark Nomad at 8 p.m.

Steel Wave and New Horizons play a double-bill at the Northampton Brewery (584-9903) at 10 p.m.

Retro Dance Nite at the North Star with DJ Betsy and female go-go dancers. 9:45 p.m. - 1 a.m.

Monday September 19

Gay Night at Katina's (586-4463) in Hadley

Blue Monday at the Bay State Cabaret with Ed Vadas & the Fabulous Heavyweights. No cover! 21+

Tuesday September 20

Todd Snider takes the stage at the Iron Horse (584-0610) in Northampton with folk/pop trio Barbara Keith Band at 7 p.m.

"Teen Night" Under 21 dancing at Pearl Street (584-7771) in Northampton

Open Mike Night at the Northampton Brewery with host David Boatwright

Open Mike Night at the Hadley Pub on Rte. 9

Wednesday September 21

The Figgs return to rock the Bay State Cabaret (584-8513) in Northampton with Alligator Gun and Stamford Prison Experiment. 21+

Joe Keenan Band plays the Northampton Brewery (584-9903)

Reggae Party at the Hadley Pub on Rte. 9

Country Western dancing at the North Star with DJ Sparkie from 8 - 11 p.m.

Teen Dance Night at Katina's (586-4463) in Hadley from 7 p.m. - midnight

Gay Night dancing at Pearl Street from 9 p.m. - 1 a.m. music provided by DJ Dennis



Dance Club/ Bar & Grill
1 Pearl St.
Northampton



Sept. 8 Catamount
Welcome back student party

Sept. 15 3rd annual
1/2 way to St. Pats
Party

Reservations
Accepted
586-9155

Private Room For
Parties

THE FINE ARTS CENTER

UNIVERSITY OF MASSACHUSETTS AT AMHERST



Wednesday, October 5
Mallika Sarabhai Darpana Dance Co.
Bowker Auditorium, 8 p.m.



Thursday, October 6
Terrence Wilson, Piano
Prokofiev, Stravinsky, Rachmaninoff
Bowker Auditorium, 8 p.m.



Friday, October 21
Shapiro & Smith Dance Company
Bowker Auditorium, 8 p.m.

FOR TICKET INFO CALL
THE FAC BOX OFFICE
(413) 545-2511
Visa/MasterCard Accepted

IRON HORSE MUSIC HALL

WED 7 The winners get an opening act!

OPEN MIC Sign Up At 6pm, FREE.

THU 8 8:30 pm Country Rock

THE LONESOME BROTHERS

FRI 9 Folk Duo

AZTEC TWO-STEP
PLUS MONA LISA

SAT 10 Free Show! From NYC

THE MATTERBABIES PLUS SPECIAL GUESTS

SUN 11 Trey Anastasio and Jon Fishman
with Friends Jamie Masefield and Stacy
Starkweather Play improvisational jazz.

BAD HAT
The baddest hat gets dinner on the Horse!

TUE 13

RHYTHM AND BLUES DANCE PARTY!

WED 14 WRNX 100.9 FM PRESENTS BLUES

LEON REDBONE

THU 15 COUNTRY TINGED ROCK WRSI 95.3 PRESENTS
MONTE WARDEN Plus JOE KEENAN

FRI 16 7PM REVVED UP IRISH & CELTIC

KIPS BAY CEILI BAND

FRI 16 10 pm Rock & Roll with
HOME

SAT 17 7PM - FOLK THAT MOVES YOU

BROOKS WILLIAMS PLUS CHUCK BRODSKY

SAT 17 10PM ROCK & ROLL WITH

UNBAND & MESS

SUN 18 WRNX 100.9FM JUST JAZZ
DOWNBEAT MAG VOTED #1
KENNY BARRON WITH TRIO

TUE 20 JIMMY BUFFET'S MARGARITAVILLE RECORDING ARTIST

TODD SNIDER PLUS THE COYOTES,
FORMERLY THE BARBARA KEITH BAND

THUR 22 Birthday Celebration For Ed Vadas!

SOUTH SIDE OF 50!

FRI 23 FOLK/POP LEGEND

RICHIE HAVENS PLUS DAYNA KURTZ

SAT 24 7PM SOUL MUSIC WRSI 95.3 FM Presents

THE HOLMES BROTHERS

SAT 24 10 PM PSYCHEDELIC ROCK

WOLFGANG

SUN 25 FROM MADAGASCAR WRSI 95.3FM PRESENTS

TARIKA

TUE 27 MORE FUN

RHYTHM AND BLUES DANCE PARTY

WED 28 ACOUSTIC JAZZ WITH BELA FLECK'S HARP PLAYER

HOWARD LEVY
EUGENE FRIESEN
GLENN VALEZ

DINNER WITH SHOW
WEEKEND BRUNCHES
Tickets available from the Northampton Box Office - 586-8686
OR AT THE HORSE IN PERSON
All ages/All shows 584-0610

20 CENTER STREET NORTHAMPTON



"They're Playin' Here!" Live Acoustic Music Line-Up

SEISIUN NIGHT

Sundays 10pm-12am

SEPT 11

• SOURPUSS
• RENT PARTY

SEPT 18

• STEEL WAVE
• NEW HORIZONS

OPEN MIC NIGHT

Tuesdays 10pm-12am

SEPT 13

• AMY FAIRCHILD

SEPT 20

• MARK THOMAS &
DAVE BOATWRIGHT

SUNSET SERENADE

Wednesdays 10pm-12am

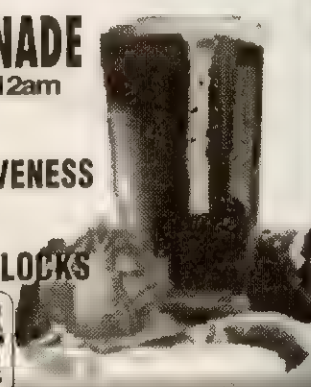
SEPT 7

• BIT O' FORGIVENESS

SEPT 14

• BIG BAD BOLLOCKS

SUMMER
CONCERT
SERIES



11 BREWSTER COURT • NORTHAMPTON, MA • 584-9903

"It's the Only Beer in Town!"

HARMONICS

**WELCOME BACK
STUDENTS!**

IBANZA! TAMA! CRATE!



ALSO WASHBURN...

PA Systems, Marshall,
A.R.T.,
Santa Cruz handmade
instruments,
A.D.A., Studiomaster,
Sabine
and KORG tuners, EMG,
Remo,
Evans, Vic Firth, Pro-Mark,
MIDI
software, straps, reeds,
strings, etc.

Harmonics is the place to contact two of the best bands in the area:

For Original Rock: ARCANA

For Blue Grass: THUNDER MOUNTAIN

NEED TO RECORD A DEMO? TALK TO US.

31 CAMPUS RD., HADLEY (NEAR PIZZA HUT) 256-6944

A Taste of Spain

Shrimp

Romesco with
grilled fresh
spinach, fresh
tomatoes, and
roasted
almonds with
pasta

FRESH PASTA CO.

Open every day until 9:00
249 Main St., Northampton, 586-5875

JHP

Northampton Center for the Arts
Present

Shawn Colvin



Cover Girl Tour '94

FEATURING
STEUART SMITH GUITARS **LARRY KLEIN** BASS

WITH SPECIAL GUEST **DAVID GRAY**

TUE OCT 18 • 8PM
John M. Greene Hall, Smith College
Northampton

All seats \$20 except...

Make a contribution of \$27.50 or greater to
The Center for the Arts and receive special front and
center seating. For these seats only call The Center for
the Arts at 584-7327 Mon-Sat 10-4pm



ALL TIX NORTHAMPTON BOX
OFFICE 150 MAIN ST.
413-586-8686 • 800-THE TICK

JHP

Northampton Center for the Arts
present



**THEY
MIGHT
BE
GIANTS**

TUE OCT 25 • 8PM
John M. Greene Hall, Smith College
Northampton

All seats \$15.50 except...

Make a contribution of \$20.50 or greater to
The Center for the Arts and receive special front and
center seating. For these seats only call The Center for
the Arts at 584-7327 Mon-Sat 10-4pm



ALL TIX NORTHAMPTON BOX
OFFICE 150 MAIN ST.
413-586-8686 • 800-THE TICK

11/16

JHP, WFCR & The Northampton Center For the Arts

LOREENA MCKENNITT

8 p.m., John M. Greene Hall, Northampton, MA.

NEW RELEASES

ANDY PARTRIDGE/HAROLD BUDD —
THROUGH THE HILL (GYROSCOPE)

Andy Partridge's Eno complex finally got the best of him. The XTC frontman has been nurturing his ambient inner child ever since "Battery Brides," (subtitled "Andy Paints Brian" in tribute to the forerunner of ambient music), a hypnotic track from XTC's *Go 2* album way back in 1978. Over the years Partridge would quietly slip out an experimental soundscape or two on a B-side, like 1980's "The Somnambulist," or "Frost Circus" and "Procession Towards Learning Land" from the *Mummer* sessions. With *Through the hill*, a collaboration with Eno's ambient-composer buddy Harold Budd, Partridge is done sneaking around.

XTC fans be warned: this is not pop. Those hoping for quirky-jerky melodies (or Beatlesque orchestrations, depending on your allegiance to pre- or post-Skylarking XTC) will be disappointed. The 16 songs on *Through the*

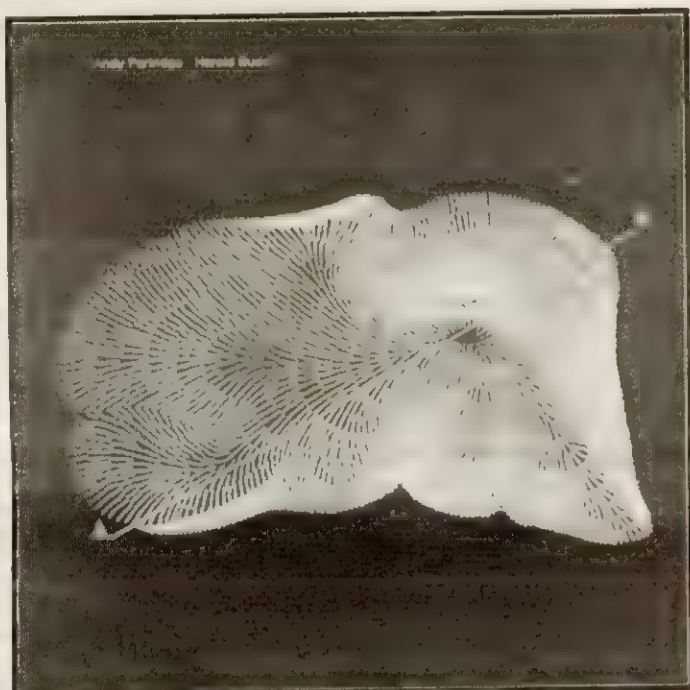
hill are sparse instrumentals, not counting the two minuscule bits of odd poetry that pop up during the disc's 53 minutes. Partridge's trademark voice appears briefly, most notably on the album's spooky, minute-long prologue, "Hand 19," but even then only as a wordless, wispy sigh.

Budd fans be warned: this is not ambient music. Whereas that genre could be loosely defined as "music that should hold your attention without calling attention to itself," these compositions will not necessarily soothe the savage listener. "Hand 20," for example, mainly consists of clanking percussion; "Missing pieces to the game of salt

and onyx" repeats a brittle, atonal acoustic guitar arpeggio over and over again, allowing the strings to completely come to rest before being plucked again — it serves to unsettle the listener rather than relax.

The puzzling nature of *Through the hill* reaches beyond just the recorded sounds. The CD gives new meaning to the term *packaging* — each copy comes with a gold band that secures the disc booklet, which itself is made up of three different folders, each painstakingly categorized and labeled and containing an oblique illustration for each song. And with titles such as "Bronze coins showing genitals," "Tenochtitlan's numberless bridges," and "Ceramic avenue," this Partridge/Budd disc may make listeners wonder: "Just what are these guys getting at?" *Through the hill* proves that even if you don't know where you've ended up, getting there is half the fun.

— Ken Maiuri

RAY MASON BAND — BETWEEN BLUE
AND OKAY (BULLET RECORDS)

With his heart on his sleeve and his Silvertone slung over his shoulder, Ray Mason makes pure pop for all people. His no-nonsense, simple songwriting appeals

as much to indie scenesters as it does to fortysomething Beatles fans who don't get out much. Why? Mason is the genuine article, a guy who sings everything his listening audience wishes it could say, with a songwriting voice that's clear and almost

slight quirks built into the melodies, showing his love of interesting arrangements and eclecticism. From the simple-Silvertone skitterings of "Cats," to the quick country clip of "A String of Failures," to the full-blown rock explosion of "Remarkable Ease"

and "Make Believe," Mason does it all, and does it well. He may describe his band as the one that "plays all different songs that sound the same," but he's not fooling anyone.

The disc has a warm tone to it, thanks to the use of Mason's famed Silvertone guitar. It's as much a character as Mason himself, and it adds to the texture and nervous energy of the songs.

Of course, even

embarrassingly honest, whether he's singing about promises, revenge, or his pets.

Between Blue and Okay, Ray Mason Band's long-delayed debut CD after more than a decade of recording and performing, culls together 20 of Ray's tunes, chosen at random from his repertoire of over 50 original songs; this disc is just the tip of his songwriting iceberg. Some of the tracks included here are previously available (in slightly different mixes); about half of the tracks, for example, were originally recorded for his 1991 cassette *Silvertone Pop*.

As simple as the songs may be, they are not necessarily straightforward or easily described. Many of Mason's songs have

though the disc is generous in its supply of 20 songs, there are many greats that are missing: "Step Back Melody" and "Summer Kind of Song" are just two. Rumor has it that Mason and his band are planning to release another disc early next year, though, so it's too soon to complain. Meanwhile, look for the Ray Mason Band's live shows. As good as *Between Blue and Okay* is, the band is really in its element in a small club, where songs like the title track and "Always Stay" show audiences who the real King of Pop is. ★

— Colin Haverly

What's Spinnin' in the Valley *Sponsored By Main Street Records*

LOCAL MUSIC
FOLK/
COUNTRY
ALTERNATIVE/
COLLEGE
JAZZ
CLASSICAL

1. Zeke Fiddler — *Waterproof* (SpinArt)
2. Silver Jews/New Radiant Storm King — split 7" (Chunk)
3. New Radiant Storm King/Polvo — split 7" (Pennyfarthing)
4. Sebadoh — *Bakesale* (Sub Pop)
5. Various artists — *Hotel Massachusetts* (Chunk)

1. Bill Monroe — *The Music of... 1936 - 1994* (MCA)
2. Run C + W — *Row vs. Wade* (MCA)
3. The Mavericks — *What a Crying Shame* (MCA)
4. Miriam Makeba — *Sing Me a Song* (DRG)
5. Leo Kottke — *6 and 12-string Guitar* (Rhino reissue)

1. Shawn Colvin — *Cover Girl* (Columbia)
2. Dinosaur Jr. — *Without a Sound* (Sire)
3. Luscious Jackson — *Natural Ingredients* (Capitol)
4. Jimi Hendrix — *Woodstock* (MCA)
5. BBM — *Around the Next Dream* (Virgin)

1. Maynard Ferguson — *Live from London* (WEA)
2. John Pizzarelli — *New Standards* (RCA)
3. Bob James — *Restless* (Warner Brothers)
4. Pat Metheny — *Zero Tolerance for Silence* (Geffen)
5. Kenny G — *Breathless* (Arista)

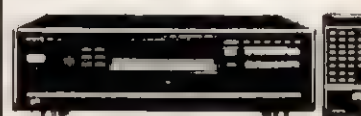
1. Anonymous 4 — *Love's Illusion* (Harmonica Mundi)
2. Benedictine Monks of Santo Domingo — *Chant* (Angel/EMI)
3. Beethoven — *Favorite Sonatas* (Phillips)
4. Sofia Gubaidulina — *String Quartets* (CPO)
5. Pavarotti — *My Heart's Delight* (London)

Blue Note
Guitars

Quality
Guitars
&
Amps

Used & Vintage
28 Center St
Northampton MA
585-8447

Six-Disc Carousel!

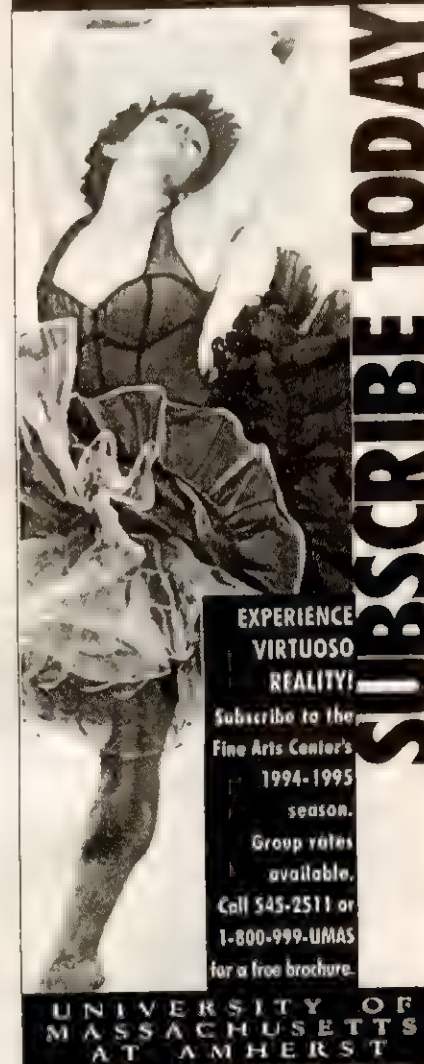


ONKYO Sale
DX-C211 CD Player \$289

Sound & Music

Millbank Place • 361 Pleasant • Northampton • 584-9547
VISA & MASTERCARD ACCEPTED

THE FINE ARTS CENTER
SERIES



EXPERIENCE
VIRTUOSO
REALITY!

Subscribe to the
Fine Arts Center's
1994-1995
season.
Group rates
available.
Call 545-2511 or
1-800-999-UMAS
for a free brochure.

UNIVERSITY OF
MASSACHUSETTS
AT AMHERST

What's That Noise Under The Hood?

Tooling around with the members of Squeek

Interview conducted by Tom Hotz

Squeek is, quite literally, a wall of sound. Layers of distortion and squealing shrieks, coupled with off-kilter rhythms, culminate in a manic intensity that brings to mind giant machines out of control. This Amherst-based trio consists of Michael Doane on guitar and vocals, Patrick Parker on bass and vocals, and Peter McMahon on drums. Squeek has

nine years ago.

TVO: You also have a single that you produced yourselves on your label, Toxic Lollipop.

Patrick: It's being sold around here and in Boston and Connecticut. We sent a couple of copies to Alternative Tentacles and Allied Records out in San Francisco. I plan on doing more but we're moving so that's where my money is going. I set aside two grand for it but I'm kind of digging into it for now. Maximum Rock and Roll reviewed it and liked it. We got a couple of responses to the review and one guy from Germany sent us money for the single.

TVO: How would you describe your sound?

Patrick: Personally, it's original, but I think Peter's description in the Loud Music Festival flyer is about as close as we can get: "A hardcore noise act with a fondness for odd time signatures."

TVO: Do you use different tunings?

Michael: There's a couple that I use and I have a tuning where the guitar decides for itself. I use an octave pedal and lots of distortion, a couple of wah-wahs. I play through a Marshall amp.

TVO: What do you think are some of your influences as a band?

Peter: We figured it out one time that the only two bands we liked in common were The Residents and The Butthole Surfers.

Patrick: Michael and I like Rush but they're a little too self-indulgent for Pete. The Residents are one of my longtime favorites.

Peter: They're wonderful. They make life worth living.

TVO: Who does most of the song writing?

Patrick: I probably do a little more of it. I'll come with the idea and put it through the blender and it comes out as a concoction. None of our songs are solely written

by one person. I try to write it so that the bass and guitar intertwine, so that there's two different melodies. The vocals are usually the last thing to be written and sometimes they get written in the studio while we're recording.

TVO: Let's say you're on a desert island, and you're allowed only one flavor of ice cream. What would it be?

Peter: I'm pretty lame. I'd go for vanilla.

Patrick: Coffee.

Michael: I'd have to say Rocky Road with a little twist of some type of Ben and Jerry's — probably banana-strawberry frozen yogurt.

TVO: Your music is pretty frenetic. Do you think caffeine is an inspiration for this band?

Peter: Oh, yeah. I'm usually good for about a pot of coffee at rehearsal. We're high-strung people. ★

**"I'm usually good for about a pot of coffee at rehearsal. We're high-strung people."
— Peter McMahon, drummer for Squeek**

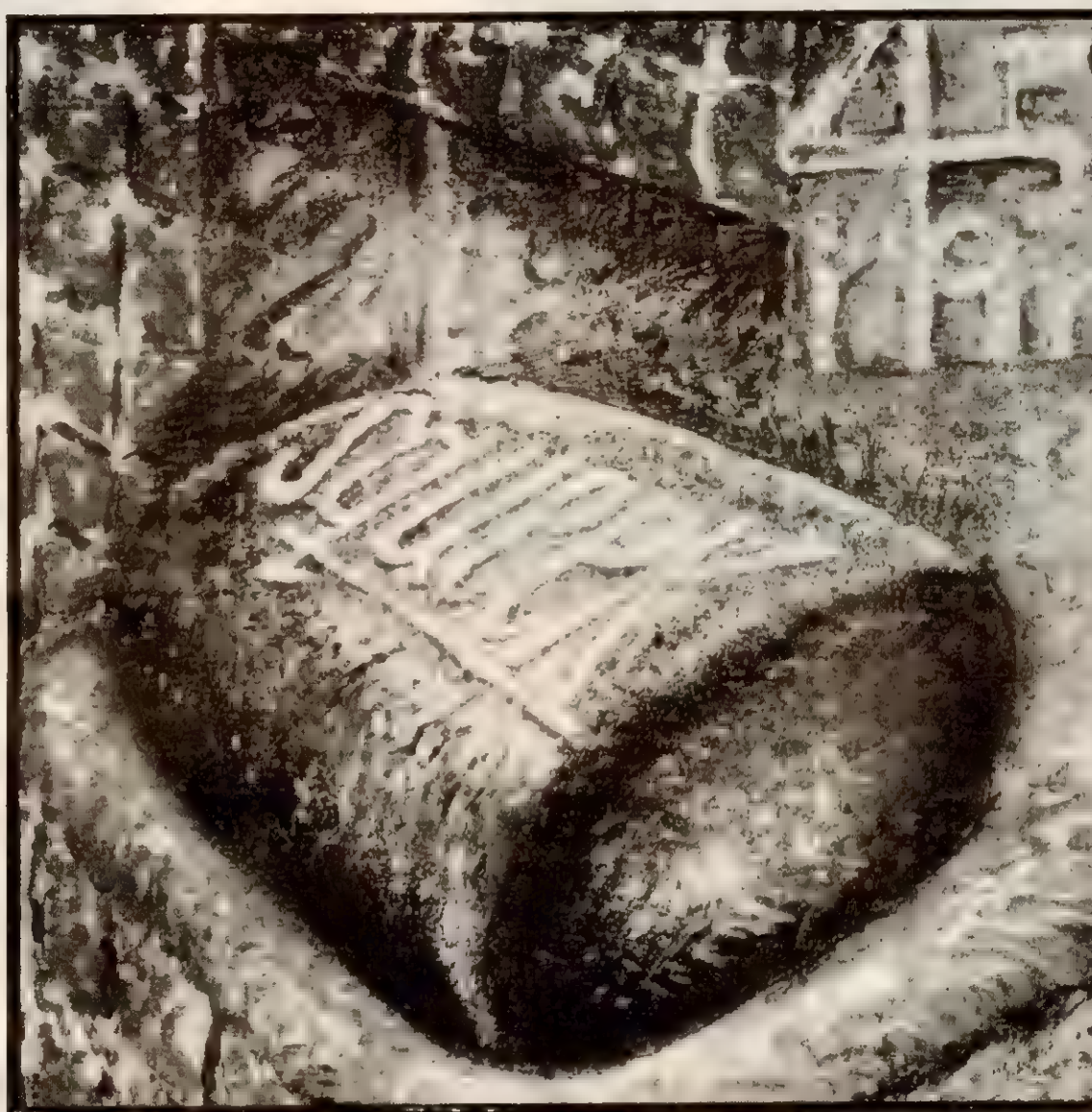
played numerous gigs in the area with bands such as Dieselmeat and Flycatcher, and they appeared at this year's Loud Music Festival. They will soon be relocating to San Francisco.

The Valley Optimist: How did Squeek get formed?


Patrick: A friend of Michael's and I suggested that we get together because he and I both play guitar and sing. We started jamming for about an hour and then I picked up a bass and that's how it's been ever since. Two months later we got a drummer who happened to live next door. Six months later he moved out and Peter moved in. Now it's two years later and we've played about twenty or thirty gigs.

TVO: Tell us about "I Should Have Sued," the song you have on the Hotel Massachusetts compilation.

Michael: It's a true story about a car accident that I was in. This girl was a friend of mine and she wasn't a good driver. She nearly killed me and two other friends about



Local loud boys Squeek — "a hardcore noise act with a fondness for odd time signatures."

PRAKTIKLY  WORNE

YOU'RE REALLY GOING.
DRESSED LIKE THAT?
DON'T DO IT!
IT'S FASHION SUISIDE!
CHECK US OUT FIRST
GO BACK TO SCHOOL COOL

2 BRIDGE ST
NORTHAMPTON

413-586-1913

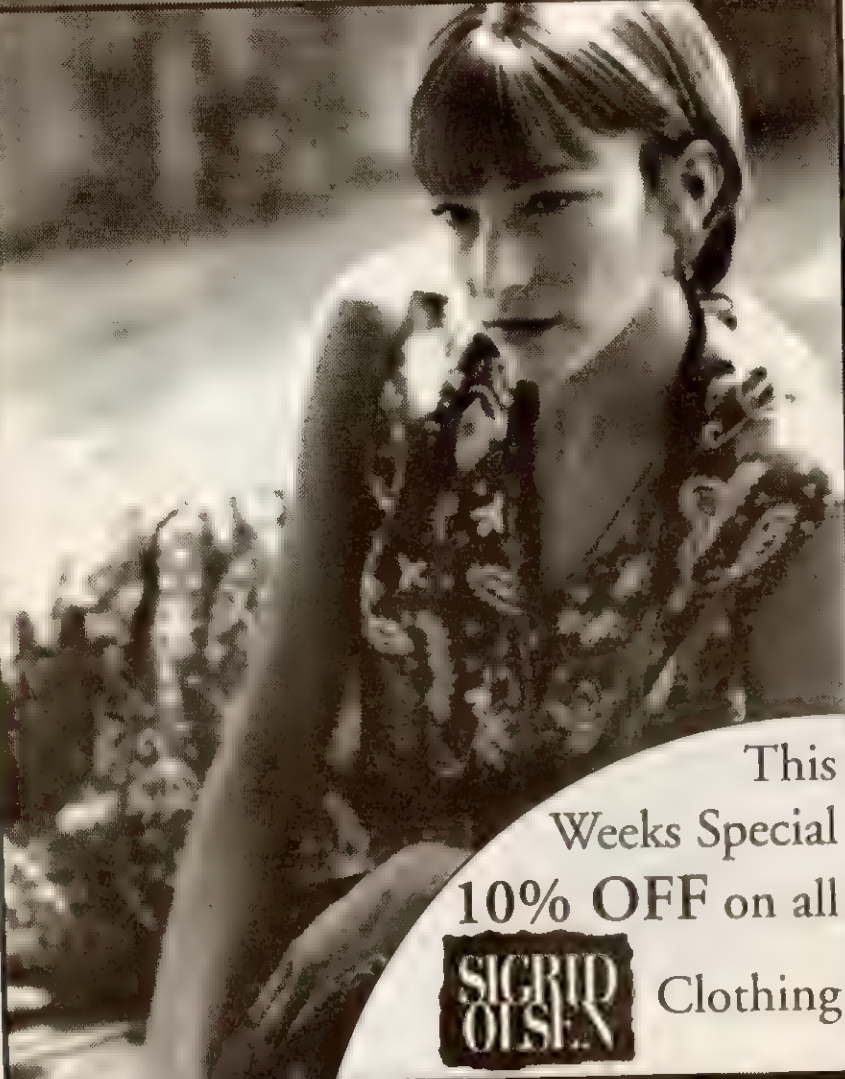
**For the areas largest
selection
of independent and
import vinyl, cassettes
and
compact discs.**

Main St
RECORDS

213 MAIN STREET NORTHAMPTON • 586 5726

Comfortable Clothes • Comfortable Prices

**FINE'S
EVOLUTION**



This
Weeks Special
10% OFF on all
**SIGRID
OLSEN** Clothing

Rt. 9 Hadley (Next to McDonalds) 584-3474

Since 1875

**HARLOW
LEATHER
&
LUGGAGE**

Northampton, Mass.

**Of Course You Can
Live Without A filofax.
The Question Is, How Well ?**



**filofax- more than an organizer-
it's a way of life**

RETAILERS OF LUGGAGE, BUSINESS CASES,
AND FINE LEATHER GOODS

200 Main Street • Northampton • 413 • 584 • 5233

VALLEY BICYCLES

319 Main Street
Amherst
256-0880



OPEN
Mon-Sat 10-6
Sun 12-5

Bargains Bargains Bargains Bargains Bargains

On All Your Back To School Needs!

Always a FREE Helmet
With Any New Bike
Purchase!

U-Locks Reg. \$32.95 NOW \$27.95 Cable & Combo Reg. \$13.95 NOW \$10.95
Rear Flasher & Front Halogen Light Reg. \$32.90 NOW \$29.00 Jerseys SAVE Up To \$25.00

7/10ths of a Mile
From The Rail
Trail!

SAVE \$20.00	SAVE \$5.00	SAVE \$10.00
On Any New Adult Bike In Stock	On Any Daily Rental Or SAVE \$10.00 On Any Weekend Rental	On Any New Juvenile Bike In Stock

Not valid with any other offer. Expires 11/30/94. | Not valid with any other offer. Expires 11/30/94. | Not valid with any other offer. Expires 11/30/94.

The World Ends Here

Oliver Stone's *Natural Born Killers* rules the decade

by Jeff Allard

Before sitting down to Oliver Stone's ballistic tour de force, keep in mind these words from Rob Reiner's *This is Spinal Tap*: "How much more black can it be? The answer is 'none more black.'" *Natural Born Killers* is nothing less than channel surfing in Hell. For a filmmaker who's already made media controversy a side occupation, *NBK*'s unsparing assault on the viewer reduces Stone's prior mis-conducts and grandstanding to mere prelude. Comparisons of *Killers* to Stanley Kubrick's *A Clockwork Orange* are ill preparation. Although both will share the same salvo of outrage, Stone's lunatic bravado (the film is a constant collision of styles — from hand-held video footage to grainy black-and-white to animation and so on) has no predecessors or peers — least of all in Kubrick's trademarked clinical stance. Based solely on their respective cinematic technique, a viewer might just as well prepare for *Killers* with a screening of *The Mighty Ducks*.

Dating back to Fritz Lang's *M*, the serial killer has been a cornerstone of cinema's outer limits. The best filmmakers have often used this archetype of dread to either get beneath the worst impulses of man (Michael Powell's *Peeping Tom*, John McNaughton's *Henry:*

Portrait of a Serial Killer) or to be simply scary (Hitchcock's *Psycho*, Tobe Hooper's *Texas Chainsaw Massacre*). With *NBK*, Stone mounts a broader societal canvas to rip apart. Instead of the madness of one (or two), *NBK* hurls itself through the looking glass at the end of this century, only to leave the shards embedded in the audience. Instead of the True Crime film many may have expected (and the film it may have been had Stone adhered to writer Quentin Tarantino's original script), *NBK* could be referred to as the best science fiction film since Ridley Scott's *Blade Runner*.

Does Stone's film give us a coherent message? Not even close. But to para-

phrase David Lynch, "if you want a message, call Western Union." Stone goes



Gunning for dollars — Juliette Lewis and Woody Harrelson are Mickey and Mallory Knox in Oliver Stone's satire on violence and the American media, *Natural Born Killers*.

after so much so wildly (reminiscent of David Cronenberg's *Videodrome*), that it's not surprising or even disappointing that much of it amounts to unexploded

shrapnel. Although *Killers* doesn't close with the end of the world, it might as well. The soul-scraping abyss Stone plunges us into from frame one is a world thrashing in the final stages of self-destruction. As embodied in the brilliant performances of Woody Harrelson and Juliette Lewis, the life of the total predator is vindicated. Whereas Clint Eastwood's elegiac western *Unforgiven* was a morose meditation on the violence lying at the heart of the American myth, *NBK* shows us an America in which the only pure impulse left is the impulse to destroy. Although the deserving subjects of Stone's satirical blasts (the media, sadistic institutions, idolatry) aren't full evidence of revolutionary thinking, the film itself is. That the film is also one of the most entertaining of the year (for those who are ready for it) is an even sweeter accomplishment.

In every way, Stone's film is a wake-up call both for filmmakers in its breathtaking style and for a numbed society in its acid-drenched picture of a culture finding itself utterly devoid of moral direction — or even the courage of its convictions. Destined to be discussed, debated, studied, reviled and worshipped for decades to come, Stone's film is the movie of the decade, no contest.

It's a natural born killer. ★



**"I
Love my
Body-Fender
Man"**

**AND
YOU WILL
TOO!!**

**WE REPAIR ALL
MAKES AND MODELS
CALL DEWEY
AT 584-6090**

**Performance
Motoring
Inc.**

315 Russell St., Route 9, Hadley

AT THE GATES OF SMITH COLLEGE

NOW - ONLY AREA SHOWING - DAILY 7:00 & 9:15 - Arrive Early & avoid lines
"...has the best porno-culinary sequences since *BABETT'S FEAT...*" /David Denby
- New York


"SUPERB, WONDERFUL AND COMPELLING!"
Deserving of an Oscar nomination.
—Jeffrey Lyons, SNEAK PREVIEW



**EAT
DRINK
MAN
WOMAN**

A comedy to arouse
your appetite.

ACADEMY OF MUSIC NORTHAMPTON  **584-8435**



CAROUSEL BOOKS

34 BRIDGE STREET NORTHAMPTON
586-0777

Northampton's Newest Bookstore

CHECK OUR

BACK - TO - SCHOOL

VALUES

OPEN MONDAY, TUESDAY, WEDNESDAY 9:30 - 6
THURSDAY, FRIDAY, SATURDAY 9:30 - 9 SUNDAY 12 - 5
across from the post office--ample free parking

Generous Helpings

Reviews by Joni Fraser

Intergenerational relationships dominate two movies currently in town, both comedies with a bittersweet taste. In *Eat Drink Man Woman* (at the Academy of Music), something good is always cooking at the home of master chef Chu (Sihung Lung), whether it's the customary weekly dinner for his three unmarried daughters who still live at home (they call it the "Sunday dinner torture ritual") or sumptuous five-plate lunches for a neighboring schoolgirl. The place for such lavishly prepared meals, though, is diminishing in modern Taiwan, where surging motorbikes signal life's fast-paced nature, and even old Chu himself is losing his esteemed sense of taste. He never encouraged his daughters to follow in his footsteps, however — the eldest is a schoolteacher who finds solace in Christianity, the youngest works in a (gasp!) Wendy's, and the middle sister is an executive in an airline company and frustrated chef herself. It is Chu's relationship with this daughter — the most seemingly modern — that the movie reveals to be the most complex and hence the richest.

In *Eat Drink Man Woman*, cooking becomes an arena for Chu's expression of deeper, hard-to-acknowledge feelings of love and appreciation. "You're as repressed as a turtle!" chides a family friend, who claims to know the daughters better than

Chu. The film, directed by Ang Lee (last year's *The Wedding Banquet*), unfolds so skilfully and delightfully that its savory insights into human appetites, mortality, and connections sneak up on you. During



Old Wen tastes one of Chef Chu's culinary masterpieces in Ang Lee's *Eat Drink Man Woman*.

the film's many courses, each of the daughters eventually brings a romance to the table, and by the end even Dad has a few surprises of his own to spring on the younger generation.

In *Bhaji on the Beach*, now at the Pleasant Street Theater, a busful of East Indian woman living in England set out

for a day in Blackpool, a colorful seaside resort. Their cheery feminist tour coordinator reminds them that "not often do women get away from the patriarchal demands of the day," and suggests they

go off and have a "female fun day." The jolly holiday never quite goes as planned, however, as tensions soar between the sternly moral older women and younger women wary of traditional Indian culture's insistence on self-sacrifice and deferral. Hopes for a day on

their own never materialize either, as one woman's estranged husband follows her to town, seeking to get his young son back, as does the black boyfriend of a pregnant young woman struggling to do the right thing. Two teenagers seek out native Brits for fleeting romance. An older woman, feeling overburdened by family responsibilities, explores the town with an aging

actor while troubled by her fantasies of self-fulfillment. *Bhaji on the Beach*, written by Meera Syal and deftly directed by Gurinder Chadha, poses the question of how traditional Indian culture will handle modern issues of divorce, unwed

***Eat Drink Man Woman* unfolds so skillfully that its savory delights sneak up on you.**

mothers, and self-reliance. "This country has cost us our children," bitterly complains a woman of the older generation. For the younger women, the relevance of traditional culture is no longer clear — so they're on their own, not knowing what's right anymore. The solidarity that haltingly develops between these women on holiday, director Chadha seems to say, is the best hope for them all. ★

GRATEFUL DEAD

OCTOBER TOUR BOSTON & NEWYORK

ERIC CLAPTON

OCTOBER 13 HARTFORD • OCTOBER 14 WORCESTER

YOUR
HEADQUARTERS
FOR THE
PATRIOTS
GIANTS
JETS

YES
FRIDAY SEPT. 9 NH COLISEUM

MICHAEL BOLTON
GREAT WOODS FRIDAY SEPT. 16

YOUR
HEADQUARTERS
FOR THE
PATRIOTS
GIANTS
JETS



TICKETMANIA
SELECT TICKETS
FOR ANY CONCERT OR
SPORTING EVENT

CALL 737-5152

19 ELM STREET, COURT SQUARE SPRINGFIELD MA 01103

NY JETS

SEPT. 11 DENVER
SEPT. 25 CHICAGO
OCT. 9 INDIANAPOLIS
OCT. 16 NEW ENGLAND
NOV. 6 BUFFALO
NOV. 27 MIAMI
DEC. 10 DETROIT
DEC. 16 SAN DIEGO

GIANTS

SEPT. 18 WASHINGTON
OCT. 10 MINNESOTA
OCT. 23 PITTSBURGH
OCT. 30 DETROIT
NOV. 13 ARIZONA
DEC. 11 CINCINNATI
DEC. 24 DALLAS

NEW ENGLAND

SEPT. 11 BUFFALO
OCT. 2 GREEN BAY
OCT. 9 LA RAIDERS
OCT. 30 MIAMI
NOV. 13 MINNESOTA
NOV. 20 SAN DIEGO
DEC. 4 NY JETS
DEC. 11 INDIANAPOLIS

LITERARY OPTIMIST

Corrine DeWinter, author of the recent chapbook of eighteen poems entitled "Wishcraft," is a resident of Springfield. Now employed by a movie paraphernalia distributing company, she extends her craft in a writing group with Rebecca Boyd. DeWinter has been published in The New York Quarterly, Crucible, Global Tapestry (UK), Plainsongs, and The New Jersey Review of Literature.

Currently, DeWinter is working on a video collage of film and spoken word content to be viewed at the Long Neck Writer's Convention in Vermillion, South Dakota.

One Mile North West

One mile North West of Jericho

on the Mt. of Temptation
we are told Jesus was clever
as he sidestepped the Devil
in the midst of a mudslide.
Freckled tiger lilies underfoot
ground slowly into cool earth
and in the village below
winding sheets rippled
on clotheslines.

Perhaps then a slow horse
and one stray cow shuffled past the feud
toward a distant
hay checkered meadow.
Perhaps later the same week
the woman at the well
pleaded to be shown the way

to touch without the burden of feeling,
the way to understand the futility
of moving forward, demanding
to hear all the minor keys
and eighth notes
that orchestrate our beings.

And did Jesus reply
that isolation appears in small doses
throughout the day
cleaving to beloved and simple things,
that ecstasy is a tiger reluctant
to leave its gold wilderness,
and that desire is never shy
with an embrace that causes
the ribcage to ache.
Did he know his words were silvery mice
making slow progress?

In all Jerusalem one inspired gypsy
waved in the Prodigal Son from her tent,
one gypsy reading the warm grooves
of a sacred palm.

The fateful warning delivered
as he sat on dusty cushions,
hands spread flatly
like the wings of a butterfly
pinned to cork.

Womb

In my womb a separate life
quivers, locked in
its cocoon, the void
black eyes unable to tune in,
the lungs no bigger than thumbnails
expand and fall ceaselessly
in the bloody undertow.

My questions echo
in stark white sterile rooms.
Do soundwaves ease toward you
from my heartbeat?
Does it signify safe rhythm
in your long liquid sleep?

There is no sound from you,
no applause, no protest.
Are you dreaming beneath
transparent eyelids
smooth as shells?

Complacent stranger gathering strength
on a dark shore, every part
of you strives to be whole.
Would you lament if your small world
was cut down suddenly
like a brittle, out of season
harvest?
Often I have thought of this.
I am discovering new fear
toward my own flesh and blood
as you silently puncture
my familiar security.

Yes, I am scared
of your quiet invasion,
of your blossoming steadily
and rising
to recreate my world. ★

ULTIMATE

AEROBIC

TRAINING

TREADWALL



The thrill of rock climbing,
the safety & convenience of a machine.

CLIMB

PLUS

KEISER

NAUTILUS

FREE-WEIGHTS

STAIRMASTERS

LIFE CYCLES

LIFE ROWER

BIOCYCLES

CYBEX UBE

NORDIC TRACK

TREADMILLS

AEROBICS

AMHERST
ATHLETIC
CLUB

460
West
St.



South
Amherst
256-0080

Best-Selling Books in the Valley

Fiction

1. *Selling the Lite of Heaven*, by Suzanne Strempek Shea. (Pocket Books, \$20)
2. *The Crossing*, by Cormac McCarthy. (Random House, \$23)
3. *A Son of the Circus*, by John Irving. (Random House, \$25)
4. *The Alienist*, by Caleb Carr. (Random House, \$22)
5. *The Celestine Prophecy*, by James Redfield. (Warner, \$17.95)
6. *Debt of Honor*, by Tom Clancy. (Putnam, \$22.95)
7. *The Bird Artist*, by Howard Norman. (FSG, \$20)
8. *The Shipping News*, by E. Annie Proulx. (Macmillan, \$12)
9. *Grass Dancer*, by Susan Power. (Putnam, \$22.95)
10. *Barrel Fever*, by David Sedaris. (Little, Brown, \$19.95)

Nonfiction

1. *True North*, by Jill Ker Conway. (Random House, \$23)
2. *The Tribe of Tiger*, by Elizabeth Marshall Thomas. (Simon & Schuster, \$20)
3. *October 1964*, by David Halberstam. (Random House, \$17)
4. *Fear of Fifty*, by Erica Jong. (HarperCollins, \$24)
5. *A Garden of One's Own*, by Elsa Bakalar. (William Morrow, \$25)
6. *Politically Correct Bedtime Stories*, by James Garner. (Macmillan, \$8.95)
7. *Unredeemed Captive*, by John Demos. (Random House, \$25)
8. *Who Stole Feminism?*, by Christina Sommers. (Simon & Schuster, \$23)
9. *Boulevard of Broken Dreams*, by P. Alexander. (Viking Penguin, \$21.95)
10. *Where the Girls Are*, by Susan Douglas. (Times Books, \$23)

Best Sellers list courtesy of The Globe Bookshop, Northampton, The Odyssey Bookshop, South Hadley, The Jeffery Amherst Bookshop, Amherst, Broadside Bookshop, Northampton, and the Beyond Words Bookshop, Northampton.

APPEARING
AT THE
BROADSIDE

Author of
The Road From Coorain

Jill Ker Conway
Signing her new memoir
"True North"
2-4pm • Saturday • September 10

BROADSIDE
BOOKSHOP
247 MAIN ST • NORTHAMPTON • 586-4235

Auto-Reverse Double Deck!



ONKYO Sale
TAR-W313 Cassette **\$209**
Sound & Music
Millbank Place • 351 Pleasant • Northampton • 584-9547
VISA & MASTERCARD ACCEPTED

DARK HORSE

PHOTOGRAPHICS
Quality black & white
printmaking

- B & W film processing
- Contact sheets
- Enlargements
- Art Copy
- Presentation slides
- Photo restoration

Located in the old
Pro-Brush building

221 Pine Street
Florence, MA 01060
(413) 585-8870

THE PUB
26 YEARS
EST. 1968
Fun, Food & Spirits

**THE SUMMER
AMERICAN
BEER
FESTIVAL**

1994
LAGERS • STOUTS •
PORTERS • BITTERS •
PILSNER • BOCKS •
WHEATS • AMBERS
Over 30 Varieties
Summer Jazz
Concert Series
Every Thursday

**OUTDOOR
DINING**
on our new patio
Open nightly til
Midnight
15 EAST PLEASANT AMHERST

**Get a Good
Night's
Savings**

Just 3¢ per copy for overnight
copy jobs for next day pickup
Overnight color only 88¢

**CopyCat
PRINT SHOP**

Amherst 549-3840 • Northampton 586-1332
Greenfield 774-3500 • Springfield 783-0583

\$30 MINIMUM ORDER

Welcome Back Students!

99.3

WHMP-FM

Today's Best Music

Start Every Day With

Adam Wright

Joe Anderson *News*

& Marty Tirrell *Sports*

99.3

WHMP-FM

Look & Listen for us
"LIVE"
at UMass Sept. 15

99.3 Home of UMass
Basketball & Hockey

99.3

WHMP-FM

Protecting Yourself with Green Tea

One of the most fascinating recent scientific findings has been that ordinary things people have been eating for centuries — cabbage or soybeans, for instance — may protect them against cancer. The other side of the coin, to be sure, is that still other ordinary things, such as meats charred over fire, may raise the risk. Tea, as it turns out, falls into the protective category, which is good news since people drink more tea worldwide than any other beverage except water. Tea contains enough fluoride to help prevent tooth decay, and is also rich in substances called polyphenols, which act as antioxidants. Vitamins C and E and betacarotene are other antioxidants that come from plants and are also thought to protect against cancer. (Contrary to a spate of recent publicity, brewed tea, whatever the color of the leaves, contains no significant amount of vitamin C or other vitamins.)

In 1993, in the *Journal of the National Cancer Institute*, a review of research concluded that the tea polyphenols could, under specific conditions, inhibit tumor growth in animals. But reviews of research on humans have been inconclusive. This spring, though, scientists in Shanghai found that green tea, the kind most often drunk in Asia, lowers the risk of cancer of the esophagus. About 900 people who had esophageal cancer were compared with 1,500 healthy control subjects. When age, smoking, alcohol, intake and other factors were considered, green-tea-drinkers who did not smoke or drink alcohol appeared to be protected against this cancer.

Interestingly, the protective effect of the tea was reduced when people habitually drank it scalding hot. Other studies, too, have suggested that drinking near-boiling

fluids can actually promote cancer of the esophagus.

WHY GREEN TEA?

Tea leaves, which come from an evergreen of the camellia family, are processed in different ways to produce green, black, and oolong teas. For green tea, the leaves are simply steamed and then rolled and dried. Black teas — preferred in Europe and the Americas — are partially dried, crushed, allowed to "ferment" for a few hours, and then fully dried. Oolong teas are fermented for a shorter time. The fermentation process tends to destroy or alter the polyphenols. (Though it has not been studied as much as green tea, black tea may well contain its own antioxidant compounds.)

Should you switch to green tea? We still don't know for sure if tea prevents cancer — nor, if it does, how much you need to drink, or for how long. The polyphenol content of tea varies according to many factors. In the study, people who had drunk at least one cup of green tea weekly for six months were considered tea drinkers. But in societies where green tea is preferred, people tend to drink a lot of it every day. Green tea is being studied in the "designer foods" program at the National Institutes of Health, but research of this kind is truly at its beginnings.

It can't hurt to add green tea to your diet if you enjoy it. And whether it's tea, soup, coffee, or hot chocolate, don't make a habit of swallowing liquids boiling hot.

— Reprinted permission of the University of California at Berkeley Wellness Letter, © Health Letter Associates, 1994. ★

Smith Glass

Custom
Picture Framing

Since 1944

584-3707

6 Service Center
Northampton, MA

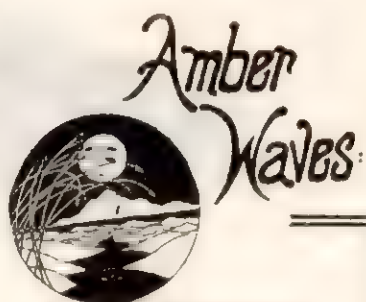
200 Throbbing Watts!



ONKYO Sale
TX-SV940 Receiver \$289

Sound & Music

Millbank Place • 351 Pleasant • Northampton • 584-8547
VISA & MASTERCARD ACCEPTED



Welcome
Back!

Why not try something
different?

Asian noodles
Soups, Salads and
Stir-fries.

We Deliver
253-9200

Down the alley
at
31 Boltwood Walk
Amherst

Emotional Fitness

by Tom Raymond, MSW

Dear Tom,

My partner fears that I will not be able to remain faithful but assures me that she can. Since I know I have been faithful and will continue to be, should I be concerned that her fear comes from a lack of faith in herself?

— Fear of Projection

Given that faithful relationships are difficult to come by, it's not surprising that you find yourselves questioning each other's commitment. The truth is, most romantic relationships include the occasional fling. In fact, anthropologists say that this is not a recent phenomenon but a condition that dates back to our Cro-Magnon cousins.

The most common pattern for couples is something called "serial monogamy with affairs" (monogamy meaning one spouse, not one sexual partner). Serial monogamy simply means marrying, divorcing and then re-marrying one person at a time. As for affairs, they have been with us since the first couple said "I do" and promised "I won't." That's not an endorsement, mind you, but simply a recounting of the facts as I understand them. (For a more detailed explanation of the biology behind this pattern, see Helen Fisher's *Anatomy of Love*.)

In the face of these odds, is it reasonable

for couples to expect fidelity? Sure. There is nothing wrong with proceeding as if your relationships will last and as if your partner will be true to their word — that is until you have evidence to the contrary. Knowing that the intimacy you desire is rarely achieved can actually work to your advantage, if you are able to turn your paranoia into prevention.

Rather than questioning each other's intentions, I would suggest strengthening the relationship you have. Are there other areas of doubt that should be addressed? What needs and desires are going unattended? How do you talk about sexual longings? This kind of frank talk will not come easy, but then again, neither did learning to walk on two feet.

Remember, back in the jungle, the main purpose of partnership was procreation. Love and intimacy were only important because they increased the likelihood that a couple would stay together long enough

to launch another member of the species.

Contemporary relationships now include love and intimacy as important goals in and of themselves. This relatively new development may one day change the nature of romantic relationships, but don't hold your breath. Until couples are able to create the intimacy they desire, they will continue to seek the fantasy of forbidden fruit.

Dear Tom,

As for affairs, they have been with us since the first couple said "I do" and promised "I won't."

— Torn in Two Directions

Unfortunately, the third member of all relationships is reality. If cutting back the time you spend away from home means cutting back the money you'll have to spend when you're there, then your wife will have to make a choice.

However, it is still worth discussing

I earn twice as much money as my wife, but she wants me to cut the time I spend at work in half — and still bring home the same amount. I explained that I can't get my work done in less time, but she's convinced my office is a social club. How can I balance my life so that work and family are equally satisfied?

other alternatives. Is working at home an option, or does she mean she wants you cooking dinner and playing with the kids? Does she want to be there when you are, or is she willing to be out of the house making money? And what about the money you make? Does she feel that it's being spent wisely and fairly, or are there some adjustments she would like to make?

When you find yourself in this kind of no-win situation, my advice is to not take anything for granted. Make sure she has all the information you're assuming she has and that she is as inflexible as you perceive her to be. Nine times out of ten, couples discover they have misunderstood each other's point of view.

And by all means, if you do hear something more workable when she restates her position, don't be a bonehead and remind her of her less flexible statements — a response I refer to as "grasping defeat from the jaws of victory." Instead, see what kind of creative solutions you can come up with. That way you can both win.

Tom Raymond MSW is a psychotherapist with a private practice in Northfield, Massachusetts. Direct your questions to: Emotional Fitness, Optimist Publications, 13 Old South Street, Northampton, MA, 01060. ★

The Dairy...



she ensured VARIETY & Organic Product Thru-out The Land...& It Was Good

Bread & Circus Rte 9 Hadley 586-9932

news • of • the

WEIRD

by Chuck Shepherd

LEAD STORIES

In July, after Willoughby, Ohio, police arrested Jamie V. Bradshaw, 23, for breaking and entering, they confiscated 450 items of women's underwear from his car and home, all stolen, according to police, from the laundry rooms at 10 apartment complexes over the past two years. Bradshaw is from nearby Painesville, population 15,000, where two years ago another man was convicted of stealing men's underwear, including at least one instance of cutting the briefs off of a sleeping man.

A new TV game show set to air early next year in England and Italy pits against each other couples who have decided to divorce, with the objective of determining how the marital property will be divided. Instead of relying on costly lawyers or counselors, the spouses answer questions on the air about each other and their relationship. The spouse who gives the "better" answers will get more of the property.

COURTROOM ANTICS

The lawsuit Irene Geschke, then age 55, filed against a mortgage company in 1979 in Chicago just passed its 15th anniversary without coming to trial. There have been more than 530 motions and orders, and nine dates for trial have come and gone. Geschke claims the mortgage company

caused her to go out of business when it wrongly foreclosed on a loan and is now acting as her own lawyer, managing the one ton of legal documents involved in the case.

In June in London, lawyers for convicted murderer Stephen Young filed an appeal after learning from one juror that three other jurors had conducted a Ouija board seance during jury deliberations and "contacted" the dead man, who named Young as his killer.

In April, Rodney Williams, 21, appeared in the courtroom of Judge Robert Altnhof in Kelso, Wash., to explain why he had missed a previous court date on an assault charge. Fearing that the judge might not believe his excuse — his mother's recent fatal illness — Williams held up his mother's ashes, in a plastic box, and offered them for the judge to examine. Said Altnhof, "You think you've heard it all, but somebody always comes up with something new."

Late last year in Bangladesh, Falu Mia, 60, was released from prison after 21 years. He had been locked up until his trial for theft in 1972, then found not guilty, but a lethargic bureaucracy failed to release him. He recently filed a lawsuit against the government for 21 years' back wages (about \$26,000).

In June, a judge in Thousand Oaks, Calif., dismissed neighbors' requests for an injunction against Kathleen Adams, who the neighbors said lures squirrels to her home with food and thus creates a nuisance. Adams claims the area is populated with squirrels, anyway, and that she does not need to lure them. Neighbors' evidence included the fact that Adams posts "Squirrels Welcome" signs in her yard, but the judge said he found the sign unpersuasive in that he doubted squirrels could read them.

In December, a federal court in San Francisco ruled against former Doobie Brothers drummer John Hartman in his employment discrimination lawsuit over his firing from the Petaluma, Calif., police force. Hartman claimed that his drug use in the early 1970s made him "disabled" under the Americans with Disabilities Act, but the judge ruled that Hartman had not proved that he had done enough drugs to be disabled.

Apparently weary of interfamily bickering in the federal bankruptcy case of Judith Herskowitz of Florida, Judge Jay Cristol ordered Herskowitz in March to "obtain and mail to" her sister Susan Charney, at least five days before Susan's next birthday, a card which reads "Happy Birthday, Sister" and contains the signature of Ms.

Herskowitz. Further, Cristol ordered that "the card shall not contain any negative, inflammatory or unkind remarks."

In July, Ontario judge Lee Ferrier upheld the 1991 firing of Sharon Bagnall, 52, by Calvin Klein Canada, where she worked as a cologne demonstrator. The judge said he was persuaded by the company's witnesses, who testified that Bagnall had a "personal hygiene problem" and smelled like an "armpit."

PEOPLE UNCLEAR ON THE CONCEPT

In July, University of California at San Francisco clinical psychiatrist Dean Freeman, 35, was arrested and charged with attempted murder after he reportedly attacked a patient with a knife and an ax, inflicting at least 10 wounds.

The Massachusetts Division of Medical Assistance revealed in March that it had spent almost \$50,000 in 1993 on fertility drugs for 260 people, including about 80 welfare mothers, two of whom already had eight children each.

In a \$20 million advertising campaign to shore up its tarnished image as a "straight talking" company, Prudential Securities Inc. began running print media ads praising its agents' integrity, featuring its Beverly Hills broker Susan B. Gooding, who proclaims that her own father is a client.

**Work with a company
that specializes in
personal insurance...**

**G.A. FINCK & SON
Insurance Agency, Inc.**

Financial Services
63 Main Street, P.O. Box 60037
Florence, Massachusetts 01060-6037
413-584-1970



*Your PROTECTION and SECURITY
are our primary concern!*

Accident and Health Insurance
Annuities
Automobile Insurance
Condominium Unit Owners Insurance
Disability Insurance
Flood Insurance
Homeowners Insurance
Investments for Income
Investments for Retirement
IRA's

Life Insurance
Long Term Health Care Insurance
Mobile Home Insurance
Mortgage Insurance
Motorcycle Insurance
Pension Plans
Personal Liability Protection
Personal Property Floater Insurance
Tenants Insurance
Travel Trailer Insurance
Watercraft Insurance

For more information please call (413) 584-1970

NEWS OF THE WEIRD

According to a news story in the Chicago Sun Times in March, Gooding's father, who died in 1991, was never her client.

The Chicago Tribune reported in June on a local sex therapist, Robert Herd, who works exclusively to help animals to mate. He says a surprising number of dogs and horses exhibit sexual dysfunction.

In July, Lisa Evans, 26, told reporters that she had been fired from an adult entertainment club where she worked at a nude peep show "fantasy booth" in Edmonton, Alberta, and that she planned to file a complaint with the Human Rights Commission. Evans weighs 270 pounds, and management said customers had complained that she was difficult to fantasize over.

According to police in Calgary, Alberta, a local pizzeria contains a dungeonlike "trick pad" where teenage girls are forced to work as prostitutes and whose catacomb of rooms is littered with sex magazines, liquor bottles and used condoms. However, health officials who inspected it in December refused to close it down, with Dr. Paul Hasselback saying, "There is no reason to be concerned about the food being served." According to Hasselback, police business and health business are separate matters.

THE ENTREPRENEURIAL SPIRIT

In July, the Tokyo-based drug firm Dairin announced it would soon market a pre-meal pill to make bowel movements completely odorless. Although the pill was developed principally for the health care market, to improve working conditions for nurses' aides, some commentators in Japan fear that the availability of the pill for consumers will increase Japan's obsession with cleanliness. Psychiatry professor Susumu Oda said that, already, overreaction to

unpleasant smells is a cause of unsociable behavior.

The Economist magazine reported in January that one of Secretary of Energy Hazel O'Leary's success stories about government research scientists hired out for civilian business uses was the Argonne National Laboratory's helping McDonald's

250,000 diapers per week to a casket manufacturer to use in stuffing casket pillows, which saves the diaper service \$3,000 a year.

Reuters News Service reported in June that a men's underwear advertisement on a billboard in Tel Aviv, Israel, features the product with a product with a photo of the late prime minister Golda Meir, and the



photo art by Tobey

to find a way to speed up french-frying. A team headed by physicist Tuncer Kuzay, who interrupted his work on advanced photons, placed sensors inside the frozen fries and was able to design special frying baskets to deal with the effect of steam created by melting ice crystals and to cut 30 to 40 seconds off each batch's frying time.

The Minnesota Chamber of Commerce recently lauded the waste-management practice of the Crib Diaper Service of Plymouth, Minn., in capturing and donating the lint gatherer from laundering

slogan, in Hebrew, "Eventually we remember those who had balls."

The Massachusetts board that regulates funeral homes took away the license of Robert Miller for two years in July after finding that he had dug up the ashes of two cremated bodies after relatives failed to pay funeral bills. The families said the bills had been inflated from the original estimates.

EH-OVVH, GROSS!

According to two officials of Kentucky Baptist organizations, a recent trend to

move baptisms indoors was caused primarily by the increasing pollution of creeks and rivers. Said Pastor Dick Verhoose, "You've got dead animals, you've got open sewers" that make such baptisms unsafe. Said Rev. James Kelly Caudill, "There's [no nearby river] fit to baptize a dog in, to be honest with you."

Milton Ross, 41, who was feuding with co-workers in St. Joseph, Mo., was fired in July after a video camera caught him urinating directly into the office coffee pot before co-workers arrived sat work. The video trap was set after people noticed that the coffee's taste in recent days had become sour. The next day, in Lanagan, Mo., 200 miles south of St. Joseph, four arrests were made after witnesses reported seeing men urinating into the town's water supply. Residents were advised for more than a week to boil their water.

In a July report, The New York Times contrasted the image of Singapore as a clean, sweet-smelling nation with the characteristics of its national fruit, the durian. The "spiky, soccer ball-sized globe" of sweet custard-like fruit, with purported aphrodisiacal qualities, has, according to local descriptions, the aroma of "overripe cheese, rotting fish, unwashed socks [or] a city dump on a hot summer's day." A popular saying is that the durian has "the smell from hell and a taste from heaven."

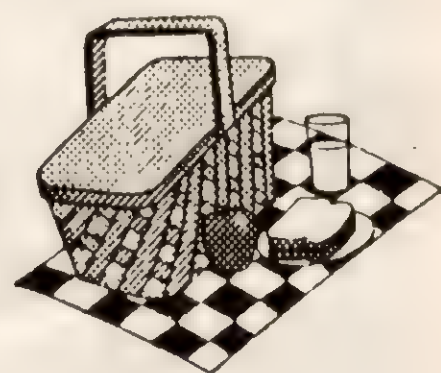
A Wall Street Journal feature in June reported on British executive Jim Rose, the manager of a new line of pet food for Britain's Safeway Stores PLC. Although Safeway Stores uses a "test panel" of 2,000 dogs and cats, Rose nonetheless carefully tastes every single product under develop-

continued on page 49

Gourmet To Go

*from baguettes to dessert
and everything in between*

Fresh coffee • Sumptuous Sandwiches
Complete dinners & prepared foods
French pastries & breads baked on premises
New York bagels baked fresh
Catering for offices, parties, or any occasion.
Let us fill your picnic basket for every outing.
Eat in or take out.



106 Western Ave.
Brattleboro
(802)257-9254

**Vermont Country
Deli & Café**

48 Main Street
Northampton
(413)586-7114

TALKING BUSINESS

continued from page 15

Gnomon Copy franchise. In the early 1980s, after being unionized, the store's workers went on strike for better wages. Soon afterwards, they were threatened with eviction by the property's owner. In an attempt to remedy this series of setbacks, a group of six workers banded together and organized a massive community outreach project in which the store's loyal patrons donated money up front in exchange for deals on printing. The workers amassed enough capital from this community effort to maintain the store with a secure financial base.

Susan Buechler, a PCC member, has been a worker-owner at Collective Copies for one and a half years. She and the other six members of the collective run all aspects of the business: administrative, customer service, and, of course, machine repair. All business decisions are made by the worker-owners at regular meetings, and profits are distributed among them. Though long-time members of the collective do receive higher wages than the newer members, no single worker will receive more than twice what any other worker earns.

"I was so excited about it," Buechler says of her introduction to Collective Copies, "the idea that I could walk off the street, get this job, and be a business owner is incredible. I'm learning, on the

job, how to run a small business." The pay and the benefits, she says, are substantial, particularly when compared to a similar-sized store's part-time schedule. She receives health benefits and paid vacation time.

Not to mention the benefits to the store's customers. As Buechler explains, "We're all invested in it, so the service is better. You can't pass the buck and say, 'Well, I don't care about this problem; I'm only working part-time.' You are committed to the group succeeding. It's [also] a very interesting way to train people; it gives people responsibility and authority of their own."

Buechler is hopeful that the Alternative Economics Fair will renew interest in cooperative ventures, reminding people that the cooperative is an option for today's economy. When successful, cooperatively based organizations enhance life for their workers and live up to everyone's desire for community improvement.

"I don't think anybody in [Collective Copies] is rich, but it is a successful business and it provides a good standard of life," says Buechler. "Everyone wants to be their own boss—it could fit into the American Dream."

The PCC's Alternative Economics Fair will be held on September 17 from 10 a.m. – 2 p.m. at First Church in Northampton. It is open to the public. For information call People for Co-ops and Collectives at (413) 586-1654. ★

NEWS OF THE WEIRD

continued from page 48

ment, as well as competitors' products, leading his wife to refer to him affectionately as "dog breath." A spokesman for rival Ralston-Purina said, "We don't use humans to test pet foods."

According to a *New York Times* report in November, Romesh Sharma of New Delhi, India, has fingernails a combined 196 inches in length on his left hand, which he has not trimmed in 30 years. His right-hand fingernails are trimmed normally.

In a two-week period beginning in late April, a male logger in Western Kentucky working on a truck engine and a female employee cleaning a commercial bender in Los Angeles had their scalps torn completely from their heads, from ear to ear, from eyebrows to the back of the neck, but survived without obvious disfigurement. The scalps were retrieved and reattached after microsurgery of 12 to 14 hours' duration.

CRIES FOR HELP

Earlier this month, a 69-year-old man in San Mateo, Calif., distraught over recent eye surgery, attempted to kill himself five times during a two-day period, failing each time. He slashed his wrists, stabbed himself in the stomach with a 12-inch knife,

tried to drown himself, took an overdose of Tylenol, and jumped from a second-story window with his neck tied to the house with a clothesline, which broke off. At that point, he decided he wanted to live.

LEAST COMPETENT PERSON

In March, Adelio Vazquez, 50, was arrested in Chicago and charged with attempting to rob the downtown Liberty Bank. According to a teller, Vazquez presented a note saying a bomb would go off unless he received \$45,000. The teller told Vazquez that such a large request required a manager's approval, and that Vazquez should take a seat until the teller could get the money. The teller called the police, who arrived to find Vazquez still seated in the waiting area, chatting with the bank manager. ★

Send your Weird News to Chuck Shepherd, P.O. Box 8306, St. Petersburg, Fla. 33738, or cshepherd@igc.apc.org.

Chuck Shepherd's new paperback book, *America's Least Competent Criminals*, (HarperPerennial), is available at most book stores.

—Universal Press Syndicate

Sunday Brunches are Back!



Green Street Café

Northampton, MA • Reservations 586-5650



Welcome back to Amherst



Gourmet coffees • Espresso
• Herbal Teas • Tiramisu
• Biscotti • Healthy alternative desserts

On the light side • Greek salad
• Hummus • Gazpacho

1 East Pleasant Street, Amherst
(in front of the carriage shops)

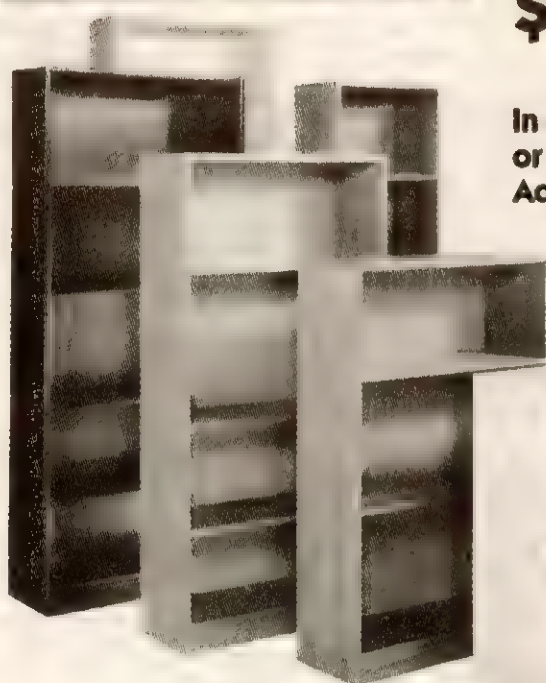
549-7122

Open 7 Days 7:30 AM • 11 PM

Back to Work. Back to School.

Comfortable furniture for Comfortable Living

Book Cases



starting at

\$79

In oak, natural, cherry or white finish.
Adjustable shelves



Tri-fold and Bi-fold Futons

(CW) Cota Bi-fold Frame...

natural birch hardwood, frame only \$279(F)

Tri-fold Frame

Pine \$59 (T) \$69 (F) \$79 (Q)

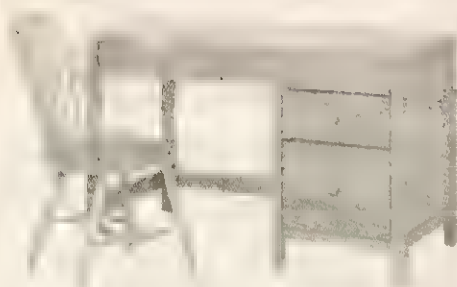
Ash \$99 (T) \$109 (F) \$119 (Q)

Bi-fold Frame

Pine \$99 (F) \$109 (Q)

Ash \$179 (F) \$199 (Q)

Desks



Computer desk w/ key board pull-out \$199

Work desk 30"x60", big! \$199

Typing Return w/ casters \$129

Student desk 3 drawers \$279

Rolling File 2 drawers casters, holds standard & legal \$199

Solid Ash desk (shown) 4 drawers, sturdy! \$659

Futons

All Cotton \$69 (T) \$89 (F) \$109 (Q)

6" Foam Core \$89 (T) \$99 (F) \$119 (Q)

8" Foam Core \$99 (T) \$119 (F) \$149 (Q)

8" Double Foam Core \$99 (T) \$119 (F) \$149 (Q)

8" Wool Wrap Foam Core \$179 (T) \$199 (F) \$229 (Q)

Platform Beds-solid ash, natural finish, or mahogany
starting at \$119

Box spring and Mattress starting at \$99 each

Rugs

from

\$29-\$299

Rugs—Oriental & Indian styles
in cotton & Wool & blends

Klote Sofas

Now

\$249-\$399

Foam sofa, flips open for quick
sleeping surface. Chairs also available.



HAMELIN
FURNITURE

The Valley's Natural Choice

Masonic Street • Northampton • 413-586-7970
Open 7 Days • Delivery • All Major Credit Cards • Financing

Gold Bond
THE GREATEST NAME IN SLIP

The Used Record Sale

To Benefit Public Radio Station WFCR/88.5 FM

Classical,
Rock,
Jazz,
Folk...

Thousands of
records from the
WFCR library
and donations
from listeners.



Saturday Oct. 15,
and
Sunday Oct. 16,
1994

10am to 5pm
Amherst
Town
Common

For info call:
1-800-639-8850

Recycle! Donate your used records, tapes and CDs at these Drop-off locations:

MASSACHUSETTS	CHICOPEE	LONGMEADOW	SOUTH HADLEY	Enfield Public Library
AMHERST	Chicopee Public Library	Storrs Library	South Hadley Public Library	Farmington Public Library
WFCR, Hampshire House, UMASS	Alumnae Library, Elms College		Mount Holyoke College Library	& Village Branch
Jones Library		MONTAGUE	The Odyssey Bookshop	Glastonbury Public Library
Munson Library	FLORENCE	The Book Mill		Granby Public Library
University Library, UMASS	Lilly Library		SPRINGFIELD	Connecticut Opera, Courant
Frost Library, Amherst College	GREENFIELD	NORTHAMPTON	Springfield City Library, Quadrangle	Art Center, Hartford
Johnson Library, Hampshire College	Greenfield Community College Library	Forbes Library	Springfield Technical	Galloway Hill Bookstore,
Book Marks	World Eye Bookshop	Neilson Library, Smith College	Community College Library	Trinity College, Hartford
Food For Thought Books		Beyond Words Bookshop	Babson Library, Springfield College	Manchester Public Library
For The Record	HOLYOKE	The Globe Bookshop	Jewish Community Center	Simsbury Public Library
Wooton's Books	Holyoke Community College Library	Pleasant Street Video		Suffield Public Library
	Children's Museum		CONNECTICUT	Jumping Frog Books, West Hartford
BELCHERTOWN			Bloomfield Public Library	Wethersfield Public Library
Clapp Memorial Library			On-the-Road Bookshop, Canton	



Personals by Phone



TO RESPOND to a *Personals by Phone* ad, Just call 976-3100 \$1.99 per minute.

Available 24 hours a day. You must be 18 or older and use a touch tone phone.

When you call, you will be given the opportunity to browse through and respond to a selection of ads or respond to a specific box number of your choice.

NOTE: Calling is the only way to respond to Personal by Phone ads!

TO PLACE your Free *Personals by Phone* ad, either use the mail-in coupon, or:

- 1) Call 1-800-985-4888, 24 hours, 7 days a week to place your free 30 word ad for a minimum of 4 consecutive weeks.
- 2) We will help you with your ad and explain how to record your free voice greeting.
- 3) We will also explain how to use the free message retrieval.

FOLLOW THE OLD BRICK ROAD
DWM, 36, well built, wizard, not from Mars, looking for Dorothy and Toto not from Kansas, must have sense of humor ☎ 1351 (exp10/4)

SENSITIVE
DWM, 40s, good time, friend, no games, big brown eyes, 165lbs. Make it happen. When you get the blues, call on me. ☎ 1352 (exp10/4)

SEA WORTHY
Salty English sea captain seeks first mate for canoeing down the Connecticut river ☎ 1217 (exp9/20)

ATTRACTIVE, INDEPENDENT ARTIST
Imaginative, willowy, sensual, playful DF, young 45, seeks Emersonian-Woodsman/Plantsman soulmate, adventurous, ecology-minded, intelligent, whose growth is nurtured by a compassionate heart, poetic mind and physically active body ☎ 1330 (exp9/27)

LOOKING FOR PARTNER
SWM, 40, 5'8", 155lbs, brown/blue. Enjoys travelling, music, cars. Seeking healthy partner, financially and emotionally stable. ☎ 1218 (exp9/20)

MARXIST, MOVIE MAFEN
Impecunious, insomniac, Libertarian, DWM, cinemaphile, be-bop aficionado, and parent seeks soulmate. Age, race, looks unimportant, but bad habits a+ ☎ 1216 (exp9/20)

BI MALE SOUGHT
BIM, 43, tall, slim, and healthy, seeks N/S male counterpart, 35+, for friendship and more ☎ 1353 (exp10/4)

PUZZLED BY DATING SCENE
GWF, 28, seeks smoke-free, considerate, professional woman on the butch side for fun dates, day trips, intellectual conversation. Prefer under 40, in Valley area ☎ 1350 (exp10/4)

SUMMER PLEASURE
BIMW, 47, professional, healthy, clean, D/F smoker, social drinker, seeks slender WBI couple, 45-60, for erotic summer, discretion a must and assured ☎ 1081 (exp10/20)

HOW ABOUT YOU?
Goshen woman, 36, seeks Ashland man, native or transplant. Urbane country lover wants someone for our kind of fun. ☎ 1078 (exp10/20)

SOMETHING'S MISSING
Creative, restless SWF, 33, late bloomer with great smile and sense of humor, seeks decent, interesting man. I enjoy films, kids, WRSI, garlic, long walks, exploring new places. ☎ 1082 (exp10/20)

BEST FRIENDS FOREVER:
Places, SJF, baby boomer, seeks honest, bright, progressive, feminized, conscious, kindred spirit to share poetry, acapella harmony, ocean, film, dreams, emotional/spiritual growth and parenting. ☎ 1070 (exp10/20)

ATTENTION CUPID
Single white female, 28, big, beautiful woman wants husky, handsome man. Let's enjoy summer together, no drugs, social drinker, non-smoker, will answer all. ☎ 1096 (exp10/20)

PERSONAL AD
Man, 29 years old, have all my teeth, seeks SF. ☎ 1062 (exp10/20)

SINGLE DIVORCED WHITE MALE
47, at peace with myself, seeks self assured, vibrant, woman, 42-48, to share all the joys and woes of life. Quirkiness helps ☎ 1073 (exp10/20)

CREATIVE, WARM, INDEPENDENT
but caring, DWF, 54, 5'8", attractive, slim, professional, seeks taller S/DWM, who is honest, intelligent, active and secure, with varied interests for potential friend or partner. ☎ 1080 (exp10/20)

ROSES ARE RED
and I am blue. I need to find someone who will be true. DWM, Italian, 180lbs, 5'11", seeking S/DWF, 28-35, for meaningful relationship. No games. ☎ 1085 (exp10/20)

YOUNG MALES (19-)
Sought by generous older man, who offers a "good time" to straight bi or gay guys. Race not important, but physique and personality count. ☎ 1079 (exp10/20)

LOVERS & FRIENDS
In search of an uninhibited, sensuous woman, who desires an uncomplicated lover-friendship. Attractive, creative, long haired man, late thirties, Greenfield area. ☎ 1077 (exp10/20)

BIG BROWN EYES
GWM, 23, 6'11", 175lbs, smoldering smoker, wants just one real boy in the valley of queens. Enjoys sending flowers, drinking beer, kissing, & good grooves ☎ 1071 (exp10/20)

PROZAC'S NOT WORKING
Something profound is missing. DWM, a young and nice looking 42, feminist friendly, Zen-genuine. Let's be in love and off to the Keys! ☎ 1059 (exp10/20)

ADVENTURE/SCENE SWM, 33
5'11", 175lbs, blonde/green. Likes canoeing, hiking, rafting, long walks, the mountains, sci-fi, dining out. Seeks SF, 25-40. Let's see where the trail leads ☎ 1026 (exp10/20)

IDEALISTIC PRAGMATIST
SWM, 32, 5'9", strong, dynamic, well educated, athletic, creative, cynical, craftsman, musician, cyclist, seeks similarly unconventional SF who is academically artistic, ambitious. No kids or tobacco ☎ 1054 (exp10/20)

LOST IN LOVELESSNESS
10 years here. No dates! SWM, 39, admirable qualities. Renaissance Faustian, Rebelesian, good hearted, soul of the universe. Alas, no love! ☎ 1053 (exp10/20)

MISSING PIECE
D/F, SWF, 21, sitting alone, wanting to roll by herself but not shaped for rolling. Looking for the big O, SWM, 21-29 ☎ 1055 (exp10/20)

ORNERY FEMALE
Tall, slender, intelligent SWF, 40, with blond hair, blue eyes, carnivore and smoker, seeks tall, bnght, good looking man, over 30 ☎ 1025 (exp10/20)

GOALS & DIRECTION
Seeking SF with above. SWM, 29, 5'7", brown/brown, new to area, enjoy art house movies, reading, work outs, jazz to Breeders. Seeks N/S, off-beat brainiac for friendship possible relationship. ☎ 1058 (exp10/20)

FRIENDSHIP FIRST
Divorced white female, 41, tall, non-smoker, non-drinker, caring, affectionate, down to earth, enjoys outdoors, quiet times, movies, seeking S/DWM, 40-50, for life's adventures, no smoking or drugs please. ☎ 1023 (exp10/20)

INSOMNIA BREEDS CHARACTER
SWF, 21, seeks tall, ridiculous, chocolate eating, cork sniffer (SWM) who likes Coke Porter and Smashing Pumpkins to enjoy local films and decaf. ☎ 1056 (exp10/20)

RECYCLED GOLD
GWF attractive, dynamic, professional, 46, deeply spiritual. Seeking N/S, emotionally healthy, creative, attractive, nature loving, androgynous woman who knows who she is too ☎ 1072 (exp10/20)

POWERFUL MAN
Single father, enjoys walking in the woods, dancing, movies, sunrises and sunsets. Seeks woman, 30-40, who knows how to love a man and be a woman ☎ 1051 (exp10/20)

RED BIRD SINGS
Spring and the sensuous fire lifts the song into the thermals for lovers. Handsome, earthy male, 40 years old, seeking flighty, passionate female. ☎ 1057 (exp10/20)

WHERE'S POPPA?
SJF, late-blooming baby boomer, craves baby, seeks potential co-parent to be committed, nurturing, honest, intelligent, spiritual, progressive poppa. Writer, musician, teacher, healer, especially appealing ☎ 1024 (exp10/20)

TALK ISN'T CHEAP, IT'S FREE!

Write your personal ad and headline. Describe yourself and the type of person you are seeking. Be honest, yet original to ensure maximum success. Refer to ads on this page as examples. Print your name, address and phone number. We'll send you written confirmation along with instructions on how to place your voice ad and retrieve your messages. Mail to: ATTN: **Personals by Phone**, P.O. Box 15592, Boston, Massachusetts 02215-5592.

Free Headline (3 Words): _____

Ad Copy (30 Words): _____

Name _____ Phone _____

Address _____

City _____ State _____ Zip Code _____

If more space is needed, write additional words on a piece of paper and attach to coupon.

FREE GREETING! • 1-800-985-4888 to place your FREE 30 word ad! • FREE MESSAGE RETRIEVAL

GUIDELINES: Anyone seeking a long term monogamous relationship may advertise in Personals by Phone. To ensure your safety, carefully screen all responses. First meetings should occur in a public place. Abbreviations are permitted only to indicate gender preference, race, religion. We suggest your ad contain a self-description, age range, lifestyle and avocations. Ads containing explicit sexual or anatomical language will not be accepted. Personals by Phone reserves the right to reject any advertisement. You must be 18 years of age or older to place a Personals by Phone ad. No ads will be published mocking persons under 18. DISCLAIMER: Personals by Phone assumes no liability for the content or reply to any Personals by Phone ad. The advertiser assumes complete liability for the content and all replies to any advertisement or recorded message and for any claims made against Personals by Phone as a result thereof. The advertiser agrees to indemnify and hold Personals by Phone and its employees and agents harmless from all costs, expenses (including reasonable attorney fees), liabilities and damages resulting from or caused by the publication or recording placed by the advertiser or any reply to any such advertisement. By using Personals by Phone, the advertiser agrees not to leave his/her telephone number, last name, or address in his/her voice message.



To Respond Call 976-3100
24 Hours a day, \$1.99 per minute charge, you must be 18 or older and use a touch tone phone



Optimist Classifieds

The area's resource for all kinds of good stuff.

Apts. for Rent Cont.

Amherst- 1 bedroom. Beautiful yard. Bus route. 1 mile to center. September-June. \$500. All utilities. 253-3510.

A Newly Decorated. 1 bedroom in Holyoke Highlands. First floor, heat, hot water, garage, security. 732-4123.

Beechwood Apartments Summer Ave., Springfield. 2BR rent starting at \$500 including heat and hot water. no pets, no lease. Call Paul or Audry 781-2046.

Agawam Lamplighter Apartments. Townhouse Apts, Feeding Hills. Rents, starting at \$498. No lease, no pets. Call Paul or Audry 781-2046.

Holyoke University Park. 2BR Townhouse \$606 & utilities. Pool, courts, conv. to Northampton & Springfield. No lease, no pets. Call Paul or Audry 781-0680. Brand New! Devonshire place, west building. Luxurious 1 and 2BR apts. available 9/1. Private balconies, microwave, washer-dryer in every apt., much more! Just seconds from I-91 and the pike. Reserve your new home by 9/15 and receive your FIRST MONTHS RENT FREE! (1 year leases only). Starting at \$695 and \$780, heat, AC included. Please Call for more info and to schedule an appointment. (413) 534-0097.

College Highway Apartments. 391 Main St., Easthampton. Efficiencies and one bedroom apartments for elderly, handicapped and disabled persons. Rent is only 30% of adjusted income for financially eligible. Applications being accepted. EHO. (413) 527-6337.

Seeking Roommate to share apartment in N. Hadley farmhouse. \$90 per week includes utilities. Washer dryer in unit. 25+ only, non-smoker. Must like animals, but have no pets of your own. Rent during Christmas holidays negotiable if you will be out of town. Call 586-8028 and leave a message. References/small security deposit require

Apartments at Squire Village are going fast. We still have a few 2 bedroom townhouse style apartments available. These apartments feature wall-to-wall carpeting, walk-in closets, air-conditioning, fully appliances kitchen with dishwasher and garbage disposal, and sliding glass patio door from the dining area that steps into the back lawn. Our complex facilities include an inground pool, laundry room, spacious grounds for recreation, well-lit parking area, and on-site management. We are on the P.V.T.A. bus route to Amherst, with connections to the 5-college area, and are conveniently located near a 7-11, video rental store, laundromat, restaurants, and a hair salon. Please call 665-2203 to schedule a time to see one of our spacious apartments or for more information.

Apts. for Rent Cont.

Colonie Apartments

Furnished Efficiencies

- ★ Rent Includes 100% Utilities
- ★ Efficiencies From \$325
- ★ One Bedrooms From \$400
- ★ Total Move-In Costs: From \$475
- ★ Minutes From Downtown & I-91
- ★ Directly On Bus Line
- ★ Major Appliances Including A/C
- ★ Reliable 24-Hour Emergency Maintenance
- ★ Wall-to-Wall Carpeting
- ★ Ample Off-Street Parking

303 Maple Street
Springfield, MA

(413) 739-3580

"Experience the Difference"

Whitney
Management Corp.

Chicopee

Montcalm Heights

NOW OFFERING

- ★ Newly remodeled indoor pool & public areas
 - ★ Enclosed courtyard/picnic area
 - ★ Laundry facilities & storage area
 - ★ On-site management
 - ★ Entry system with camera & security
 - ★ Studio, 1 & 2 bedrooms, fully appliances, wall-to-wall carpet
 - ★ New modern kitchens available
- Heat & Hot Water Included
Monday thru Friday 9-5
Sunday 12-4

538-7080

THE BOULDERS

LIVE IN LUXURY!

- ★ 90 All-New Units Available
 - ★ New Carpet, Appliances, Cabinets and Bathrooms
 - ★ Huge Apartments
 - ★ Reserve Now for Fall '94
- Coming Soon -
Onsite Exercise Facility!
- Lifecycles • Stairmasters • Universal
- ★ Heat/Hot Water Included
 - ★ On the 5 College Busline
 - ★ Walk to Amherst Center
 - ★ Save Lots on First Months Rent
- Come Take A Tour Today
(413) 256-8534

Apts. for Rent Cont.

Sunderland

Sugarloaf Estates

New Ownership!
New Management!
New look!

Newly Remodeled 2 bedroom apartment homes located on 20 acres of beautiful countryside.

Features Include:

- ★ New designer kitchens with dishwasher
- ★ New wall-to-wall carpeting
- ★ New mirrored accents
- ★ New Hollywood-style bathrooms
- ★ On-site laundry facilities
- ★ Heat and hot water included

Come enjoy the outdoor fun with our pool, picnic area and barbeque grills.

Come Visit Our
Model Apartment Today!
Route 47- River Road
Sunderland
665-3856
On P.V.T.A. Busline



Valley Real Estate

A Division of the Valley Management, Inc.
Full Property Managers

Apartment Hunting?

WE HAVE THE LARGEST
SELECTION OF APARTMENTS
A MULTITUDE OF STYLES AND
SIZES IN GREAT LOCATIONS
THROUGHOUT HAMPDEN
COUNTY

(413) 732-4111

Valley Real Estate 69 Winter Street
Springfield, MA 01105

Arts, Crafts, Hobbies

The Brickmill Gallery is looking for serious artists to join our cooperative. All media invited. Send SASE to P.O. Box 833, Ware, MA 01082 or call (413) 967-8177.

Audio/Visual

Audio System. Optimus system, 2-100 watt speakers, 5-disk CD, dual tape, 100 watt receiver. \$1,000 new. Asking \$600. 548-9041, ask for John.

Stereo Flea Market. Sunday's 10am to 4pm. At Jacksons Flea Market in the Mountain Farms Mall, Hadley. Used/new, wide variety. Buy, sell, swap. Other days, call Stereo and Video Exchange. 256-0941.

Autos

MUST SEE!

1992 Honda Civic EX, Power everything, sunroof, Blaupunkt stereo, fold-down rear seats, cruise-control, auto. trans., 34,000 highway miles. Mint Cond. Payments or buy outright for \$9,995 (or best offer). Call Amber. 584-6562.

1983 Honda Civic, 2-door hatchback, Automatic, cassette stereo, 85,000 miles. I've spent years with this car, it's treated me well over the years. \$1,500 or best offer. Call Patrick at 586-7070.

Audi 1990 Silver, Pow/Sunroof loaded 45K \$13,000 (413) 786-0766 After 6pm.

1969 Blue Volvo 142 automatic 180,000 miles, new sticker, recent tires, ahead timing, runs well, driven daily, very little rust. \$895. Delores (413) 772-2278.

1986 Saab with high mileage, excellent condition. Wife says it has to go. Sacrifice at \$2400. (413) 247-5453.

1990 Eagle Talon TSI AWD. Excellent condition. Loaded, new tires, factory warranty transferable. 47,000 miles. Price negotiable. Phone (413) 637-3512.

Auto Technician Owned "One must go!" 1982 Chrysler Lebaron Convertible. Maroon white top 2.2 Auto, P.S., tilt, P. B. 1984 Chrysler Lebaron Convertible 2.2 turbo, loaded, white top. "Top Condition Cars" Call Tom 783-4045

1990 Chevy Blazer S10, 4x4, AT, PS, CC, ST. \$12,995. Herb Chambers, 203-525-8500.

1993 Hyundai Scoupe, Blue, PS, Tint, ST.CASS. \$7,995. Herb Chambers, 203-525-8500.

1987 Isuzu Trooper, 5SPD, Red. \$4,995. Herb Chambers, 203-525-8500.

1986 Jeep CJ7-V6, AT, AC, 4" Lift, 33"x10.5-15, 2TP, ST, Clean. \$7,495. Herb Chambers, 203-525-8500.

1991 Dodge Spirit, 4DR, AT, PS, PL, PW, AC, CC. \$6,995. Herb Chambers, 203-525-8500.

1991 Hyundai Sonata, 4DR, AT, PS, PL, PW, AC, CC. \$6,995. Herb Chambers, 203-525-8500.

1993 Mitsubishi Diamante, 4DR, AT, PS, AC, PL, PW, CC, SR. \$18,995. Herb Chambers, 203-525-8500.

1992 Hyundai Excel, 5SPD, Tint, #40201A. \$4,995. Herb Chambers, 203-525-8500.

1992 Mitsubishi Mirage, 4DR, AT, AC, ST #P2280. \$6,995. Herb Chambers, 203-525-8500.

1991 Honda CRX, 5SPD, AC, SR. \$7,495. Herb Chambers, 203-525-8500.

Autos Cont.

1994 Lexus 400LS, Loaded, PSroof, leather. Call for price. Herb Chambers, 203-525-8500.

1990 Dodge Dynasty, Auto, PS, PB, PL, AC, CC, \$6,995. Herb Chambers, 203-525-8500.

1993 Mitsubishi Expo LRV, 7Pass., AT, AC, PW, PB, Tint. Call for price. Herb Chambers, 203-525-8500.

1988 Mitsubishi Starion TSI, Black, AT, AC, Leather, loaded. \$5,995. Herb Chambers, 203-525-8500.

1990 Toyota Camry, 5SPD, AT, ST, Tint. \$8,995. Herb Chambers, 203-525-8500.

1991 Ford Explorer XLT, 4x4, AT, AC, SUNRF. \$16,995. Herb Chambers, 203-525-8500.

1992 Chevy S-10 Blazer, AT, AC, Loaded, 4x4. \$13,995. Herb Chambers, 203-525-8500.

1992 Mitsubishi Eclipse, 5SPD, AC, PS, Tint, Red. \$9,995. Herb Chambers, 203-525-8500.

1990 Ford Mustang, AT, ST Cass. \$5,995. Herb Chambers, 203-525-8500.

1990 Mitsubishi Galant, 4DR, AT, AC, ST. \$7,995. Herb Chambers, 203-525-8500.

1989 Pontiac Grand Am, 2DR, AT, AC, #95-133A. \$7,995. Herb Chambers, 203-525-8500.

1991 Geo Metro, Convertable, Blue, #P3211A. \$6,995. Herb Chambers, 203-525-8500.

1990 Mitsubishi Eclipse, Red, 3DR, AT. \$6,995. Herb Chambers, 203-525-8500.

1986 Mazda RX7, 5SPD, Nice. \$5,995. Herb Chambers, 203-525-8500.

1989 Plymouth Voyager, AT, AC, Loaded. \$7,995. Herb Chambers, 203-525-8500.

1991 Hyundai Excel, 5 Spd, 3DR, AC, ST. \$4,995. Herb Chambers, 203-525-8500.

1993 Hyundai Excel, AT, 3DR, ST CASS. \$5,895. Herb Chambers, 203-525-8500.

1994 Hyundai Excel, 3DR, AT, AC, SUNRF. \$8,995. Herb Chambers, 203-525-8500.

1991 Mazda B2200 P UP, 5SPD, Tint, ST. \$5,995. Herb Chambers, 203-525-8500.

1988 Subaru Wagon, 4x4, 5SPD. \$2,995. Herb Chambers, 203-525-8500.

1990 Nissan Sentra, 2DR, 5SPD, Tint, ST. \$3,995. Herb Chambers, 203-525-8500.

Boats

Starcraft SeaFarer. 14' V-hull with 15 hp Mercury, long shaft with trailer, electric trolling motor, 3 years old. \$2,500 firm. Like new. Call 247-5429.

Boats Cont.

Kawasaki Jet Ski X2 650cc, 2 seater with trailer and extras. Great shape. \$1,150/best offer. 247-9869.

Books

Fill Our Shelves!

Good quality used books needed. All subjects are welcome (no textbooks). Children's science-fiction and computer books especially wanted. Cash or store credit. Carousel Books. 586-0777.

Fitness & Recreation

Pool Table. Like new. Custom Built 8', 3 slate, with brass and stained glass overhead lights. Best offer. 584-9493.

Bicycle 6-speed, 20", unisex, all-terrain, very good condition, \$65. Childs' helmet \$15. Call 367-2070.

Stay in shape over the winter. Ongoing scuba programs. Finest in home fitness equipment. Call Hampshire Scuba and fitness. 586-8759.

'93 Vaughn Legacy Goalie Pads, used 1 1/2 years in WRF, model 2070, size 31". Asking \$400. (413) 527-9061.

Great Bike, Cheap! Nishiki 12-Speed road bike. Barely used. \$125. 253-0958

Massage/Treatment Table Solid, comfortable. Does not fold. \$100. 253-0958

Schwinn Air Dyne stationary bike. Works upper and lower body with computer. Excellent condition. \$395. Call 256-0081.

Merlin. 61cm road frame set. \$800. Call 527-7427.

Furniture

Tables: Solid Pine, 2 end tables, matching coffee table. Colonial trestle style \$50 each. 525-7903.

Couch, Elegant pastels, 5 years old. Originally \$1000. Asking \$500. Very good condition. Call 253-2985.

Rug, Indian wool, floral, muted pastels. 9'x12'. 4 years old. Excellent condition. Originally \$1200. Asking \$900. Call 253-2983.

Bureau, Solid oak. Five drawers. Decorative porcelain knobs. Nice condition. \$200. Call 586-3480.

Waterbed, king size, soft size. Looks like regular bed. Excellent condition. Moving. \$350 or best offer. Call 665-1205.

Futon, Practically brand new, full size genuine ash futon frame. Reasonable price. Call Varsh. 584-0610.

Dinning table. 48" round, opens to 72" 4 chairs. Pine. Dark finish. \$250. 586-6994.

Furniture Cont.

Danco Design Center. Scandanavian and contemporary furniture. Kitchen and bath cabinetry, lighting, rugs, gifts, and accessories. Over 40,000 square feet of innovative and functional designs for the home and office. Rts. 5 & 10 West Hatfield. 1-800-637-0238.

Ross Bros. Antiques, used furniture, wooden boats and canoes, architectural salvage and other unusual items. 586-3875.

General Merchandise

Samurai Sword. Also medieval replica's. Some functional, some not. Call Josh. 549-7331.

Van or RV Seats 2 Captain chairs, 1 bench seat. Good condition. \$150 for all or make offer. Call Sean, 584-7196.

Cameras For Sale Minolta XG-1 with 45mm/f2, case, inst. book, ex +, \$100. Minolta XG-9 with 50mm/f1.7, ex +, \$100. Fujica ST-705 with 43-75 Fujinon, zoom, near mint, \$125. NIKONS: F2-SB, black. Best of Nikon's LED finders. Some brass showing on body, \$350. FG with 50mm/f1.8, case, inst. book, near mint, \$200. FE, near mint, \$225. Nikkormat EL with case, ex +, \$150. Note: Nikon 50mm lenses (2), \$25 each if purchased with body! ROLLEI-FLEX 3.5E With Zeiss Planar lens, shade, strap, Ex, \$350. PENTAX LX with case, grip, motor drive, all near mint. Sale or possibly trade. Please call. Trades gladly considered. All equipment has been carefully checked. 247-9573. Messages will be returned.

Kitchen Sink. Elkay stainless steel. Gourmet, double bowl. Never used. \$75. Call 586-6994.

Bottled Water, 2 cents/gallon. Environmentally and economically the smarter choice. No more glass and plastic containers in the dump and no more paying more for water than gasoline - all at your kitchen sink! Call for more info or free home demo. (413) 585-8142.

Help Wanted

Retail Clerk. Part-time 20-25 hours per week. Flexibility required. Important behind the scenes position at Zanna. Starting at \$6.00 per hour. Call Lori from 10-3 at (413)253-2563.

Assembly. Packing machine operating. Long and short term assignments. Office positions also available. Transportation a must. Call Reliable Temps Inc. (413) 527-0701.

Free Iron Horse Tix! Make or hang posters. It's quick, it's easy, it's fun. Call Varsh if interested. 584-0610.

Light Factory Work. Immediately available for first and second shifts. References and transportation required. Call Kelly Temporary Services. 586-6868.

Experienced busser/runner for upscale hilltown restaurant. Fun environment, hard work. Call Catherine at 268-7222.

Help Wanted Cont.

Office Manager. Fundraiser \$15,000-\$19,000 a year. Work for Clean Water Action, a national environmental group. We need a politically motivated and administratively skilled person for our Northampton office. Inquiries please call Bayard at 584-9830.

Environmental. Capitalize on the solution instead of the problem. Explosive growth throughout Western Mass. Too much growth, not enough quality help. PT/FT sales. (413) 585-8142.

Administrative Secretaries, Wordprocessors, Data Entry Operators, Receptionists. We've got work for you now! Earn Assignment Bonus! Ask about our Referral Bonus! Call D.B.A., 586-7403

Attention UMASS Students UMASS Telefund is hiring for September. Earn up to \$5.50/hour plus bonuses. Flexible evening hours. Impressive resume' experience. Stop by the basement of Memorial Hall at UMASS or call 545-3509

Connect with girls as an ally and partner. The Girl Scouts seek volunteers to work with girls ages 5-17. You don't need to have a daughter that age to be a leader, mentor, or resource person. Flexible time commitments. Interested? Please call Western Massachusetts Girl Scout Council at 1-800-462-9100 or 584-2602.

Houses for Sale

House for Sale by owner. (Greenfield). Four bedroom traditional, vinyl sided, screened-in porch, spotless, move-in condition. Nice family neighborhood on dead-end street. Very reasonable at \$84,900. Phone (413) 773-7651 for appointment.

Florence. 2 bedroom traditional family home with fenced yard. Walk to village center. \$103,000. Call Arlene, 586-1623.

Southampton. New listing! Spacious 3 bedroom remodeled ranch on private lot. Central air, 17'x21' open living area. \$111,000. Gene at Callahan Real Estate, 527-4652.

Easthampton. 4 bedroom Cape with open floor plan and hardwood floors, new dining room, 11/2 baths, finished basement, 1 car garage. \$114,900. Gene at Callahan Real Estate, 527-4652.

Easthampton. 2 family with many improvements; siding, new 1st floor windows, porches. Nice layout. Separate Utilities. \$114,900. Gene at Callahan Real Estate, 527-4652.

Easthampton. Sit on the deck by the pool, almost an acre of land. Spacious 3 bedroom Colonial with large family room and 2 car garage, much updating. \$114,900. Gene at Callahan Real Estate, 527-4652.

Westhampton. 8 room, 2 bath farmhouse with barn on 8 plus acres. Nice place for animals or horses. Possible other lot. \$114,900. Gene at Callahan Real Estate, 527-4652.

Houses for Sale Cont.

Easthampton. Charming 3 bedroom colonial in quite area. Skylights, french doors, natural woodwork, private yard, pool. Owner transferred wants offers. \$125,000. Gene at Callahan Real Estate, 527-4652.

Northampton. Like 2 houses. Front 5 bedrooms with wood floors, back 3 bedrooms, many improvements. \$155,000. Gene at Callahan Real Estate, 527-4652.

Westhampton. 4 bedroom, 2 bath Cape near center. 21'x13' family room with skylight, needs work but nice location and yard. \$155,000. Gene at Callahan Real Estate, 527-4652.

Southampton. Custom built brick home on 51/2 acres showing pride of ownership throughout. Spacious living room with fireplace, 3 bedrooms, 2 baths, family room, wrap around deck. \$199,900. Gene at Callahan Real Estate, 527-4652.

Southampton. Executive or horse lovers estate. 4 bedroom, 21/2 bath Colonial on 7.34 acres, 2 acre pasture, horse barn, in-ground pool, picturesque view. \$259,900. Gene at Callahan Real Estate, 527-4652.

Insurance

Lowest cost for Health, Accident, Life, Dental, and Disability protection programs. From \$741/mo. Mutual of Omaha supports rainforests, endangered species, etc. Call (413) 256-0107 for more information.

Musical Instruments

Bass Guitar. Kramer, with case. Barely used. \$350 new, asking \$300. Call Peter. 665-6730.

Free! Free! Free! Upright piano free to good home. Needs tuning, but good condition otherwise. Call Ilene at 532-7399 eves. after 6P.M.

Ashiko, Djembe, Conga, Djun-Djun, Conguito, Ossi, Claves, Mallets, Flutes, Cuicas. Fine skins, fine woods. All sizes, reasonable prices. Joe Platz percussion-classes-workshops-performances. 12 Water St., Leeds, MA 01053, Box 329. 586-2427

Ensonig KS-32. Almost new, weighted keys, excellent piano sounds. Must sell. \$1,200. 542-4237

Notices/Events

GRAND OPENING Out of the Past Vintage Clothing has just opened in Northampton and is featuring the best in Vintage clothing, accessories, and jewelry. 2B Conz St. in The Maplewood Shops (Across from the Brewery). Call 586-9431 for more information.

Montague Mini Mart, for all your convenience needs. Now selling Beer and Wine on Sundays!!! To check out our back to school specials, take Rte. 47N into Montague Center

Thank you St. Jude for favors granted. Nothing is hopeless if you believe. Love, Patrick.

Notices/Events Cont.

Yard sale Sunday, September 11th. Furniture & art, contemporary clothing, cool junk, not-so-cool junk. 10-4ish 188 River Drive, Hadley.

Laurel Park Tag Sale September 10, N. King St. Northampton (exit 21 off 91). Many families, lunch, food basket raffle, household items, tools, books, linens, baseball cards, toys, jewelry, bake sale. Contact Isabel Baker @ 586-0398.

Exciting Season at the Academy of Music! Call Commonwealth Opera now for a brochure. 586-5026.

Office Space for Rent

Easthampton Area. Various sized industrial offices for rent. Gene at Callahan Real Estate, 527-4652.

Wanted to Buy

Baby Items. Crib, sheets, playpen, stroller, boys' clothing, pack/carrier, rocking chair... We need it all!! Sue & Scott, 256-4543.

Professional Business Directory

Advertising/Design

Buttons By Wilson. Become a walking billboard! Display your statement, birthday, reunion, music group, or social concern on a button. Special OPTIMIST price: 50 factory made buttons, \$23. Call Gregory, the button person, 586-8554.

Freelance Advertising and Graphic design. Are you looking for affordable advertising and looking and design services to turn your market and sales material into visual solutions? Call for a free, no-obligation presentation. (413) 536-4746.

Design. Specializing in strong graphic identity development for alternative businesses. Contact Jim Sadler. 586-4092

Design. Certificates, awards, invitations, Announcements. Call Eric at 586-4092.

Good Looking! Illustration, Symbols, Logos, Maps, Presentation Slides and more. David Farkas - Computer Graphic Artist/Illustrator. 253-0958.

Murals, Faux Finishes, and specialty art work-your design or mine. Reliable, experienced, insured. Ellen Jones Arts & Design has left Chicago for the Pioneer Valley. Call today to schedule an appointment to see a portfolio and get an estimate. Payment plans available. Phone/Fax (413) 584-3801.

Tired of telling people where to go? Save time, avoid confusion. Get a professionally drawn map and show them. David Farkas - Computer Graphic Artist/Illustrator. 253-0958

Business Opportunity

Business Opportunity Set your own hours and goals. Distribute multi-pure drinking water purifiers. \$15 investment gets you going. Call (617) 738-6610 for details.

Business Opp Cont.

MAKE MONEY No Investment Needed Sell Gold Jewelry & More Buy At Wholesale Prices!! Free Color Catalogs. 1-800-425-7622

Business Services

Try Resource/Referral Center. A not-for-profit group dealing with ADOPTION issues. Search consultation and assistance. 2 monthly support group meetings. Quarterly newsletter lending library counseling and crises intervention. Telephone 584-6599.

Tickets For Sale Any event: concerts, sports, theater. Best seats at lowest prices. Call (203)265-4450

Parents!! Students!! Take the guesswork out of college financial aid. Personalized search will help you obtain money for school. Call now!!! 1-800-941-9090.

Vocational Assessment: If your future is important... for Free information call 522-0845.

Interview preparation job search strategies. Resume preparation and advising, executive coaching. Call David Farnham, M.Ed. 549-8795, Evening and weekend appointments.

SAT Tutoring. One on one. At home, affordable, experienced. Flexible scheduling. Call Garret Deane, 253-9924.

Cleaning Services

No risks; free session. House keeper seeking house to clean. Fully insured. 8 Years experience. References available. Call Lisa at (413)532-3908.

Office and Housecleaning For professional and thorough cleaning call Deirdre. 585-9178

Clean. Services Cont.

Professional Experienced Housecleaner seeking houses to clean. References available. Call (413) 773-7789

I will organize your Office and business site, Rooms, kitchens, closet clutter, Garage, barn, shop, Attic, and storage area. Notebooks, paperwork, books, In between spaces and Zones you don't want to deal with. Events, weddings, Reunions. References available. Call the ORGANIZER. (413) 625-0222.

L'Air Du Temps Cleaning Service Cheap rates for perfectionists. (413) 625-989

Computers

Macintosh Instruction and Consultation. Quark Xpress, Adobe Illustrator and Photoshop, Aldus Freehand. All levels. Jim Sadler. 586-4092.

Daycare

Kids Corner Daycare. Full and part-time openings. Rural setting, close to UMass. Ages 2-3. 549-6901.

Childrens House. Afternoon kindergarten plus a few elementary openings for the fall. Call Susan 586-4538.

Licensed daycare teacher/mom. Infant toddler openings. Great rates, meals, creative activities. Handicapped welcome. Call 268-7817.

Ellen's Daycare has summer and fall openings. 15 months and older. Nice indoor/outdoor play area. Loving and playful environment. 586-0399

Typing, Proofreading, Resume Writing at affordable prices. Student rates. Susan Friedman. 665-3482

Editorial

Writing, Editing, Publication Design. Dissertations, promotional copy editing. Janet Sadler 247-5140. Hatfield.

INTERNAL COMBUSTION PRODUCTIONS
BANDS & MUSICIANS!
REHEARSAL SPACE
MONTHLY & HOURLY RATES
SOUND PROOF
PRIVATE
16 TRACK RECORDING
NORTHAMPTON 584-7111
SUBMODERN STUDIOS

RAVEN

USED BOOKS

MOVING? WE WANT YOUR BOOKS!

Top prices paid for quality scholarly titles and recent fiction.

Raven Used Books

4 Old South St.
Northampton, MA
584-9868

Legal

Produce

Video Services

Wedding Services

Acorns Outdoor Custodial Care. Fall rototilling, lawn mowing, at reasonable prices. Call Pete, 584-8595. No job too small.

Millbank Place • 351 Pleasant • Northampton • 584-9547
VISA & MASTERCARD ACCEPTED

Vegetarian Restaurant
68 Masonic Street (next to the firehouse)
Northampton, MA 01060 413-586-8011 Smoke free!
Hours: Tuesday-Saturday 12-9pm
Offering Healthy, Eclectic Cuisine in a cozy atmosphere

The area's resource for all kinds of good stuff.

CLASSIFIED ADVERTISING POLICIES - REGULATIONS: The forwarding of an ad is construed as an acceptance of all the rates and conditions under which advertising space is at the time sold by The Valley Optimist. The Valley Optimist reserves the right to revise copy containing objectionable phrases; to reject in its sole discretion, any advertisement on account of its text or illustrations; to determine correct category placement. CANCELLATION AND CHARGES: There are no refunds for mailed in ads. Cancellations can be made up until a week before the issue is released. CLAIMS FOR ERRORS AND OMISSIONS: The Valley Optimist accepts no liability for its failure, for any reason, to print an advertisement and shall be under no liability whatsoever for any error for which it may be responsibly beyond liability to give the advertiser credit for so much of the linage occupied by the advertisement as is materially affected by the error, provided that The Valley Optimist is notified by the advertiser of such error in the advertisement within seven days of publication. The Valley Optimist is expressly authorized, but not required to open and inspect any or all material directed to our classified department and to discard or otherwise dispose of any flyers, unsolicited advertisements, and the like.

NAME:

ADDRESS:**PHONE:**

CITY:

STATE:

call 586-7070

#

1

DEALER IN CUSTOMER RATED
SALES SATISFACTIONIN VOLKSWAGEN DISTRICT 3
OUT OF 17 DEALERSFOR THE SECOND
CONSECUTIVE QUARTER

Volkswagen United States, Inc.

Boston Region
Six New England Executive Park
Burlington, MA 01803Tel (617) 238-8170
Fax (617) 238-8199David Wicks
Region Manager

August 23, 1994

Mr. Robert Cartelli
Fathers & Sons, Inc.
434 Memorial Avenue
W. Springfield, MA 01089

Dear Bob,




On behalf of Volkswagen's Boston Region, I would again like to
congratulate you and your staff for your outstanding performance
in Sales Satisfaction.Based on your Sales Satisfaction Index score of 168 (as
determined by J. D. Power & Associates for Volkswagen United
States, Inc.), Fathers & Sons, Inc. was among the top 10% of
Volkswagen retailers nationally to qualify for recognition from
Volkswagen's "Right Things Right" program. In addition, for the
second consecutive quarter, Fathers & Sons, Inc. earned the
distinction of achieving the highest SSI score in District #3.Our customers have told us that Fathers & Sons, Inc. is doing an
outstanding job in Sales Satisfaction. The Boston Region
appreciates the results that you have attained and we know your
continued efforts to satisfy customers will lead to increased
sales and profits for your dealership.

Sincerely,

David Wicks

David Wicks
Region Manager

DW/m

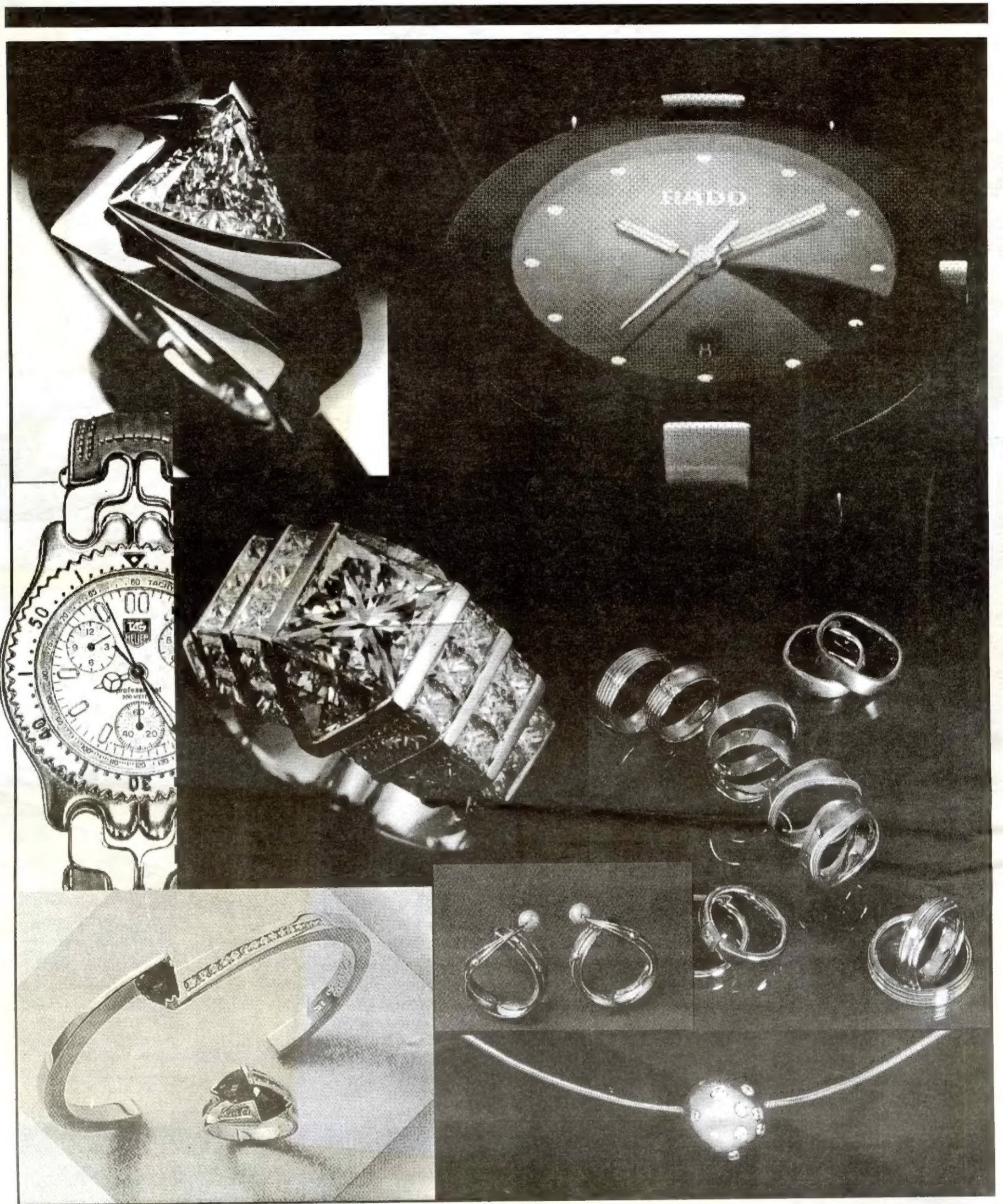
Only at Fathers & Sons 
will you get a good deal on
a great  and be treated
as if you bought a Porsche.Our selection is the best
Our prices are the best
Your entire purchase
experience will be the bestIf you are looking to buy or lease a new 
or any other car in the \$13,000 to \$24,000 range,
you owe it to yourself to visit Fathers & Sons today.Visit us at The Big E, for the unveiling of the
new '95 Passats, and VW Winnebagos.

Fathers & Sons

434 Memorial Avenue
West Springfield, MA 01089
Mon.-Thurs. 8-8, Fri. 8-6, Sat. 9-5, Sun. 12-5

785-1631 • 1-800-446-1981





Whatever your heart desires.

SUTTER'S

NORTHAMPTON'S JEWELER FOR OVER A QUARTER CENTURY